#### **Proposed NU Business Name: MUKTAR DAIRY FARM**



Project identification and prepared by: Md. Obaidullah, Bogra Sadar Unit, Bogra.

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD MUKTAR MIA			
Age	:	30-11-1994 (22 Years)			
Education, till to date	:	SSC			
Marital status	:	Unmarried			
Children	:	NA			
No. of siblings:	:	1 Brother & 01 Sister			
Address	:	Vill: Telihata, P.O: Sukhanpukur, P.S: Gabtoli Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST TAHERA BEGUM  MD MUKUL MIA  Branch: Sonaray, Gabtoli, Centre # 28 (Female),  Member ID: 9759, Group No: 04  Member since: 22-07-2010 (05 Years)  First loan: BDT 10000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 35000, Outstanding loan: Nil Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		10 years experience in running business. 10 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	Father business
Entrepreneur Contact No.	:	01767-525281
Father's Contact No.	:	01727-638117
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST TAHERA BEGUM** joined Grameen Bank since 05 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

<b>Proposed Nobin Ud</b>	yokta Business Info
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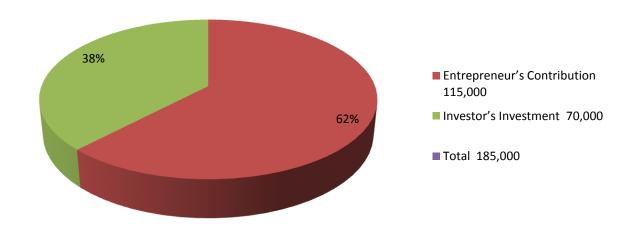
Proposed Nobin Udyokta Business Info				
Business Name	:	MUKTAR DAIRY FIRM		
Location	:	Telihata (Panch ani para), Gabtoli,Bogra		
Total Investment in BDT	:	BDT 4,85,000/-		
Financing	:	Self BDT 3,85,000/-(from existing business) 79% Required Investment BDT 100,000/-(as equity) 21%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	23 ft x 09 ft= 207 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk product.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing</b>	<b>Business</b>	(BDT)
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Particular	Daily	Monthly	Yearly
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Revenue (sales)			
Milk (10 lt. * 40)	400	12,000	144,000
Total Sales (A)	400	12,000	144,000
Less. Variable Expense			
Cow feed and medicine	200	6,000	72,000
Total variable Expense (B)	200	6,000	72,000
Contribution Margin (CM) [C=(A-B)	200	6,000	72,000
Less. Fixed Expense			
Electricity Bill		100	1,200
Transportation		300	3,600
Mobile Bill		200	2,400
Salary (self)		4,000	48,000
Total fixed Cost (D)		4,600	55,200
Net Profit (E) [C-D)		1,400	16,800

Investment Breakdown						
Particulars	Existing Proposed		Proposed Total			
Mil Cow	70,000	70,000	140,000			
Culf	45,000	0	45,000			
Total	115,000	70,000	185,000			

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk ( 25 litre*40)	1,000	30,000	360,000	378,000	396,900
Total Sales (A)	1,000	30,000	360,000	378,000	396,900
Less. Variable Expense					
Feed & Medicine	550	16,500	198,000	207,900	218,295
Total variable Expense (B)	550	16,500	198,000	207,900	218,295
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
Electricity Bill		300	3,600	4,000	4,500
Mobile Bill		300	3,600	4,000	4,500
Salary (self)		5,000	60,000	60,000	60,000
Transportation		500	6,000	6,500	7,000
Salary (staff)		4,000	48,000	48,000	50,000
Total Fixed Cost		10,100	121,200	122,500	126,000
Net Profit (E) [C-D)		3,400	40,800	47,600	52,605
Investment Payback			40,000	40,000	40,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow	, , ,	. ,	, ,
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	40,800	47,600	52,605
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus Total Cash Inflow	140,800	800 <b>48,400</b>	8,400 <b>61,005</b>
2	Cash Outflow			
2.1	Purchase milk cow	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	800	8,400	21,005

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



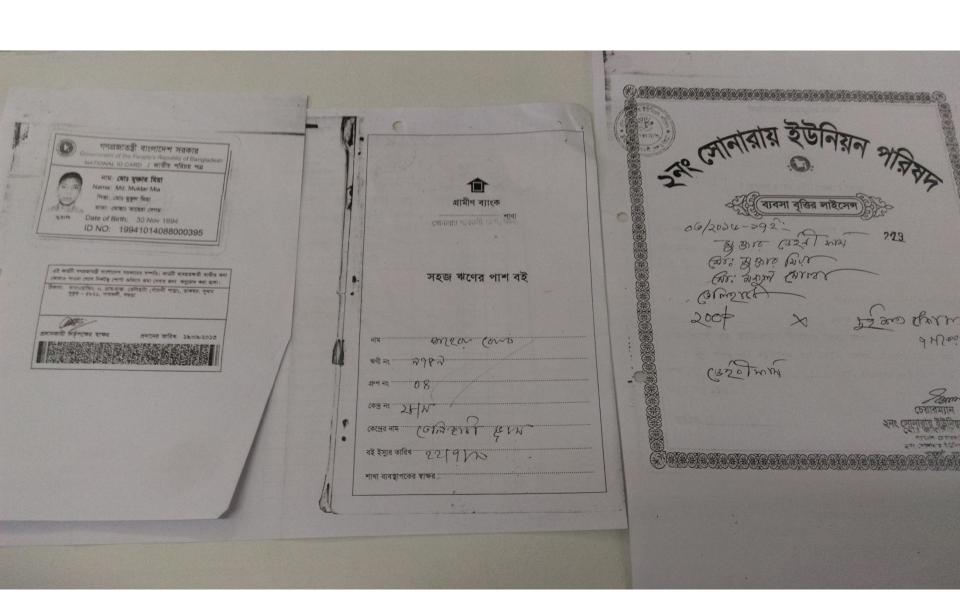












# **FAMILY PICTURE**

