Proposed NU Business Name: RASHED CROCKERIES & FURNITURE STORE



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD:RAJON MIA			
Age	:	10-07-1997 (19Y <i>ears</i>)			
Education, till to date	:	Class Five			
Marital status	:	Unmarried			
Children	:	nill			
No. of siblings:	:	03 Brothers 01 Sisters			
Address	:	Vill: Kowrar tak P.O: Kawla , P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANOWARA BAGEM MD:SOTON MIA Branch: Dakshinkhan, Centre # 38 (Female), Member ID: 4151/2, Group No: 08 Member since: 02-01-2002 (14 Years 7 month) First loan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Exiting loan: BDT 150000 Outstanding loan: 119700 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01959-596409
Family's Contact No.	:	01918-940385
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

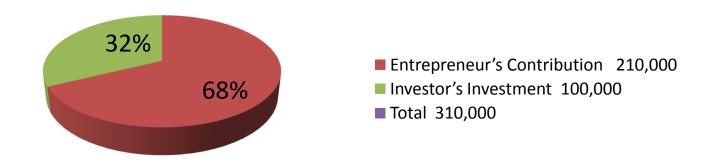
ANOWARA BAGEM joined Grameen Bank since 14 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RASHED CROCKERIES & FURNITURE STORE		
Location	:	Kowla Bazer,Kowla ,Dakshinkhan		
Total Investment in BDT	:	BDT 3,10,000/-		
Financing	:	Self BDT 2,10,000/- (from existing business) 68% Required Investment BDT 1,00,000/- (as equity) 32%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x10ft= 200 square ft		
Security of the shop	:	BDT 1,00000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Wardop, Show-kas, Almirah, Dasing table & Daining table etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tangi, Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Almirah,Reading Table,Drining Table& Crockery etc	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Almirah,Reading Table,Drining Table& Crockery etc	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Rent		8,000	96,000			
Electricity Bill		500	6,000			
Transportation		2,000	24,000			
Mobile Bill		500	6,000			
Entertainment		300	3,600			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		16,300	195,600			
Net Profit (E) [C-D)		4,700	56,400			

Investment Breakdown							
Particulars	Existing			Proposed			Proposed Total
Quanti		Price	Unit Price	Quantity	Price	Unit Price	
weredobe	2	9000	18000	1	9000	9,000	27,000
Show case	1	10000	10000	1	10000	10,000	20,000
Almirah	1	11000	11000	1	11000	11,000	22,000
Drasing Table	3	5000	15000	2	5000	10,000	25,000
Reading Table	5	3000	15000	5	3000	15,000	30,000
T V Traly	3	3500	10500	2	3500	7,000	17,500
Show Rac	3	2500	7500	2	2500	5,000	12,500
Drining table	3	4000	12000	1	4000	4,000	16,000
Chair	10	500	5000	10	500	5,000	10,000
Others			6000			24,000	30,000
Security	1	100000	100000				
Total			210,000			100,000	310,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Almirah,Reading Table,Drining Table&	4,200	126,000	1,512,000	1,587,600	
Crockery item etc	·	,	, ,		
Total Sales (A)	4,200	126,000	1,512,000	1,587,600	
Less. Variable Expense					
Almirah,Reading Table,Drining Table&	3,360	100,800	1,209,600	1,270,080	
Crockery item etc	3,300	100,000	1,203,000	1,270,000	
Total variable Expense (B)	3,360	100,800	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520	
Less. Fixed Expense					
Rent		8,000	96,000	96,000	
Electricity Bill		525	6,300	6,615	
Transportation		2,200	26,400	27,720	
Mobile Bill		600	7,200	7,560	
Entertainment		300	3,600	3,780	
Salary (self)		5,000	60,000	60,000	
Non Cash Item					
Depreciation		0	0	0	
Total Fixed Cost		16,625	199,500	201,675	
Net Profit (E) [C-D)		8,575	102,900	115,845	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	102,900	115,845
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		42,900
	Total Cash Inflow	202,900	158,745
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	42,900	98,745

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

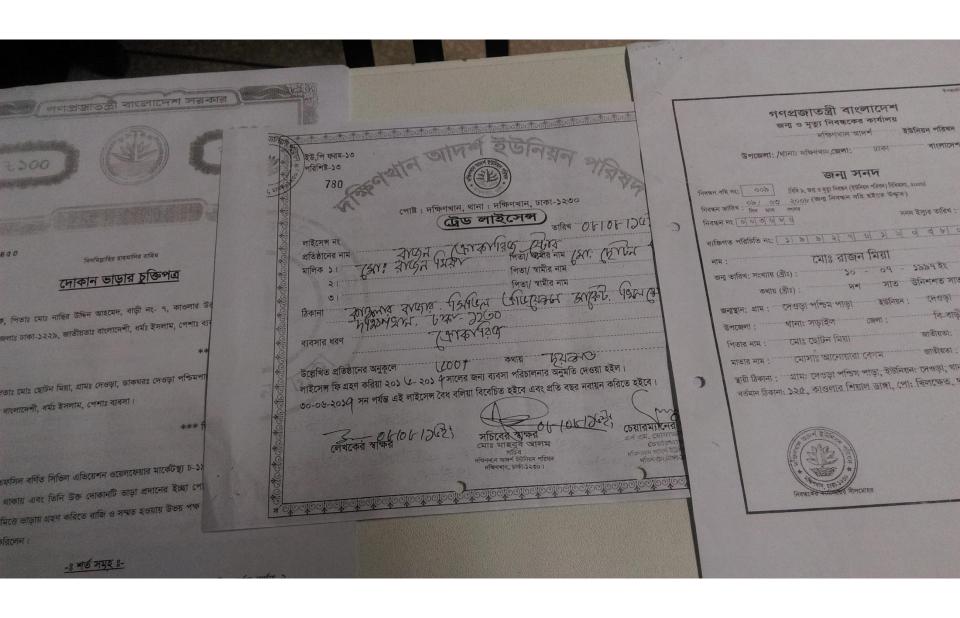












FAMILY PICTURE

