Proposed NU Business Name: FAHIM STORE



Project identification and prepared by: Shahin Mia, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD DELOUAR HOSSAIN	
Age	:	13-07-1982(34Years)	
Education, till to date	:	Class Five	
Marital status	••	Married	
Children	•	01 Son, 01 Daughter	
No. of siblings:	:	03 Brothers	
Address	:	Vill: Tetuljora, P.O: Rajfulbaria, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PARI BANU MD RAHMAT ALI Branch: Shovapur, Centre # 1 (Female), Member ID:1028, Group No: 03 Member since: 19-10-2003 First loan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/- Outstanding loan: BDT 21,700/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Four years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01811-857377
Mother's Contact No.	:	01836-806565
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

PARI VANU joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info			
Business Name	:	FAHIM STORE	
Location	:	Tetuljora, Rajfulbaria, Savar, Dhaka.	
Total Investment in BDT	:	BDT 2,27,000/-	
Financing	:	Self BDT 1,27,000(from existing business) 56% Required Investment BDT 1,00,000(as equity) 44%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 12 ft. = 120 square ft	
Security of the shop	:	0/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Oil, Cosmetics etc. Average 12% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in Own place. Collects goods from Savar, Hemayetpur. Agreed grace period is 3 months. 	

Existing Business (BDT)	
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Existing dusiness (DD1)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery item	3,000	90,000	10,80,000	
Total Sales (A)	3,000	90,000	10,80,000	
Less. Variable Expense				
Grocery item	2,640	79,200	9,50,400	
Total variable Expense (B)	2,640	79,200	9,50,400	
Contribution Margin (CM) [C=(A-B)	360	10,800	1,29,600	
Less. Fixed Expense				
Electricity Bill		700	8,400	
Transportation		1,000	12,000	
Salary (self)		5,000	60,000	
Generator		200	2,400	
Guard		300	3,600	
Mobile Bill		300	3,600	
Entertainment		300	3,600	
Total fixed Cost (D)		7,800	93,600	
Net Profit (E) [C-D)		3,000	36,000	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (15x2,000)	30,000	40,000	70,000	
Pluse (3x4,000)	12,000	20,000	32,000	
Cosmetics	20,000	20,000	40,000	
Fridge	45,000	-	45,000	
Biscruit, Chanachur, Cold drinks, Egg, Chips etc.	20,000	20,000	40,000	
Total	1,27,000	1,00,000	2,27,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery item	4,000	1,20,000	14,40,000	15,12,000	
Total Sales (A)	4,000	1,20,000	14,40,000	15,12,000	
Less. Variable Expense					
Grocery item	3,520	1,05,600	12,67,200	13,30,560	
Total variable Expense (B)	3,520	1,05,600	12,67,200	13,30,560	
Contribution Margin (CM) [C=(A-B)	480	14,400	1,72,800	1,81,440	
Less. Fixed Expense					
Electricity Bill		700	8,400	8,500	
Transportation		1,200	14,400	14,500	
Salary (self)		5,000	60,000	60,000	
Generator		200	2,400	2,500	
Guard		300	3,600	3,600	
Mobile Bill		400	4,800	5,000	
Entertainment		400	4,800	5,000	
Total Fixed Cost		8,200	98,400	99,100	
Net Profit (E) [C-D)		6,200	74,400	82,340	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	74,400	82,340
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		14,400
	Total Cash Inflow	1,74,400	96,740
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	14,400	36,740

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 4 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop; Tetuljora, Rajfulbaria, Savar,

Dhaka.

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









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FAMILY PICTURE

