Proposed NU Business Name: MS SOHEL ENTERPRISE



Project identification and prepared by: MD Sohel Rana, Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|---|---|---|--|--|--|
| Name | : | MD SOHEL RANA | | | |
| Age | : | 16-06-1992 (24 Years) | | | |
| Education, till to date | : | BSS (Hons) | | | |
| Marital status | : | Unmarried | | | |
| Children | : | NA | | | |
| No. of siblings: | : | 01 Brother 02 Sisters | | | |
| Address | : | Vill: Dhopapara P.O: Dhopapara, P.S: Puthiya, Dist: Rajshahi | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father MEHERUNNESA MD IMAN ALI Branch: Jeupara, Puthiya , Centre # 26 (Female), Member ID:8310, Group No: 10 Member since: 16-06-13 (03 Years) First Ioan: BDT 6,000/- | | | |
| Further Information: | | Existing loan: BDT 30,000/- Outstanding loan: BDT 27,360/- Father | | | |
| (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | | No No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 05 years experience in running business.02 Years in own business. |
| Training Info | : | He has training |
| Other Own/Family Sources of Income | : | Yes |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01737-499070 |
| Mother's Contact No. | : | 01745-071199 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Puthiya, Rajshahi |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MEHERUNNESA joined Grameen Bank since 03 years ago. At first she took 6000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

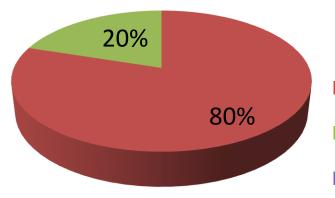
| Proposed Nobin Udyokta Business Info | | | | |
|--|---|--|--|--|
| Business Name | : | MS SOHEL ENTERPRISE | | |
| Location | : | Dhopapara, Baazar, Puthiya, Rajshahi | | |
| Total Investment in BDT | : | BDT 250,000/- | | |
| Financing | • | Self BDT 200,000(from existing business) 80% Required Investment BDT 50,000(as equity) 20% | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | |
| Proposed Salary | : | BDT 5,000 | | |
| Size of shop | : | 20 ft x 12 ft = 240 square ft | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Poultry feed, Rice, Broken rice, Rice, Paddy etc The shop is rented. The business is operating by entrepreneur. Existing no employee. 01 will be appointed after receiving the equity money. Collects goods from Chapainobabganj, Kushtia. Agreed grace period is 3 months. | | |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|--|-------|---------|---------|
| Revenue(Sales) | | | |
| Poultry feed, Rice, Broken rice, Rice, Paddy etc | 6200 | 186000 | 2232000 |
| Total Sales (A) | 6200 | 186000 | 2232000 |
| Less Variable Expense | | | |
| Poultry feed, Rice, Broken rice, Rice, Paddy etc | 5580 | 167400 | 2008800 |
| Total variable Expense (B) | 5,580 | 167400 | 2008800 |
| Contribution Margin (CM) [C=(A-B) | 620 | 18600 | 223200 |
| Less Variable Expense | | | |
| Rent | | 500 | 6000 |
| Electricity bill | | 500 | 6000 |
| Transportation | | 2,500 | 30000 |
| Salary (self) | | 5000 | 60000 |
| Entertainment | | 400 | 4800 |
| Band charge | | 100 | 1200 |
| Guard | | 80 | 960 |
| Mobile bill | | 350 | 4200 |
| Total fixed cost (D) | | 9,350 | 112200 |
| Net Profit (E)= [C-D] | | 9,250 | 111000 |

| | Investment Breakdown | | | | | | |
|-------------------------------|----------------------|-------|----------|-----|----------------------------|--------|---------|
| | Existing | 5 | Proposed | | | | |
| Particulars Qty. Unit Price A | | | Amount | Qty | Qty Unit Price Amount Prop | | |
| | | | (BDT) | | | (BDT) | Total |
| Paultry feed | 5 | 580 | 2,900 | 40 | 500 | 20,000 | 22,900 |
| Rice | 40 | 1700 | 68,000 | 40 | 500 | 20,000 | 88,000 |
| Broken rice | 3 | 1100 | 3,300 | 20 | 500 | 10,000 | 13,300 |
| Pulse | 10 | 4000 | 40,000 | 0 | 0 | 0 | 40,000 |
| Corn | 15 | 640 | 9,600 | 0 | 0 | 0 | 9,600 |
| Wheat | 15 | 900 | 13,500 | 0 | 0 | 0 | 13,500 |
| Paddy | 10 | 820 | 8,200 | 0 | 0 | 0 | 8,200 |
| Jute | 18 | 1800 | 32,400 | 0 | 0 | 0 | 32,400 |
| Others | 1 | 7100 | 7,100 | 0 | 0 | 0 | 7,100 |
| Security | 1 | 15000 | 15,000 | 0 | 0 | 0 | 15,000 |
| | 118 | 0 | 200,000 | 100 | 0 | 50,000 | 250,000 |

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 50,000
- Total 250,000

| Financial Projection (BDT) | | | | | |
|--|-------|---------|---------|---------|--|
| Paticular | Daily | Monthly | Year1 | Year 2 | |
| Revenue(Sales) | | | | | |
| Poultry feed, Rice, Broken rice, Rice, Paddy etc | 10500 | 315000 | 3780000 | 3969000 | |
| Total Sales (A) | 10500 | 315000 | 3780000 | 3969000 | |
| Less Variable Expense | | | | | |
| Poultry feed, Rice, Broken rice, Rice, Paddy etc | 9450 | 283500 | 3402000 | 3572100 | |
| Total variable Expense (B) | 9,450 | 283500 | 3402000 | 3572100 | |
| Contribution Margin (CM) [C=(A-B) | 1,050 | 31500 | 378000 | 396900 | |
| Less Variable Expense | | | | | |
| Rent | | 500 | 6000 | 6,000 | |
| Electricity bill | | 500 | 6000 | 6300 | |
| Transportation | | 2,000 | 24,000 | 24500 | |
| Salary (self) | | 5000 | 60000 | 60000 | |
| Salary(Staff) | | 5000 | 60000 | 60000 | |
| Entertainment | | 400 | 4800 | 4800 | |
| Band charge | | 100 | 1200 | 1200 | |
| Guard | | 80 | 960 | 960 | |
| Mobile bill | | 300 | 3600 | 4300 | |
| Total fixed cost (D) | | 13,780 | 165,360 | 166,860 | |
| Net Profit (E)= [C-D] | | 17720 | 212640 | 230,040 | |
| Investment Payback | | | 30,000 | 30,000 | |

| Cash | Cash flow projection on business plan (rec. & Pay) | | | | | |
|------|--|--------------|--------------|--|--|--|
| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | | | |
| 1 | Cash Inflow | | | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | | | |
| 1.2 | Net Profit | 212,640 | 230,040 | | | |
| 1.3 | Depreciation (Non cash item) | | | | | |
| 1.4 | Opening Balance of Cash Surplus | | 182,640 | | | |
| | Total Cash Inflow | 262640 | 412680 | | | |
| 2 | Cash Outflow | | | | | |
| 2.1 | Purchase of Product | 50,000 | | | | |
| 2.2 | Payment of GB Loan | | | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 30000 | 30000 | | | |
| | Total Cash Outflow | 80,000 | 30000 | | | |
| 3 | Net Cash Surplus | 182,640 | 382680 | | | |



| STRENGTH Employment: Self: 01 Family:0 Others:0Experience & Skill : 05 Years Quality goods & services; Skill and experience; | WEAKNESS Lack of Capital/Investment |
|--|--|
| Opportunities Huge demand in the community Location of shop; Tetuljora, Rajfulbaria, Savar, Dhaka. Regular customers; | T HREATS Theft Fire Political unrest |

Pictures











নিউপাড়া পুঠিয়া লাগা সাজা MD. SHOHEL RANA 「日本の「日本の「日本の「日本の」」の「日本の」」の「日本の」」の「日本の」」の「日本の」」の「日本の」」の「日本の」」の「日本の」の「日本の」の「日本の」の「日本の」の「日本の」の「日本の」の「日本の বেসিক ভগ্য কোথাও অফিস नंना। সহজ ঋণের পাশ বই একশত টাকা কা পাশ ক্ষিরসহ ইুতিতে গ জমা ক্ষেত্রে স জমা হকারে শশ বই গ সাত anzo ara shi গ্রদপ নঃ গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় 24/24 क्म नः U 82 - Barrer 20 नियन अत्रियम কেন্দ্রের নাম ' डेशर्डना: अकिये , र्डाना: अक्रार्श्व , राश्नार -22 TEAT OF WERTER OF OR ASTRONY NEWSKEWSKEWSKEWS জন্ম সনদ নিবন্ধন বহি নং : 22 গণপ্রজাতন্ত্রী বাংলাদেশ সরকার OLL [বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] পাড়া ইউনি (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত) নিবন্ধন তারিখ 09/06-12009 BTAN No/ what show 419199 উপজেলাঃ পুঠিয়া, জেলাঃ রাজশাহী। निवक्षन नः: 038082 -EN 2 No: 151 Craves অর্থ বৎসর ২০১৬ ২০২৭ याकिगण भविषिषि नर: 277262622028682 ট্ৰেড লাইসেন্স णवित्र : 287878026 Na- 144 Alle Janar - July নাম THE CHENTE LEVER Softe 2 ENGION & ST. C. PARA 6 272 WINTAN জন্ম তারিখ : সংখ্যায় (খ্রিঃ): ১৫-০৫-১.२२ . नित्र: CWC2N PRO STITESPAD CAVANT THE STG तीत्र नामः CSM: AN क्याय (खिः): (2) 2) - 5 न उम्तेका काङ दिश 2500 apron जना द्वान : आम: (1777) अग्रादी अग्रार्ड नश: 00 इडनियन: ि नामः (अर : 1 4 4 2 2 2 2 2 tas too 1/2/2 Jai (monto (Stowaltz) उभारकनाः भूर्तिया Corner arangt 818177 Stoning Mois and This DEAN Gras <u> লাতীয়তা</u> 12 মাতার নাম : জাতীয়তা: 181 220416 দলের মেয়াদ ঃ ৩০ জুন ২০ ১৫ প্রিপ্রথান্ত। স্থায়ী ঠিকানা : Elit: Gundranar On m 000 (grav; inconst সেন্স ফি 86 তাভে

FAMILY PICTURE

