#### Proposed NU Business Name: CHATRO BONDHU STUDIO



Project identification and prepared by: Abu Salek, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



| Brief Bio of The Proposed Nobin Udyokta  |     |  |  |  |
|--|-----|--|--|--|
| Name   | :   | MD. SHAKHAWAT HOSSAIN  |  |  |
| Age  | :   | 01-01-1984 (32 Years)  |  |  |
| Education, till to date  | :   | CLASS 10   |  |  |
| Marital status   | :   | Married  |  |  |
| Children   | :   | 1 Son  |  |  |
| No. of siblings:   | :   | 3 Brothers 2 Sister  |  |  |
| Address  | :   | Vill: Boitharpara, P.O: Gojariya Bazar ,P.S:Dagonvuiyan,Dist: Feni   |  |  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info                                     | : : | Mother Father MST. RABEYA KHATUN<br>MD. ABDUL BARIK<br>Branch: Rajapur, Dagonvuiyan, Centre # 61(Female),<br>Member ID: 5665, Group No: 03<br>Member since: 07-04-2009 (7Years)<br>First Ioan: BDT 5,000 |  |  |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan like GB,<br>BRAC ASA etc | : : | Existing Loan: BDT 30000, Outstanding loan: 26700<br>Mother<br>No<br>No<br>No  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present<br>Occupation(Besides own<br>business, i.e., persuading<br>further studies, other<br>business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 4 years experience in running business.                     |
| Training Info   | : | He has no training.   |
| Other Own/Family Sources of Income  | : | _   |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01824-410896  |
| Mother's Contact No.  | : | 01812-387326  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni |

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

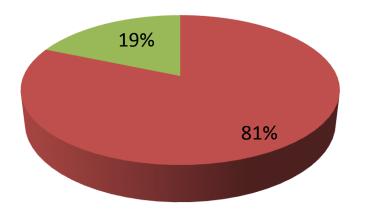
**MST. RABEYA KHATUN** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info                 |   |   |  |  |
|--|---|---|--|--|
| Business Name  | : | CHATRO BONDHU STUDIO  |  |  |
| Location   | : | Aamvuiyar hat, Gojaria Bajar,Feni   |  |  |
| Total Investment in BDT                              | : | BDT 430000/-  |  |  |
| Financing  | : | Self BDT 350000/-(from existing business) 81%<br>Required Investment BDT 80000/-(as equity) 19%   |  |  |
| Present salary/drawings<br>from business (estimates) | : | BDT 5,000/-   |  |  |
| Proposed Salary                                      | : | BDT 5,000/-   |  |  |
| Implementation                                       | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile, camera etc.</li> <li>Average 05% gain on sale.</li> <li>The business is operating by entrepreneur. Existing NO employees. After Getting Equity Fund Employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

| Existing Business (BDT)          |       |         |         |  |  |
|----------------------------------|-------|---------|---------|--|--|
| Particular                       | Daily | Monthly | Yearly  |  |  |
| Revenue (sales)                  |       |         |         |  |  |
| Mobile, Camera ect               | 11300 | 339000  | 4068000 |  |  |
| Total sales (A)                  | 11300 | 339000  | 4068000 |  |  |
| Less Variable Exp.               |       |         |         |  |  |
| Mobile, Camera ect               | 10735 | 322050  | 3864600 |  |  |
| Total Variable exp. (B)          | 10735 | 322050  | 3864600 |  |  |
| Contribution Margin CM [C= (A-B) | 565   | 16950   | 203400  |  |  |
| less fixed exp.                  |       |         |         |  |  |
| Rent                             |       | 1500    | 18000   |  |  |
| Electricity bill                 |       | 600     | 7200    |  |  |
| Transportation                   |       | 350     | 4200    |  |  |
| Salary (self)                    |       | 5000    | 60000   |  |  |
| Salary (staff)                   |       | 0       | 0       |  |  |
| Entertainment                    |       | 600     | 7200    |  |  |
| Guard                            |       | 150     | 1800    |  |  |
| Genaretor                        |       | 300     | 3600    |  |  |
| Mobile                           |       | 200     | 2400    |  |  |
| total fixed cost (D)             |       | 8700    | 104400  |  |  |
| Net profit (E) [C-D]             |       | 8250    | 99000   |  |  |

| Investment Breakdown |          |            |                 |     |               |                 |                   |
|----------------------|----------|------------|-----------------|-----|---------------|-----------------|-------------------|
|                      | Proposed |            |                 |     |               |                 |                   |
| Particulars          | Qty.     | Unit Price | Amount<br>(BDT) | Qty | Unit<br>Price | Amount<br>(BDT) | Proposed<br>Total |
| Mobile               | 20       | 2500       | 50,000          | 20  | 2,000         | 40,000          | 90,000            |
| Sound Box            | 5        | 3500       | 17,500          |     |               | 0               | 17,500            |
| Mobile               | 10       | 900        | 9,000           | 20  | 250           | 5,000           | 14,000            |
| Accessories          | <u> </u> |            |                 |     |               |                 |                   |
| Mobile Batery        | 350      | 200        | 70,000          | 100 | 200           | 20,000          | 90,000            |
| Others               | 325      | 580        | 188,500         | 30  | 500           | 15,000          | 203,500           |
| Security             |          |            | 15,000          |     |               |                 | 15,000            |
| Total                | 710      |            | 350,000         | 170 |               | 80,000          | 430,000           |

#### **Source of Finance**



- Entrepreneur's Contribution 350,000
- Investor's Investment 80,000
- Total 430,000

| Financial Projection (BDT)      |       |         |          |          |  |
|---------------------------------|-------|---------|----------|----------|--|
| Particular                      | Daily | Monthly | 1st Year | 2nd Year |  |
| Revenew (sales)                 |       |         |          |          |  |
| Mobile, Camera ect              | 19500 | 585000  | 7020000  | 7371000  |  |
| Total Sales (A)                 | 19500 | 585000  | 7020000  | 7371000  |  |
| less variable Expenses          |       |         |          |          |  |
| Mobile , camera ect             | 18525 | 555750  | 6669000  | 7002450  |  |
| Total variable Expenses (B)     | 18525 | 555750  | 6669000  | 7002450  |  |
| Contribution Margin (CM)= (A-B) | 975   | 29250   | 351000   | 368550   |  |
| Less Fixed Expenses             |       |         |          |          |  |
| Rent                            |       | 1500    | 18000    | 18000    |  |
| Electricity bill                |       | 600     | 7200     | 16000    |  |
| Transportation                  |       | 500     | 6000     | 35000    |  |
| Salary (self)                   |       | 5000    | 60000    | 60000    |  |
| Salary (staff)                  |       | 3000    | 36000    | 36000    |  |
| Entertainment                   |       | 1200    | 14400    | 14400    |  |
| Guard                           |       | 300     | 3600     | 3600     |  |
| Genaretor                       |       | 500     | 6000     | 6000     |  |
| Mobile                          |       | 400     | 4800     | 7400     |  |
| Total Fixed Cost                |       | 13000   | 156000   | 196400   |  |
| Net Profit (E) (C-D)            |       | 16250   | 195000   | 172150   |  |
| Investment Payback              |       |         | 48000    | 48000    |  |

### Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) |
|-----|---------------------------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |
|     |                                 |              |              |
| 1.1 | Investment Infusion by Investor | 80,000       |              |
| 1.2 | Net Profit                      | 195,000      | 172,150      |
| 1.3 | Depreciation (Non cash item)    |              |              |
| 1.4 | Opening Balance of Cash Surplus |              | 147,000      |
|     | Total Cash Inflow               | 275000       | 319150       |
| 2   | Cash Outflow                    |              |              |
| 2.1 | Purchase of Product             | 80,000       |              |
| 2.2 | Payment of GB Loan              |              |              |
|     | Investment Pay Back (Including  |              |              |
| 2.3 | Ownership Tr. Fee)              | 48000        | 48000        |
|     | Total Cash Outflow              | 128,000      | 48000        |
| 3   | Net Cash Surplus                | 147,000      | 271150       |



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 04 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures













# ছাত্র বন্ধু ডিজিটাল স্টুডিও আমু ভুঞাঁরহাট, দাগনভুঞাঁ, ফেনী





CANA NARASI ANNAN ANTINI TANI TANI TANI TANI TANI लि, वनर कराय- >> (>) नर निमान खंडवा ान लाकाफकी नारमाटनन जनकान 200 গণপ্রজাতর্রী বাংলাদেশ সরকার তনং প্রচন্দ্রপুর মডেল ইউনিয়ন পরিষদ কার্য্যালয় AATIONAL ID CARD / WIGHT MADE Concerent\_ भागसक्ता, cerent\_ carent भाष: CHIR সামার্থ্যাত হোসেন Jame: Md Shaksawat Hossain টেড লাইসেৰু লিতা: মোঃ আব্দুল বারিক NIST: CHINE NICON NICON Date of Birth: 01 Jan 1984 একশত টাকা -91- 1 वहि न१- 2 313 ID NO: 8515889326643 13 78- 220 105/20102 25108/200 10 U903420 াশধারীর নাম স্পে: সামাওতাও (28 47 को काफोर नगरकारकी साम्यादनन नवनादवत्र मण्डीक जाकी राजवावकाली सामीरक प्रमा भागीतनाम छार्युत्व रहारक-VENDENDED FILE כסופום שופתו בוכא ויוסעא כיווע שואכא שנוו נאתום שינו שלוכפוא ששו פכאווי राजहावेश रेख्य छलरजना-माननमुख्या, ट्लना- टकनी । নো: ব্যাহসোৱা, পালাইপুর, ভাকমর: জারণীর হাট - রমকত, মিঠাপুরুর, মংগুর ायी अणिष्ठारनतं नाम किर्म उन्य र्यु 353 বিসমিল্লাহির রাহমানির রাহী H. UNA 63583 288 দোকানঘর ভাড়ার চুথি ানের লাইসেঙ্গ 成百世 (小四)十 Cher. প্রদানকারী কর্তৃপক্ষের স্বাক্ষর দব্দের মেয়াদ ৩০শে জুন-২০ ১৭ 20 ১। শাহেনা আক্তার, স্বামী- মোঃ ইব্রাহিম, সাং-পূর্বচন্দ্রপুর, প্রদাবের জারিখ: ০৫/০৯/২০০ 118-গন্স ফি 200 + 00 টাকা (কথায় りをあしう prof (जलाः दकनी। 2 2 4 6 5 7 30 1 2 5 2 -১। সাখাওয়াত হোসেন, পিতাঃ-আবদুল বারেক, সাং-পূর্বচ নাগনভূঞাঁ, জেলাঃ- ফেনী। পরম দয়ালু আল্লাহর নামে অত্র দোকান ঘর ভাড়ার চুক্তি পা লার ৩ নং পূর্বচন্দ্রপুর ইউনিয়নের মধ্যে আমুভূঞাঁ বাজারের 🕽 ইউনিয়ন পরিষদের যাবতীয় কর পরিশোধ করু শ্বে ১ম পক্ষের স্বামীর মালিকীয় দখলীয় জায়গায় নির্মিত ছা াং দোকান ঘরটি ১ম পক্ষ ভাড়া দেওয়ার প্রস্তাব করিলে ব

an,

פורוששוושלו שופרונניא אשריי לאישה עללום

জ্জিপত্রের মেয়াদ ০১/০৫/২০১৬ ইং তারিখ হইতে আগামী ৩০/০৪/২০১৯ ইং তারিখ পর্যন্ত (০৩)

। নিতে রাজী হইলে নিয়ের শর্ত সাপেক্ষে ১ম পক্ষ উক্ত

## **FAMILY PICTURE**

