#### Proposed NU Business Name: ASHAR ALO GARMENTS



Project identification and prepared by: MD Sahidul Islam Bagha Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name		MD ASIF AL JUBAER			
Age	:	15-01-1993 (23 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	NA			
No. of siblings:	:	02 Brother			
Address	:	Vill: Anupompur, P.O: Carghat, P.S: Carghat, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST SUFIYA BEGUM MD JAKIR HOSSAIN Branch: Charghat, Centre # 04(Male), Member ID: 1074/3, Group No: 01 Member since: 22-11-12 (04 Years) First Ioan: BDT 10000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 35000/- Outstanding loan: BDT 35000/- Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business. 01 Years in own business.
Training Info	:	He has years training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01744-351699
Mother's Contact No.		01727-864126
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshah

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST SUFIYA BEGUM** joined Grameen Bank since 05 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

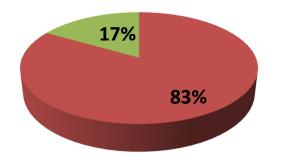
Proposed Nobin Udyokta Business Info					
Business Name	:	ASHAR ALO GARMENTS			
Location	:	Charghat Baazar			
Total Investment in BDT	:	BDT 300,000/-			
Financing	:	Self BDT 250,000 (from existing business) 83% Required Investment BDT 50,000 (as equity) 17%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 20 ft = 200 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Pant, Shirt, Genji, Vail,etc</li> <li>20% gain on sales</li> <li>The shop in rented.</li> <li>The business is being operated by entrepreneur. Existing no employee</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Pant, Shirt, Genji, Vail,etc	3300	99000	1188000		
Total Sales (A)	3300	99000	1188000		
Less Variable Expense					
Pant, Shirt, Genji, Vail,etc	2640	79200	950400		
Total variable Expense (B)	2,640	79200	950400		
Contribution Margin (CM) [C=(A-B)	660	19800	237600		
Less Variable Expense					
Rent		2,600	31200		
Electricity bill		300	3600		
Transportation		2,000	24000		
Salary (self)		5000	60000		
Entertainment		100	1200		
Bank charge		150	1800		
Guard		100	1200		
Mobile bill		200	2400		
Total fixed cost (D)		10,350	124200		
Net Profit (E)= [C-D]		9,450	113400		

## **Investment Breakdown**

	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Pant	100	400	40,000	100	100	10,000	50,000
Shirt	100	300	30,000	100	100	10,000	40,000
Genji	50	300	15,000	150	100	15,000	30,000
Ladies	71	500	35,500		0	0	35,500
Borkha	10	550	5,500	0	0	0	5,500
Baby cloth	100	100	10,000	1	10000	10,000	20,000
Jacket	20	700	14,000	1	5000	5,000	19,000
Security	1	100000	100,000	0	0	0	100,000
	0	0	0	0	0	0	0
	452	0	250,000	352	0	50,000	300,000

#### Source of Finance



Entrepreneur's Contribution 250,000
Investor's Investment 50,000
Total 300,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Pant, Shirt, Genji, Vail,etc	4800	144000	1728000	1814400	1905120	
Total Sales (A)	4800	144000	1728000	1814400	1905120	
Less Variable Expense						
Pant, Shirt, Genji, Vail,etc	3840	115200	1382400	1451520	1524096	
Total variable Expense (B)	3,840	115200	1382400	1451520	1524096	
Contribution Margin (CM) [C=(A-B)	960	28800	345600	362880	381024	
Less Variable Expense						
Rent		2,600	31200	31,200	31200	
Electricity bill		500	6000	6300	6500	
Transportation		2,500	30,000	31000	31500	
Salary (self)		5000	60000	60000	60000	
Entertainment		100	1200	1200	1200	
Bank charge		150	1800	1800	1800	
Guard		100	1200	1200	1200	
Mobile bill		250	3000	3100	3200	
Total fixed cost (D)		11,050	132,600	134,000	135400	
Net Profit (E)= [C-D]		17750	213000	228,880	245624	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	213,000	228,880	245624
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		193,000	401880
	Total Cash Inflow	263000	421880	647504
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	193,000	401880	627504



# Strength

Employment: Self: 01 Family:0 Others:0Experience & Skill : 08 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community, Location of shop, Regular customers;

## **T**HREATS

Theft Fire Political unrest Pictures

# MAR MCET MCED

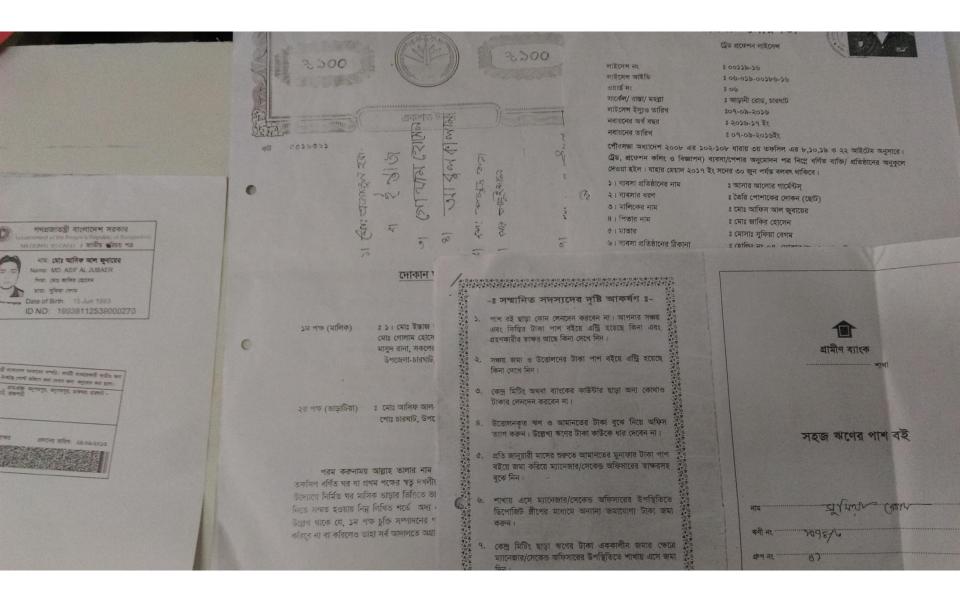
111











## **FAMILY PICTURE**

