### **Proposed NU Business Name: KAKON DOT NET**



Project identification and prepared by: Md. Md. Kazem Uddin , Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	PRINCE MAHMUD			
Age	:	05-05-1991 ( 25 Years)			
Education, till to date	:	SSC			
Marital status	:	Single			
Children	:	N/A			
No. of siblings:	:	2 Brather s			
Address	:	Vill: Noljani P.O: Chandona ;P.S: Joydebpur;Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. HASNARA AKTER  MD. ABUL KASHEM  Branch: Bashon, Centre # 71(Female),  Member ID: 6081, Group No: 03  Member since: 14-12-2009( TYears)  First loan: BDT 20,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Exiting loan: BDT 25000 Outstanding loan: 23900 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01611110294
Family's Contact No.	:	01676812600
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**HASNARA AKTER** joined Grameen Bank since 7 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her Husband business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KAKON DOT NET		
Location	:	Noljani, Gazipur		
Total Investment in BDT	:	BDT 3,00,000/-		
Financing	:	Self BDT 2,00,000/- (from existing business) 67%		
		Required Investment BDT 1,00,000/- (as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	12 ft x 12 ft = 144 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Fiber Cable, Dish line cable, Micro Tit, Dish Transfer, Generator etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Joydebpur.</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing</b>	Business	(BDT)

Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Fiber Cable, Dish line cable, Micro Tit, r , Generator etc .	4000	1,20,000	14,40,000		
Total Sales (A)	4000	1,20,000	14,40,000		
Less. Variable Expense					
Fiber Cable, Dish line cable, Micro Tit,, Generator etc .	3400	1,02,000	12,24,000		
Total variable Expense (B)					
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000		
Less. Fixed Expense					
Rent					
Electricity Bill		1500	18,000		
Mobile Bill		300	3600		
Salary (self)		4000	48,000		
Transportation		400	4800		
Entertainment		300	3600		
Guard					
Generator		200	2400		
Salary (Staff)		2000	24,000		
Total fixed Cost (D)		8700	1,04,400		
Net Profit (E) [C-D)		9,300	1,11,600		

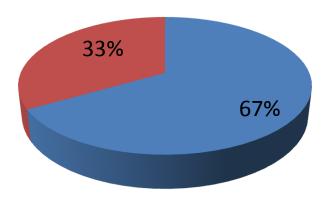
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Particulars	Existing	Proposed	Proposed Total
Fiber Cable	1,50,000	50,000	2,00,000
Dish line cable ,	10,000	50,000	60,000
Micro Tit, Dish Transfer etc .	40,000	-	40,000
Total	2,00,000	1,00,000	3,00,000

### **Source of Finance**



- Investors Investment=100000
- Total=300000



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2 <sup>nd</sup> Year
Revenue (sales)				
Fiber Cable, Dish line cable, Micro Tit, Dish Transfer,				
Generator etc .	5000	1,50,000	18,00,000	18,00,000
Total Sales (A)	5000	1,50,000	18,00,000	18,00,000
Less. Variable Expense				
Fiber Cable, Dish line cable, Micro Tit, Dish Transfer,				
Generator etc .	4250	12,75,000	15,30,000	16,06,500
Total variable Expense (B)	4250	12,75,000	15,30,000	16,06,500
Contribution Margin (CM) [C=(A-B)	750	22,500	2,70,000	2,83,500
Less. Fixed Expense				
Rent				
Electricity Bill		1500	18,000	18,000
Mobile Bill		350	4200	4300
Salary (self)		4000	48,000	48,000
Transportation		800	9600	10,000
Entertainment		350	4200	4300
Guard				
Generator		200	2400	2500
Salary (staff)		2000	24,000	24,000
Total Fixed Cost		9200	1,04,400	1,11,100
Net Profit (E) [C-D)		13,300	1,11,600	1,72,400
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	1,11,600	1,72,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		51,600
	Total Cash Inflow	2,11,600	2,24,000
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	51,600	1,64,000

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার overnment of the People's Republic of Banglas NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: প্রিল মাহমুদ Name: PRINCE MAHMUD পিতা: মোঃ আবুল কাশেম

মাতা: মোসাঃ হাসনারা আন্ডার Date of Birth: 05 May 1991

124 me € 1D NO: 19913313023000763

এই কাড়টি গণপ্ৰজাতন্ত্ৰী বাংলাদেশ সরকারের সম্পত্তি। কাড়টি ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকট্ছ পোট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাজ্ঞা: নলজানী, ভাকঘর: চান্দনা - ১৭০২, গাজীপুর সদর, গাজীপুর

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পদানকারী কর্তপক্ষের স্বাক্ষর

# **FAMILY PICTURE**

