Proposed NU Business Name: NOOR STORE



Project identification and prepared by: Md. Shohidul Islam, Bagha Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. AFAZ UDDIN		
Age	:	10-07-1982 (34 Years)		
Education, till to date	:	Class 5		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	2 Brothers & 2 Sisters		
Address	:	Vill: North Milik, P.O: Bagha, P.S: Bagha, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MAJEDA MAJEDA LATE NOOR MOHAMMAD Branch: Monigram , bagha, Centre # 49(Female), Member ID: 3584/4, Group No: 02 Member since: - 9-2-10 (6 YEARS) First Ioan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	::	Existing Loan: BDT 20000, Outstanding loan: BDT 13840 Son No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-312775
Mother's Contact No.	:	01797-932058
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

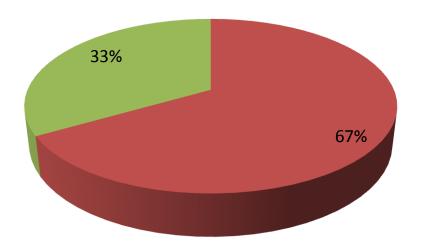
MAJEDA joined Grameen Bank since 6 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NOOR STORE		
Location	:	Bagha Bazar		
Total Investment in BDT	:	BDT 1500000/-		
Financing	:	Self BDT 100000/-(from existing business) 67% Required Investment BDT 50000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10ft x 20 ft= 200 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Rajshahi. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery item	4450	133500	1602000		
Total sales (A)	4450	133500	1602000		
Less Variable Exp.					
Grocery item	4005	120150	1441800		
Total Variable exp. (B)	4005	120150	1441800		
Contribution Margin CM [C= (A-B)	445	13350	160200		
less fixed exp.					
Rent		0	0		
Electricity bill		700	8400		
Transportation		2000	24000		
Salary (self)		5000	60000		
Salary (staff)		0	0		
Entertainment		200	2400		
Guard		120	1440		
Bank charge		100	1200		
Mobile		200	2400		
total fixed cost (D)		8320	99840		
Net profit (E) [C-D]		5030	60360		

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Soap	250	20	5,000			0	5,000
rice	20	3100	62,000	100	10	1,000	63,000
Drinks	30	650	19,500	100	30	3,000	22,500
Flour	10	600	6,000			0	6,000
Biscuit	100	20	2,000	100	10	1,000	3,000
cosmetics	50	50	2,500	100	100	10,000	12,500
roap	100	10	1,000			0	1,000
others	100	20	2,000	350	100	35,000	37,000
							0
Total	660		100,000	750		50,000	150,000

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000

Total 150,000

Financial Projection					
Particular	Daily	Monthly	1st Year		
Revenue (sales)					
Grocery Item	6000	180000	2160000		
Total Sales (A)	6000	180000	2160000		
less variable Expenses					
Grocery item	5400	162000	1944000		
Total variable Expenses (B)	5400	162000	1944000		
Contribution Margin (CM)= (A-B)	600	18000	216000		
Less Fixed Expenses					
Rent		0	0		
Electricity bill		700	8400		
Transportation		2400	28800		
Salary (self)		5000	60000		
Salary (staff)		0	0		
Entertainment		300	3600		
Guard		200	2400		
Bank Charge		100	1200		
Mobile		300	3600		
Total Fixed Cost		9000	108000		
Net Profit (E) (C-D)		9000	108000		
Investment Payback			60000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)
1	Cash Inflow	
1.1	Investment Infusion by Investor	50,000
1.2	Net Profit	108,000
1.3	Depreciation (Non cash item)	
1.4	Opening Balance of Cash Surplus	
	Total Cash Inflow	158000
2	Cash Outflow	
2.1	Purchase of Product	50,000
2.2	Payment of GB Loan	
	Investment Pay Back (Including Ownership Tr.	
2.3	Fee)	60000
	Total Cash Outflow	110,000
3	Net Cash Surplus	48,000



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill : 12 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures













গণপ্রজাত ব্রী বাংলাদেশ সরকার ment at the People's Republic of Band / নাতীয় পরিচয় পত্র with good failed নাম: মোঃ আফাজ উদ্দিন Name. Md. Afaz Uddin পিতা: মৃত নুর মোহম্মদ Enter of sware, Sure and and and and and and মাতা: মাজেনা Date of Birth Date of Birth include trans ID NO: 0121006242575 গ্রামীণ ব্যাংক মনিগ্রাম বাধা-স্বাধা- শাখা গই তহাটি পৰমাজতাৰী বাচেচালৰ সমগ্ৰ মেলপতি ১ কাৰ্ডনি ব্যবহায়কাৰী বাতীক কৰা premis ansarro anaver manner esteran সহজ ঋণের পাশ বই বেষণাও পাগমা পেলে বিকাস্থ পের মহিলে জনা সেচার জনা অহলেন করা হলে। কানা, ব্যালগ্ৰেছিল, বিশি উ/০৪৯৬, বাহ/বাহা, সক্ষিপ হৈছিল বাহা, সক্ষি Course was all and the set নিবিদ্ধ সামা, রাজ্যর, রামা-১২০০, নামা পৌরসভা, বামা, রাজ্যাই। নানকারী কর্তৃপক্ষের স্বাক্ষর Ver River Colo will প্রদানের তারিশ্বঃ ২৯/০৮/২০০৮ LIDY यांनी नः 55378 28:- 2/6/2/11 D. क्ल नः STAD ANDI: MIN: SMONY (OHN বই ইস্যুর তারিখ শাখা ব্যবস্থাপকের স্বাক্ষর মোঃ মুরুল হোলেন (১৫১২ EC diaster 4729 4513

FAMILY PICTURE

