Proposed NU Business Name: KOBITA STORE



Project identification and prepared by: Md. Habil Uddin Shah, Keraneegonj Unit, Dhaka

Project verified by: Shushanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. DELOWAR HOSSAIN			
Age	:	01-09-1983 (32 Years)			
Education, till to date	:	Class 5			
Marital status	:	Married			
Children	:	2 Sons			
No. of siblings:	:	3 Brothers, 3 Sister			
Address	:	Vill: Vauyar viti, P.O: Chor gol golia, P.S: Keraneegonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father FIROZA BEGUM LATE MD. AROD ALI Branch: Basta keraneegonj, Centre # 76(Female), Member ID: 9472/2, Group No: 10 Member since: 05-08-1998 (15Years) First loan: BDT 5,000			
Further Information:		Existing Loan: BDT Nil, Outstanding loan: NIL			
(v) Who pays GB loan installment	:				
(vi) Mobile lady	:				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01833-992365
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraneegonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FIROZA BEGUM joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

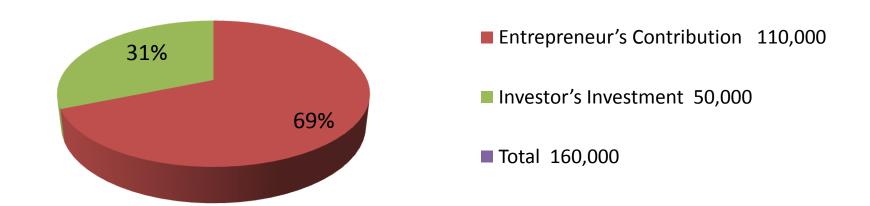
Proposed Nobin Udyokta Business Info

Business Name	••	KOBITA STORE		
Location	:	Vaoyar viti, Abdullahpur, Keraneegonj		
Total Investment in BDT	••	BDT 160000/-		
Financing	:	Self BDT 110000/-(from existing business) 69% Required Investment BDT 50000/-(as equity) 31%		
Present salary/drawings from business (estimates)	••	BDT 5,000/-		
Proposed Salary	••	BDT 5,000/-		
Size of shop	••	13 ft x 12 ft= 156 square ft		
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Grocery item. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Collects goods from Abdullahpur. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item	2400	72000	864000			
Total sales (A)	2400	72000	864000			
Less Variable Exp.						
Grocery item	2040	61200	734400			
Total Variable exp. (B)	2040	61200	734400			
Contribution Margin CM [C= (A-B)	360	10800	129600			
less fixed exp.						
Rent		0	0			
Electricity bill		300	3600			
Transportation		0	0			
Salary (self)		5000	60000			
Salary (staff)		0	0			
Entertainment		100	1200			
Guard		0	0			
Genaretor		0	0			
Mobile		300	3600			
total fixed cost (D)		5700	68400			
Net profit (E) [C-D]		5100	61200			

Investment Breakdown							
	Proposed						
Particulars	Particulars Qty. Unit Price Amount			Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Rice	10	2400	24,000	10	2,400	24,000	48,000
Flour	10	1000	10,000	20	100	2,000	12,000
Drinks	100	600	60,000	40	600	24,000	84,000
Oil	100	90	9,000			0	9,000
Biscuit	100	15	1,500				
others	55	100	5,500				5,500
Total	375		110,000	70		50,000	160,000

Source of Finance



Financial Projection (BDT)

Daily

Monthly

1st Year

30000

30000

2nd Year

Particular

Investment Payback

		<u> </u>		
Revenue (sales)				
Grocery Item	3600	108000	1296000	1360800
Total Sales (A)	3600	108000	1296000	1360800
less variable Expenses				
Grocery Item	3060	91800	1101600	1156680
Total variable Expenses (B)	3060	91800	1101600	1156680
Contribution Margin (CM)= (A-B)	540	16200	194400	204120
Less Fixed Expenses				
Rent		0	0	C
Electricity bill		300	3600	16000
Transportation		100	1200	35000
Salary (self)		5000	60000	60000
Salary (staff)		0	0	(
Entertainment		300	3600	3600
Guard		0	0	(
Genaretor		0	0	(
Mobile		500	6000	7400
Total Fixed Cost		6200	74400	122000
Net Profit (E) (C-D)		10000	120000	82120
				1

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	120,000	82,120
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		90,000
	Total Cash Inflow	170000	172120
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	90,000	142120

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













