#### Proposed NU Business Name: OBINAS PAN KHAMAR



Project identification and prepared by: Md. Lokman Hakim, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	SREE OBINAS			
Age	:	12-03-1996 (20 Years)			
Education, till to date	•	H,S,C			
Marital status	:	Unmarried			
Children	:	0Son			
No. of siblings:	•	2Sister			
Address		Vill: Kharta, P.O: Jahanabad, P.S: Mohanpur Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SREEMOTI OMALA SREE JOGAS Branch: Raigati Mohanpur, Centre #80 (Female), Member ID:9445/2, Group No: 04 Member since: 07-01-2013 (03 Years) First Ioan: BDT 8,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 16,000/- Outstanding loan: BDT 13,184/- Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01751-313990
Mother's Contact No.	-	01755-118252
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

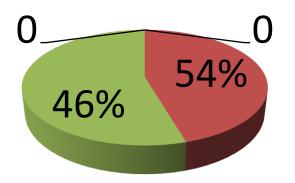
**SREEMOTI OMALA** joined Grameen Bank since 3 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Purchase of land.

Proposed Nobin Udyokta Business Info					
Business Name	:	OBINAS PAN KHAMAR			
Location	:	Vill: Kharta, P.O: Jahanabad, P.S: Mohanpur Dist: Rajshahi.			
Total Investment in BDT	:	BDT 1,10,000/-			
Financing	:	Self BDT 60,000(from existing business) 55% Required Investment BDT 50,000(as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 3,000			
Proposed Salary	:	BDT 3,000			
Size of shop	:	17 Shotangsho			
Security of the shop	:	0/-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; pan etc.</li> <li>Average 100% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>He is doing his business in renting place.</li> <li>Collects goods from pan khamer.</li> <li>Agreed grace period is 3 months</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Pan item	500	15,000	1,80,000		
Total Sales (A)	500	15,000	1,80,000		
Less. Variable Expense					
Pan item	0	0	0		
Total variable Expense (B)	0	0	0		
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000		
Less. Fixed Expense					
Rent					
Electricity Bill					
Mobile Bill		200	2,400		
Transportation		2,000	24,000		
Salary (self)		3,000	36,000		
Salary (staff)					
Entertainment		300	3,600		
Kinashok		3,000	36,000		
Total fixed Cost (D)		8,500	1,02,000		
Net Profit (E) [C-D)		6,500	78,000		

	Investment Breakdown							
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Pan Tree	3,000	20	60,000	25,00	20	50,000	1,10,000	
Total	3,000		60,000	25,00		50,000	1,10,000	

### **Source of Finance**



Entrepreneur's Contribution 125,000
Investor's Investment 150,000
Total 275,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Pan	700	21000	252000	264600	277830	
Total Sales (A)	700	21000	252000	264600	277830	
Less Variable Expense						
Pan						
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600	277830	
Less Variable Expense						
Mobile Bill		300	3600	3,800	4000	
Transportation		2,500	30000	31000	32000	
Salary (self)		3,000	36000	38,000	40000	
Entertainment		300	3600	3800	4000	
Kitnashok		3,500	42000	43000	44000	
Total fixed cost (D)		9,600	115,200	119,600	124000	
Net Profit (E)= [C-D]		11400	136800	145,000	153830	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	136,800	145,000	153830			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		116,800	241800			
	Total Cash Inflow	186800	261800	395630			
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000			
	Total Cash Outflow	70,000	20000	20000			
3	Net Cash Surplus	116,800	241800	375630			



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**<sub>HREATS</sub>

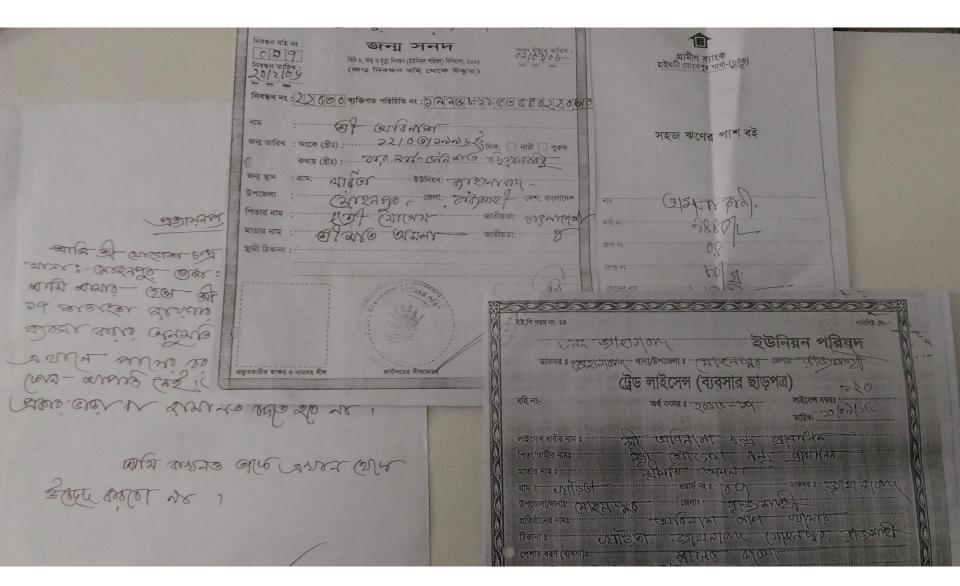
Theft Fire Political unrest Pictures











## **FAMILY PICTURE**

