Proposed NU Business Name: ASHA ENGINEERING WORKSHOP

Project identification and prepared by: Md. Shohidul Islam, Bagha Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ALAMGIR HOSSAIN	
Age	:	14-10-1981 (34 Years)	
Education, till to date	:	Class 8	
Marital status	:	Married	
Children	:	1 Son 1 Daughter	
No. of siblings:	:	3 Brothers	
Address	:	Vill: Chak narayonpur, P.O: Bagha, P.S: Bagha, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. NAJMA BEGUM LATE SEKANDAR ALI Branch: Monigram, Centre # 1(Female), Member ID: 1010/1, Group No: 01 Member since: - 10-3-01-2012 (12 YEAR) First loan: BDT 10000	
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 20000, Outstanding loan: BDT 18680 SON	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	18 years experience in running business.
Training Info	:	He has NO training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717624085
Mother's Contact No.	:	01780865860
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

MST. NAJMA BEGUM joined Grameen Bank since 12 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ASHA ENGINEERING WORKSHOP		
Location	:	Bagha upojela road		
Total Investment in BDT	:	BDT 90000/-		
Financing	:	Self BDT 40000/-(from existing business) 44%		
		Required Investment BDT 50,000/-(as equity) 56%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 10ft= 100 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; angle, bar, shit etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing 2 employee. 		

■The shop is rented.

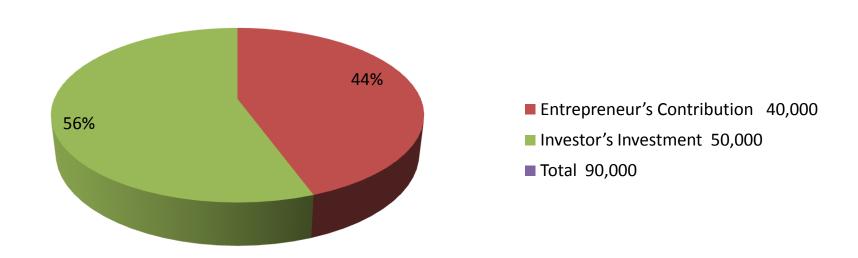
■Collects goods from lalapur.

■Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
angle, bar	3000	90000	1080000		
Total sales (A)	3000	90000	1080000		
Less Variable Exp.					
angle, bar	2250	67500	810000		
Total Variable exp. (B)	2250	67500	810000		
Contribution Margin CM [C= (A-B)	750	22500	270000		
less fixed exp.					
Rent		1700	20400		
Electricity bill		1000	12000		
Transportation		1000	12000		
Salary (self)		5000	60000		
Salary (staff)		10000	120000		
Entertainment		200	2400		
Guard		0	0		
Genaretor		0	0		
Mobile		200	2400		
total fixed cost (D)		19100	229200		
Net profit (E) [C-D]		3400	40800		

Investment Breakdown							
Existing			Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
angle	100	100	10,000	260	50	13,000	23,000
pati			0	200	35	7,000	7,000
plain sheet			0	400	75	30,000	30,000
Security			30,000				30,000
Total	100		40,000	860		50,000	90,000

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
angle, bar	3700	111000	1332000	1398600		
Total Sales (A)	3700	111000	1332000	1398600		
less variable Expenses						
angle, bar	2775	83250	999000	1048950		
Total variable Expenses (B)	2775	83250	999000	1048950		
Contribution Margin (CM)= (A-B)	925	27750	333000	349650		
Less Fixed Expenses						
Rent		1700	20400	20400		
Electricity bill		1000	12000	16000		
Transportation		1200	14400	35000		
Salary (self)		5000	60000	60000		
Salary (staff)		10000	120000	120000		
Entertainment		300	3600	3600		
Guard		0	0	0		
Genaretor		0	0	0		
Mobile		300	3600	7400		
Total Fixed Cost		19500	234000	262400		
Net Profit (E) (C-D)		8250	99000	87250		
Investment Payback			30000	30000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	99,000	87,250
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		69,000
	Total Cash Inflow	149000	156250
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	69,000	126250

SWOT ANALYSIS

Strength

Employment: Self: 02 Family:0 Others:0

Experience & Skill: 18 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

