Proposed NU Business Name: NIL TELECOM



Project identification and prepared by: MD Jahangir Ferdous , Munsiganj Unit, Dhaka

Project verified by: Susanta Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOBAROK HOSSAIN BUIYAN				
Age	:	31-12-1982 (33 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	01 Son 03 Daughter				
No. of siblings:	:	02 Brothers 02 Sisters				
Address	:	Vill: Sorkarparaq P.O: Panchsar ; P.S: Munsiganj Sadar ;Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SAHIDA BEGUM ASADULLAH BHUIYAN Branch: Pnachasar, Centre # 04 (Female), Member ID: 1284, Group No: 05 Member since: 2009 (06 Years) First loan: BDT 15000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 30000Outstanding loan: BDT 28680 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info		08 years experience in running business. 08 Years in own business.
		He has no training
Other Own/Family Sources of Income	•	
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01747-400115
Family's Contact No.	:	01930-814720
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munsiganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAHIDA BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 15000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NIL TELECOM			
Location	:	Bismillah plaza,Sipahipara,Munsiganj Sadar			
Total Investment in BDT	:	BDT 350,000/-			
Financing	:	Self BDT 250,000/- (from existing business) 71% Required Investment BDT 100,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Implementation :		 The business is planned to be scaled up by investment in existing goods like; Mobile & Computer accessories. Average 20 % gain on sales. The business is operating by entrepreneur. Existing 05 employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Mobile & Computer accessories.	6000	180000	2160000		
Total Sales (A)	6000	180000	2160000		
Less Variable Expense					
Mobile & Computer accessories.	4800	144000	1728000		
Total variable Expense (B)	4,800	144000	1728000		
Contribution Margin (CM) [C=(A-B)	1,200	36000	432000		
Less Variable Expense					
Rent		5,000	60000		
Electricity bill		800	9600		
Transportation		1,000	12000		
Salary (self)		5000	60000		
Salary(Staff)		15000	180000		
Entertainment		300	3600		
Guard		200	2400		
Mobile bill		300	3600		
Total fixed cost (D)		27,600	331200		
Net Profit (E)= [C-D]		8,400	100800		

Investment Breakdown								
	Existing		Proposed					
Particulars Qty. Unit Price An			Amount	Qty	Unit Price	Proposed		
			(BDT)			(BDT)	Total	
Mobile battery	300	250	75,000	200	100	20,000	95,000	
Mobile cover	1000	100	100,000	100	250	25,000	125,000	
Mobile charger	100	100	10,000	200	100	20,000	30,000	
Computer accessories	30	300	9,000	30	300	9,000	18,000	
Others	1	6000	6,000	1	6000	6,000	12,000	
Display, Touch	0	0	0	80	250	20,000	20,000	
Security	1	50000	50,000			0	50,000	

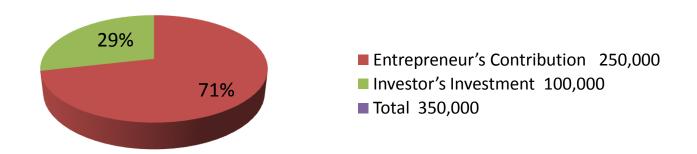
Source of Finance

250,000

Total

1432

0



611

0

100,000

350,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Mobile & Computer accessories.	7500	225000	2700000	2835000	2976750	
Total Sales (A)	7500	225000	2700000	2835000	2976750	
Less Variable Expense						
Mobile & Computer accessories.	6000	180000	2160000	2268000	2381400	
Total variable Expense (B)	6,000	180000	2160000	2268000	2381400	
Contribution Margin (CM) [C=(A-B)	1,500	45000	540000	567000	595350	
Less Variable Expense						
Rent		5,000	60000	60,000	60000	
Electricity bill		1100	13200	13700	14200	
Transportation		1,300	15600	16,100	16600	
Salary (self)		5000	60000	60,500	61000	
Salary(Staff)		15000	180000	180000	180000	
Entertainment		300	3600	3600	3600	
Guard		200	2400	2400	2400	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		28,300	272,400	336,300	337800	
Net Profit (E)= [C-D]		16700	200400	230,700	257550	
Investment Payback			40,000	40,000	40,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	200,400	230,700	257550
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		160,400	351100
	Total Cash Inflow	300400	391100	608650
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	40000
3	Net Cash Surplus	160,400	351100	568650

SWOT ANALYSIS

Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

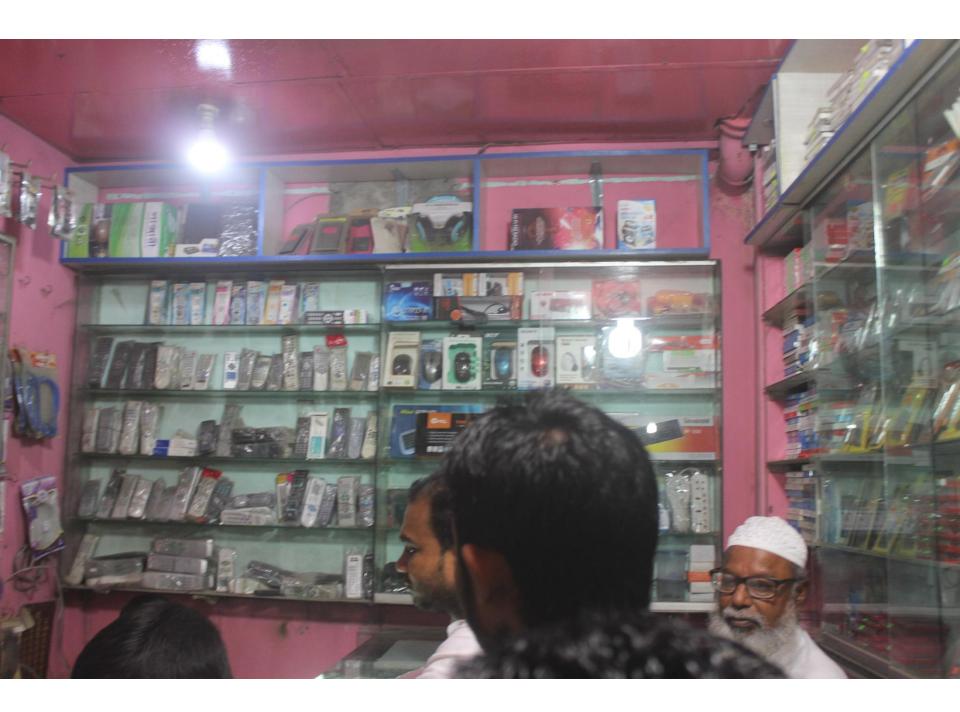
Pictures



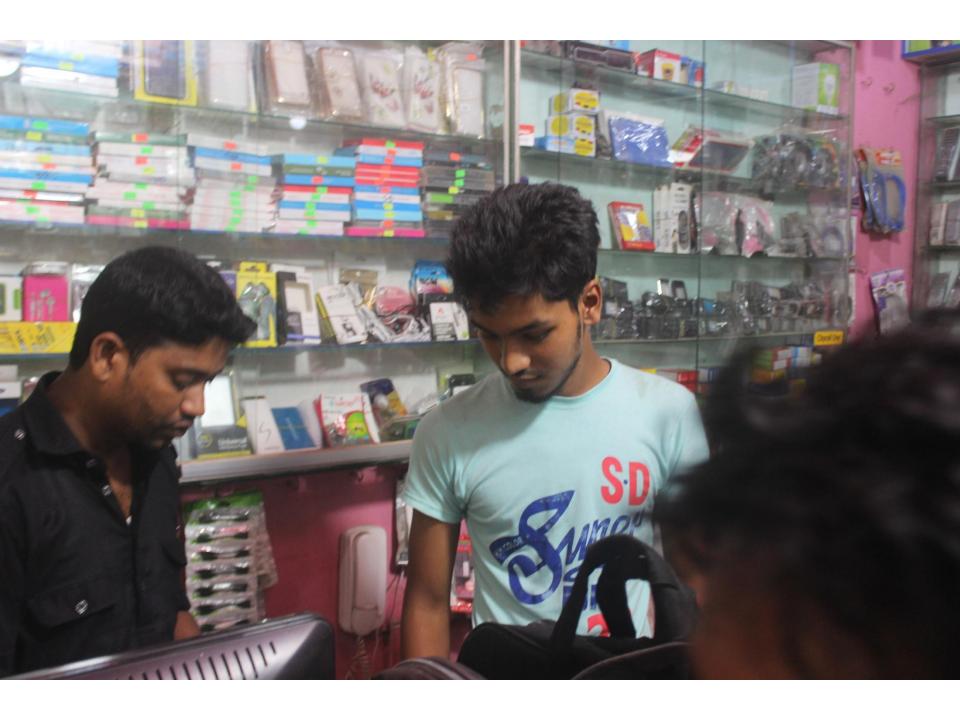




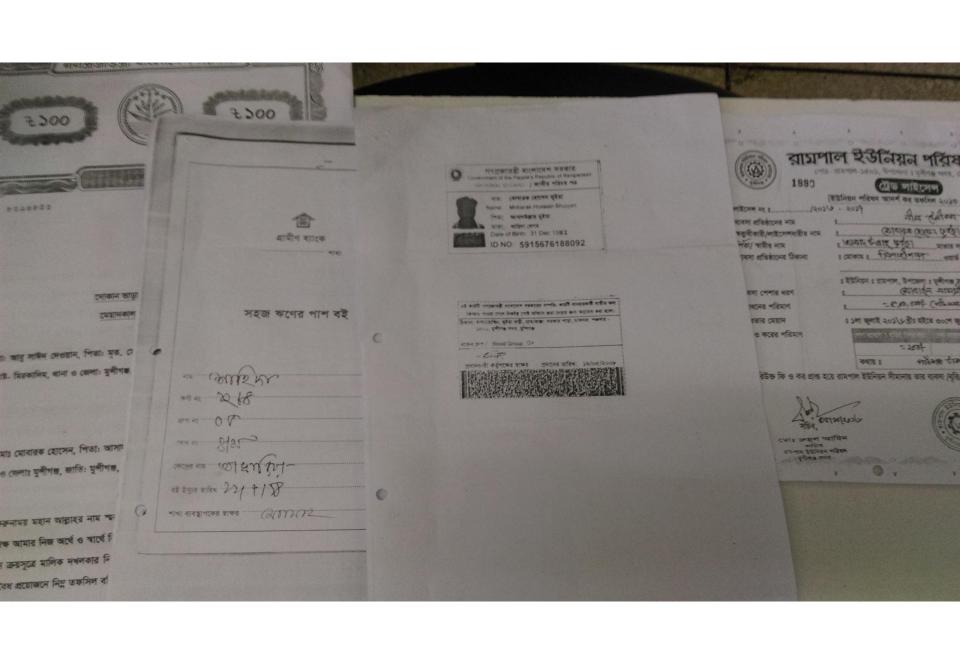












FAMILY PICTURE

