#### **Proposed NU Business Name: MAHBUB BOSTRALOY**



Project identification and prepared by: Md. Sahabuddin

Project verified by: Md. Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ROKY DEOAN			
Age	:	10-11-1997 (19 Years)			
Education, till to date	:	SSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	02 Brother			
Address	:	Vill:Shaljor, P.O: Hatgangopara, P.S Bagmara, Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST.ANGUARA BIBI MD MAHBUB DEOAN Branch: Achpara,BagmaraCentre # 98(Female), Member ID:9898, Group No: 06 Member since: 21-10-2012 (4Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10000, Outstanding loan: 8,800/= Father No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Four years experience in running business.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	Agriculter
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-153459
Mother's Contact No.	:	01793-899098
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit,Rajshahi.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

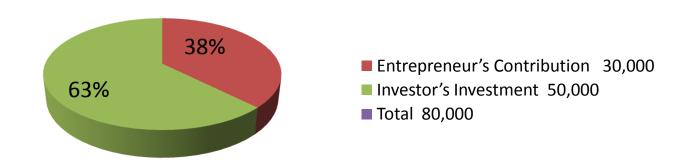
**MOST.ANGUARA BIBI** joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAHBUB BOSTRALOY			
Location	:	Hatgangopara Bazar,Bagmara ,Rajshahi.			
Total Investment in BDT	<b>:</b>	BDT80,000/-			
Financing	:	Self BDT 30,000/-(from existing business) 38% Required Investment BDT 50,000/-(as equity)62%			
Present salary/drawings from business (estimates)	:	BDT 3,000/-			
Proposed Salary	:	BDT 3,000/-			
Size of shop	:	10ft x 8 ft= 80 square ft			
Implementation	:	<ul> <li>■The business is planned to be scaled up by investment in existing goods like; Shart,Te Shart,Frok,Pant,Skart,Tauger,etc</li> <li>■Average 25% gain on sale.</li> <li>■The business is operating by entrepreneur. Existing No employees. After getting equity fund No employee will be appointed.</li> <li>■The shop is owned.</li> <li>■Collects goods from Shahjatpur, Rajshahi.</li> <li>■Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloth Item	1,500	45,000	5,40,000			
Total Sales (A)	1,500	45,000	5,40,000			
Less. Variable Expense						
Cloth Item	1,125	33,750	4,05,000			
Total variable Expense (B)	1,125	33,750	4,05,000			
Contribution Margin (CM) [C=(A-B)	375	11,250	1,35,000			
Less. Fixed Expense						
Rent						
Electricity Bill						
Mobile Bill		200	2,400			
Salary (self)		3,000	36,000			
Transportation		2,000	24,000			
Entertainment		200	2,400			
Guard Bill		100	1,200			
Total fixed Cost (D)		5,500	66,000			
Net Profit (E) [C-D)		5,750	69,000			

Investment Breakdown								
Existing				Proposed				
Particulars	Qty.	Unit	Amount	Qty Unit Amount Propose			<b>Proposed Total</b>	
		Price	(BDT)		Price	(BDT)		
Te Shart	50	100	5,000	100	100	10,000	15,000	
Gins Pant	20	320	6,500	50	320	16,000	22,500	
Shart	20	250	5,000	50	250	12,000	17,000	
Skart	15	250	3,500	50	250	12,000	15,500	
Sentu	-	-	10,000	-	-	-	10,000	
Gengi,Tauger,Orna,T								
hree Qoter etc								
Total	105		30,000	250		50,000	80,000	

#### **Source of Finance**



		1===	<u> </u>		
Financial Projection (BDT)					
		Monthl			
Paticular	Daily	У	Year1	Year 2	Year 3
Revenue(Sales)					
Cloth Item	1500	45000	540000	567000	595350
Total Sales (A)	2500	75000	900000	945000	992250
Less Variable Expense					
Cloth Item	1875	56250	675000	708750	744187.5
Total variable Expense (B)	1,875	56250	675000	708750	744187.5
Contribution Margin (CM) [C=(A-B)	625	18750	225000	236250	248062.5
Less Variable Expense					
Mobile Bill		400	4800	5,000	5200
Salary (self)		3,000	36000	36000	36000
Transportation		3,000	36000	37000	38000
Entertainment		300	3600	3600	3800
Guard Bill		100	1200	1200	1200
Total fixed cost (D)		6,800	81,600	82,800	84200
Net Profit (E)= [C-D]		11950	143400	153,450	163862.5
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	143,400	153,450	163862.5
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		123,400	256850
	Total Cash Inflow	193400	276850	420712.5
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	123,400	256850	400712.5

#### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



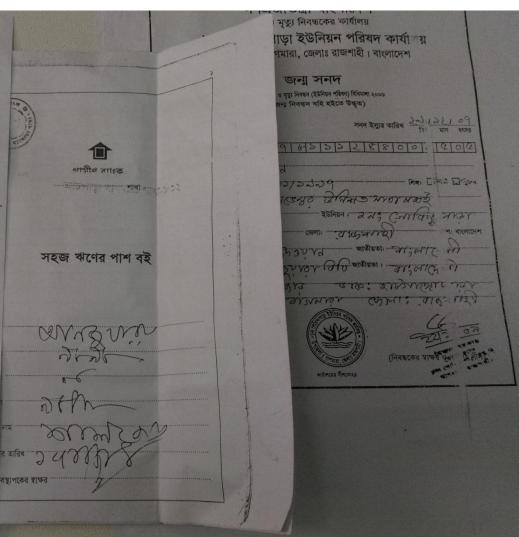




#### CHOUSIL DAY

कार्याचा द्वारः माराज्य एकिमार द्वाराः ज्ञामाखार क्याचे शाहे माराजान अत्या: याग्रेगाया किया: याक्ट्यार्ज त्य मेळी यास्त्या । ज्यान लागांग भी ला देखि लहुमान जिल्लामा विकला खानमां इध्ये आरिकम ब्रिक्स क्षेत्रक अध्ये वायमाति रिण्या । (स यवरिय-TIDA CENER ALAN SOLD ONSIG 1 CO DISULA CIONE व्यक्ति वरः तर हत्ये त्यत छात्रे या व्यक्ति कारमक एएंट द्वा भा

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## **FAMILY PICTURE**

