Proposed NU Business Name: ASIF DAIRY FIRM



Project identification and prepared by: MD Shahidul Islam, Bagha Unit, Rajshahi

Project verified by: Md Abdul Mannan Bhuiyan



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD KAMRUZZAMAN (RIPON)
Age	:	12-12-1988 (28 Years)
Education, till to date	:	Hons
Marital status	:	Unmarried
Children	:	NA
No. of siblings:	:	01 Brother 02 Sisters
Address	:	Vill: Bajubagha, Bagha, P.O: Bagha P.S: Bagha, Dist: Rajshahi
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST KOMELA BEGUM MD AJIJUL ALAM Branch: Nonigram, Bagha, Centre # 73 (Female), Member ID: 8563, Group No: 04 Member since: 06-01-2007 (09 Years) First Ioan: BDT10000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT , Outstanding loan: BDT Father No No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business. 03 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01730-201405
Mother's Contact No.	:	01721-383460
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST KOMELA BEGUM joined Grameen Bank since 09 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ASIF DAIRY FIRM			
Location	:	Ambagan, Self.			
Total Investment in BDT	:	BDT 92,000/-			
Financing	:	Self BDT 42,000/-(from existing business) 46% Required Investment BDT 50,000/-(as equity) 54%			
Present salary/drawings from business (estimates)	:	BDT 2,000/-			
Proposed Salary	:	BDT 2,000/-			
Size of shop	:	50 ft x 100 ft = 500 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk The business is operating by entrepreneur. Existing no employee. The shop is in own place. Collects goods from Locality. Agreed grace period is 3 months. 			

Existing Business (BDT)

		<u>г</u>	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk (22*50)	1100	33000	396000
Total Sales (A)	1100	33000	396000
Less Variable Expense			
Cow feed	600	18000	216000
Total variable Expense (B)	600	18000	216000
Contribution Margin (CM) [C=(A-B)	500	15000	180000
Less Variable Expense			
Electricity bill		1700	20400
Transportation		2,500	30000
Salary (self)		5000	60000
Entertainment		300	3600
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		9,800	117600
Net Profit (E)= [C-D]		5,200	62400

Investment Breakdown							
	ing		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Amount Price		Proposed
			(BDT)			(BDT)	Total
Cow	5	8000	40,000	0	0	0	40,000
Calf	1	2000	2,000	0	0	0	2,000
Medicine & Feed	0	0	0	1	20000	20,000	20,000
Shade	0	0	0	1	30000	30,000	30,000
Total	6		42,000	2	50,000	50,000	92,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1		
Revenue(Sales)					
Milk (32 litre*50)	1600	48000	576000		
Total Sales (A)	1600	48000	576000		
Less Variable Expense					
Feed & Medicine	900	27000	324000		
Total variable Expense (B)	900	27000	324000		
Contribution Margin (CM) [C=(A-B)	700	21000	252000		
Less Variable Expense					
Electricity bill		2000	24000		
Transportation		3,000	36000		
Salary (self)		5000	60000		
Entertainment		300	3600		
Bank charge		100	1200		
Mobile bill		350	4200		
Total fixed cost (D)		10,750	129000		
Net Profit (E)= [C-D]		10,250	123000		
Investment Payback			60,000		

Cas	Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)					
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	123,000					
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus						
	Total Cash Inflow	173000					
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000					
	Total Cash Outflow	110,000					
3	Net Cash Surplus	63,000					



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 08 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures



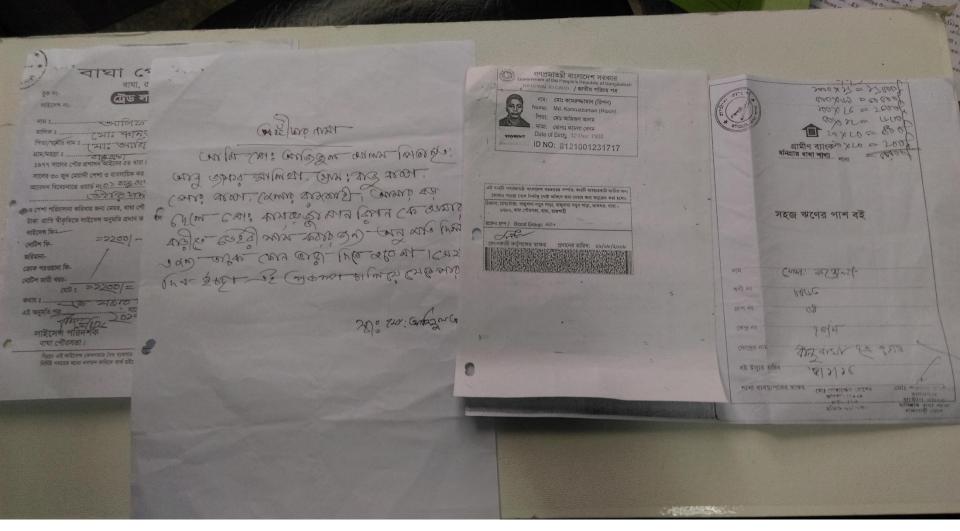












FAMILY PICTURE

