Proposed NU Business Name: BAJU COMMUNICATION & COMPUTER ZONE



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ARIFUL ISLAM			
Age	:	06-12-1984 (32 Years)			
Education, till to date	:	MA			
Marital status	:	Married			
Children	:	01 Doughter			
No. of siblings:	:	03 Brothers			
Address	:	Vill: 247, Holan P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father PEYARA BEGUM LATE ABDUL SALAM Branch: Dakshinkhan, Centre # 17 (Female), Member ID: 5195, Group No: 10 Member since: 01-06-1994 (22 Years) First loan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Exiting loan: BDT 100000 Outstanding loan: Ni No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences Own Business Experiences Training Info	:	05 years experience. He has 5 Years experience. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913-312561
Family's Contact No.	:	01916-943618
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

PEYARA BEGUM joined Grameen Bank since 22 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

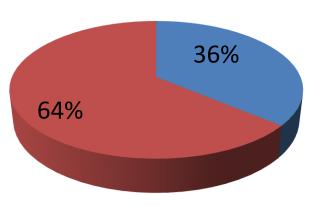
Business Name	:	BAJU COMUNICATION & COMPUTER ZONE
Location	:	Dakshinkhan Bazar, Dakshinkhan, Dhaka
Total Investment in BDT	:	BDT 470,000/-
Financing	:	Self BDT 170,000/- (from existing business) 36% Required Investment BDT 3,00,000/- (as equity) 64%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	9 ft x 7 ft= 63 square ft
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Email, Compose & Photocopy, Print accessories etc. Average 70% gain on sales. The business is operating by entrepreneur. Existing one employee. The shop is rented. Collects goods from Tangi, Dhaka. Agreed grace period is 3 months.

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Email,Compose,Photocopy,Print,Corrieer Service etc.	1,000	30,000	360,000				
Total Sales (A)	1,000	30,000	360,000				
Less. Variable Expense							
Paper,Ink,Cartrige,Net Bill,Corrieer Service Payment etc.	300	9,000	108,000				
Total variable Expense (B)	300	9,000	108,000				
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000				
Less. Fixed Expense							
Rent		1,800	21,600				
Electricity Bill		1000	12,000				
Transportation		200	2,400				
Mobile Bill		300	3,600				
Entertainment		400	4,800				
Salary (sttaf)		4,000	48,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		12,700	152,400				
Net Profit (E) [C-D)		8,300	99,600				

Investment Breakdown								
Particulars		Existing		Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Computer	2	25000	50000	Digital Photocopy Machine	1	150000	150,000	200,000
Labtop	2	30000	60000	Labtop	1	60,000	60,000	120,000
Printer	2	6000	12000	Paper	100	100	10,000	22,000
Cartrige	50	200	10000	Laminating Papers	50	350	17,500	27,500
Laminating Machine	2	4000	8000	Ink	60	100	6,000	14,000
Photocopy Machine	1	10000	10000	Cartrige	20	1,200	24,000	34,000
Security	1	20000	20000	A4 Size Papers	50	370	18,500	38,500
	0	0	0	Legel Papers	20	380	7,600	7,600
				Others			6,400	6,400
Total			170,000				300,000	470,000

Source of Finance





Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Email, Compose, Photocopy, Print, Corrieer Service etc.	1,600	48,000	576,000	604,800	635,040
Total Sales (A)	1,600	48,000	576,000	604,800	635,040
Less. Variable Expense					
Paper,Ink,Cartrige,Net Bill,Corrieer Service Payment etc.	480	14,400	172,800	181,440	190,512
Total variable Expense (B)	480	14,400	172,800	181,440	190,512
Contribution Margin (CM) [C=(A-B)	1,120	33,600	403,200	423,360	444,528
Less. Fixed Expense					
Rent		1,800	21,600	21,600	21,600
Electricity Bill		1050	12,600	13,230	13,892
Transportation		220	2,640	2,772	2,911
Mobile Bill		360	4,320	4,536	4,763
Entertainment		400	4,800	5,040	5,292
Salary (sttaf)		4,000	48,000	50,400	52,920
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		6,000	72,000	72,000	72,000
Total Fixed Cost		18,830	225,960	229,578	233,377
Net Profit (E) [C-D)		14,770	177,240	193,782	211,151
Investment Payback			120,000	120,000	120,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	177,240	193,782	211,151
1.3	Depreciation (Non cash item)	72,000	72,000	72,000
1.4	Opening Balance of Cash Surplus		129,240	275,022
	Total Cash Inflow	549,240	395,022	558,173
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	120,000	120,000	120,000
2.3	Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	129,240	275,022	438,173

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

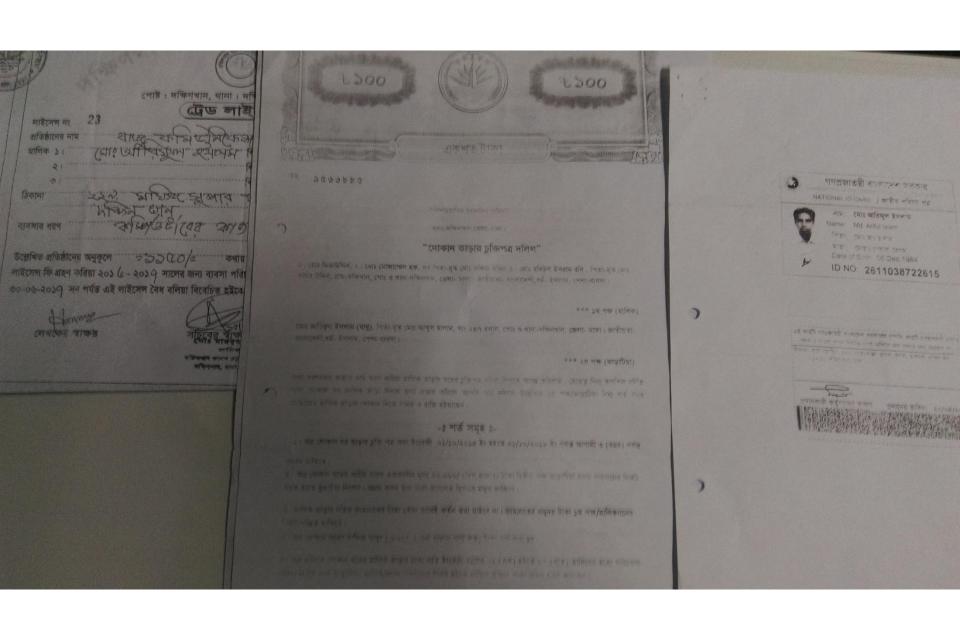
Political unrest

Pictures









FAMILY PICTURE

