Proposed NU Business Name: AJMIR DECORATOR



Project identification and prepared by: Md. Nurul Islam Kaliakor Unit, Gazipurl

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta			
Name	:	LABIBUR RAHAMAN	
Age	:	04-05-1994(21Years)	
Education, till to date	:	B.B.S	
Marital status	:	Unmarried	
Children	:	Not applicant	
No. of siblings:	:	2 Brothers and 1 Sister	
Address	:	Vill: Taltoli P.O: Bastoli P.S: Kaliakor Dist: Gazipur	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE. HAZERA BAGUM ABDUL MANNAN MIAH Branch: Boroibari, Centre # 77 (Male), Member ID: 7103, Group No: 04 Member since: 20/01/2005to 09/03/ 2011 (06 Years) First loan: BDT 5000 /-	
Further Information:		Outstanding loan: Nil Father	
(v) Who pays GB loan installment (vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	04 years experience in running business.
Training Info	:	He has no years training
Other Own/Family Sources of Income	:	Business,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01756-865702
Family's Contact No.	:	01685-834871
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE HAZERA BAGUM joined Grameen Bank since 06 years ago. At first she took BDT 500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AJMAR DECORATOR		
Location	:	Vill: Taltoli P.O: Bastoli P.S: Kaliakor Dist: Gazipur		
Total Investment in BDT	:	BDT 2,50,000 /-		
Financing	:	Self BDT 1,70,000/- (from existing business) 68% Required Investment BDT 80,000/- (as equity) 32%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 17 ft= 340 square ft		
Security of the shop	:	- Nill		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; decoration service. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is not rented. Collects goods from Local Kaliakor . Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Decoration Service	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Decoration Service	2,400	72,000	864,000		
Total variable Expense (B)	2,400	72,000	864,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		400	4,800		
Transportation		3,000	36,000		
Mobile Bill		300	3,600		
Entertainment		200	2,400		
Salary (sttaf)		0	0		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		8,900	106,800		
Net Profit (E) [C-D)		9,100	109,200		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
patil	30,000	20,000	50,000		
Table	30,000	30,000	60,000		
Chair	40,000	10,000	50,000		
Plate	23,000	0	23,000		
Jog	1,000	3000	4,000		
Dram	1,000	0	1,000		
Wasing dram	2,000	0	2,000		
Glass	20,000	2000	22,000		
Balb	20,000	0	20,000		
Chamas	2,000	1000	3,000		
others	1,000	14000	15,000		
Total	170,000	80,000	250,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Decoration Service	4,200	126,000	1,512,000	1,587,600	
Total Sales (A)	4,200	126,000	1,512,000	1,587,600	
Less. Variable Expense					
Decoration Service	3,360	100,800	1,209,600	1,270,080	
Total variable Expense (B)	3,360	100,800	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520	
Less. Fixed Expense					
Rent		0	0	0	
Electricity Bill		400	4,800	4,800	
Transportation		3,500	42,000	42,000	
Mobile Bill		400	4,800	4,800	
Entertainment		200	2,400	2,400	
Salary (self)		5,000	60,000	60,000	
Total Fixed Cost		9,500	114,000	114,000	
Net Profit (E) [C-D)		15,700	188,400	203,520	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	188,400	203,520
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		140,400
	Total Cash Inflow	268,400	343,920
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	140,400	395,920

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Taltoli Gazipur Regular customers;

THREATS

Theft

Fire

Political unrest

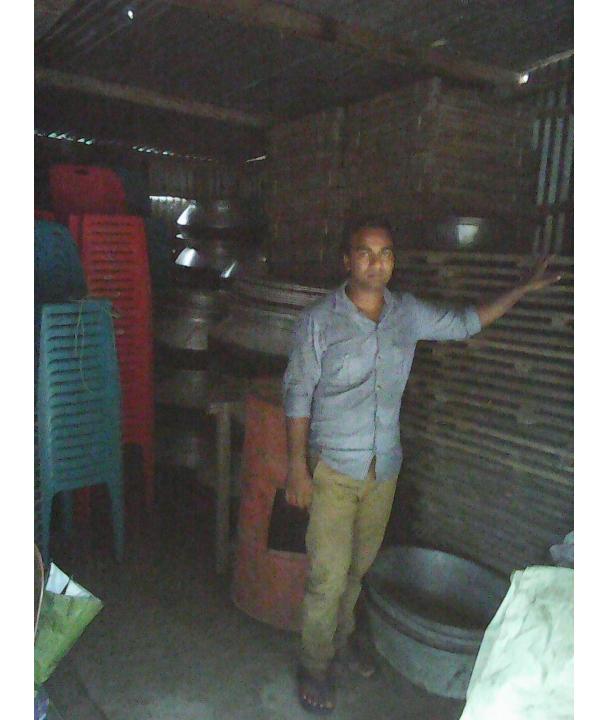
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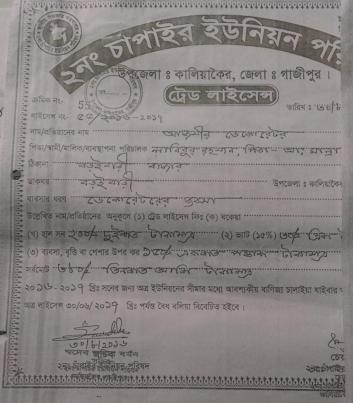








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'(२२) 6125 रेडिनियन शतिया लगरबनाः स्मित्रियोग्रह्णकाः स्मित्री स्रेट नास्ताप्त জনা সনদ নিৰন্ধন বহি নং: 🕜] [বিধি ৯, মনু ও মৃত্যু নিবছন (ইউন্নিম পরিমাল) বিধিমালা, ২০০৬) নিবন্ধন তারিখ <u>28/69/69</u> (জন্ম নিবন্ধন বহি হইতে উদ্বৃত) निवक्षन नः (00 व ने 00) সনদ ইসার তারিব :--यांक्शिव शतिष्ठित नः कि के कि १ १ ७ ७ वि वि वि वि वि न्माविष्यं च्यात हात हार सिन्द्रम क्येंड हिल्लाह जन्मश्रानः थानः "एडिनिजर्मे" व्यवनाः कान्यायह जनाः प्राक्षेत्रह भिष्यं नामः ट्रिस् न्यात्मात विदेश वाणीयेषः याद माठात नाम : " द्वा दिन्द्व (विद्वास कार्यामण : र वर्ष हम्मः हिएए। ज्यानक्ये , (भारः यात्रक्रि নিবদ্ধকের কার্যালয়ের সীদমোহর

গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ও মৃত্যু নিবদ্ধকের কার্যালয়

- 13/1.

FAMILY PICTURE

