#### **Proposed NU Business Name: JAHID TALECOM**



Project identification and prepared by: Md. Sahabuddin

Project verified by: Md. Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. JAHIDUL ISLAM		
Age	:	03/02/1990 (26 Years)		
Education, till to date	:	HSC		
Marital status	:	married		
Children	:	01 Son 01 Daughter		
No. of siblings:	:	01 Brother 01 Sister		
Address	:	Vill:Sujon PalshaP.O: Hat Madnagor P.S BagmaraDist: Rajshahi.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST.MASURA BIBI  MD. MODARAS SORDAR  Branch: Ach para BagmaraCentre # 77(Female),  Member ID: 8079/1, Group No: 07Member since: 07-02-2013(3Years)  First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 25000, Outstanding loan: 19920/= Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil	
Business Experiences and	:	Eight years experience in running business.	
Training Info	:	He has training.	
Other Own/Family Sources of Income	:	Agriculture	
Other Own/Family Sources of Liabilities	:	None	
Entrepreneur Contact No.		01735-069087	
Mother's Contact No.	:	01922-771570	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit,Rajshahi.	

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

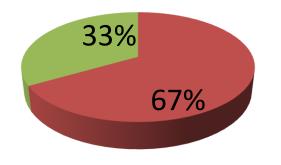
**MOST.MASURA BIBI**joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JAHID TALECOM		
Location	:	Hatgangupara, Bagmara, Rajshahi.		
Total Investment in BDT	:	BDT 2,23,000/-		
Financing	:	Self BDT 1,73,000/-(from existing business) 45%		
		Required Investment BDT 50,000/-(as equity) 55%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12ft x 10ft= 120 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; item</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing employed After getting equity fund employee will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Electronic Item	3,000	90,000	10,80,000		
Total Sales (A)	3,000	90,000	10,80,000		
Less. Variable Expense					
Electronic item	2,400	72,000	8,64,000		
Total variable Expense (B)	2,400	72,000	8,64,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000		
Less. Fixed Expense					
Rent		850	10,200		
Electricity Bill		400	4,800		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		500	6,000		
Entertainment		300	3,600		
Guard		100	1,200		
Total fixed Cost (D)		7,450	89,400		
Net Profit (E) [C-D)		10,550	1,26,600		

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	<b>Proposed Total</b>
		Price	(BDT)		Price	(BDT)	
Mobile	50	2,000	1,00,000	20	2,000	40,000	1,40,000
Charger	100	80	8,000	0	0	0	8,000
Memoricard	40	230	9,000	0	0	0	9,000
Head Phone	50	100	5,000	0	0	0	5,000
Batery	150	230	34,500	0	0	0	34,500
Security			70,000				
Exsoris						10,000	10,000
Total	390		1,73,000	20		50,000	2,23,000

### **Source of Finance**



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Shoes,keds, Sandal	3000	90000	1080000	1134000	
Total Sales (A)	3000	90000	1080000	1134000	
Less Variable Expense					
Shoes,keds, Sandal	2400	72000	864000	907200	
Total variable Expense (B)	2,400	72000	864000	907200	
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800	
Less Variable Expense					
Electricity Bill		400	4800	5000	
Mobile Bill		300	3,600	3,800	
Salary (self)		5,000	60000	60000	
Transportation		500	6000	6000	
Entertainment		300	3600	3600	
Guard		100	1200	1200	
Total fixed cost (D)		6,500	78,000	78,400	
Net Profit (E)= [C-D]		11500	138000	148,400	
Investment Payback			36,000	36,000	

# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	138,000	148,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		102,000
	Total Cash Inflow	198000	250400
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	102,000	214400

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures



রবি'র নতুন সিম-এ কোন রিচার্জ ছাড়াই নিষ্চিত সর্বনিম্ন কলরেট

তি NID-তে ২০টির বেশি সিম থাকলে ৩১ শে আগণ্ট-এর

পর বাড়তি SIM বন্ধ করে দেওয়া হবে







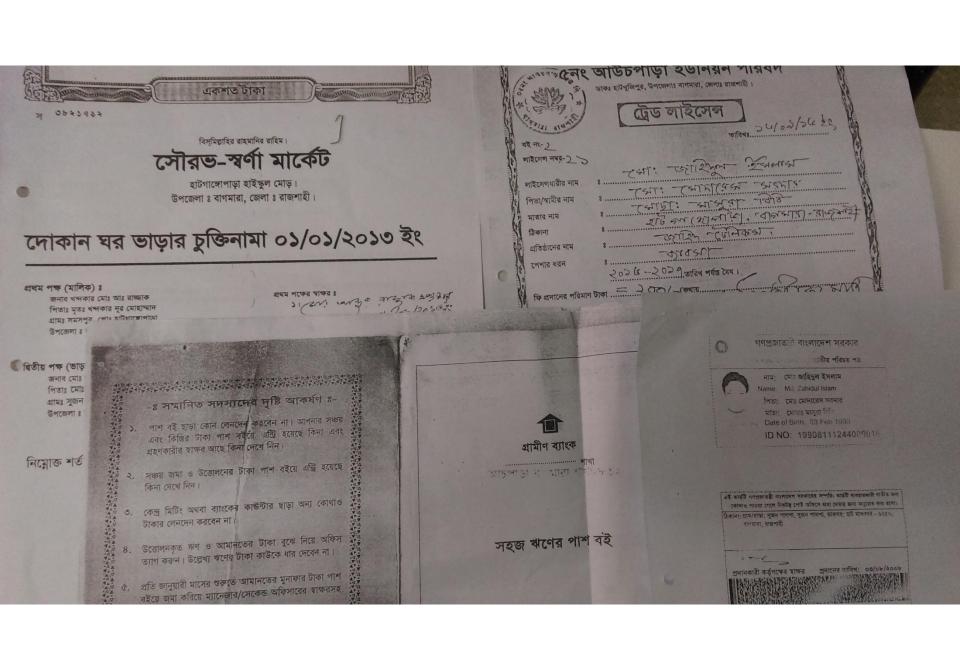












# **FAMILY PICTURE**

