Proposed NU Business Name: MUHAMMAD ALI DAIRY FARM



Project identification and prepared by: Raju Ahmed, Nobabgonj Unit, Dhaka Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD ALI				
Age	:	10-02-1982 (34 Y <i>ears)</i>				
Education, till to date	:	Class Five				
Marital status	:	Married				
Children	:	2 Son				
No. of siblings:	:	2 Brothers & 3 Sister				
Address	:	Vill: Barra Purbo para, P.O: Barra, P.S: Nobabgonj, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE. SOMIRON LATE. SOMIRON Branch: Komorgonj, Centre # 47 (Female), Member ID: 3693/1, Group No: 03 Member since: 01-05-1994 <i>(12 Years)</i> First Ioan: BDT 2,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: Nil N/A No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01862-828726
Family's Contact No.	:	01868-207683
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

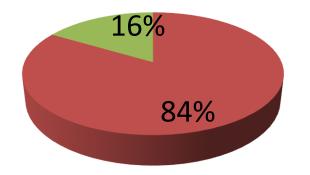
LATE. SOMIRON joined Grameen Bank since 12 years ago. At first she took 2,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MUHAMMAD ALI DAIRY FARM			
Location	:	Barra, Nobabgonj, Dhaka			
Total Investment in BDT	:	BDT 485,000/-			
Financing	:	Self BDT 405,000/-(from existing business) 84%			
		Required Investment BDT 80,000/-(as equity) 16%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	30 ft x 10 ft = 300 square ft			
Implementation	:	 He has one cow, three calf, four ox in his farm. Average daily milk production is 10 liter and milk price is BDT 60. The business is operating by the entrepreneur. Existing no employee. The shop is owned. Collects goods from Paragram Hat. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk	600	18,000	216,000			
Total Sales (A)	600	18,000	216,000			
Less. Variable Expense						
Feed	200	6,000	72,000			
Total variable Expense (B)	200	6,000	72,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		500	6,000			
Total fixed Cost (D)		5,800	69,600			
Net Profit (E) [C-D)		6,200	74,400			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Milk Cow	1	65000	65,000	1	80000	80,000	145,000	
Calf	2	40000	80,000	0	0	0	80,000	
Calf (young)	1	20000	20,000	0	0	0	20,000	
Ох	4	60000	240,000	0	0	0	240,000	
Total	8		405,000	1		80,000	485,000	

Source of Finance



- Entrepreneur's Contribution 405,000
- Investor's Investment 80,000
- Total 485,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk	900	27,000	324,000	340,200	357,210	
Calf sale			30,000	30,000	30,000	
Total Sales (A)	900	27,000	354,000	370,200	387,210	
Less. Variable Expense						
Feed	300	9,000	108,000	113,400	119,070	
Total variable Expense (B)	300	9,000	108,000	113,400	119,070	
Contribution Margin (CM) [C=(A-						
В)	600	18,000	246,000	256,800	268,140	
Less. Fixed Expense						
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		700	8,400	9,500	10,500	
Total Fixed Cost		6,100	73,200	75,000	76,500	
Net Profit (E) [C-D)		11,900	172,800	181,800	191,640	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	172,800	181,800	191,640
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		140,800	290,600
	Total Cash Inflow	252,800	322,600	482,240
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	140,800	290,600	450,240



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 4 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





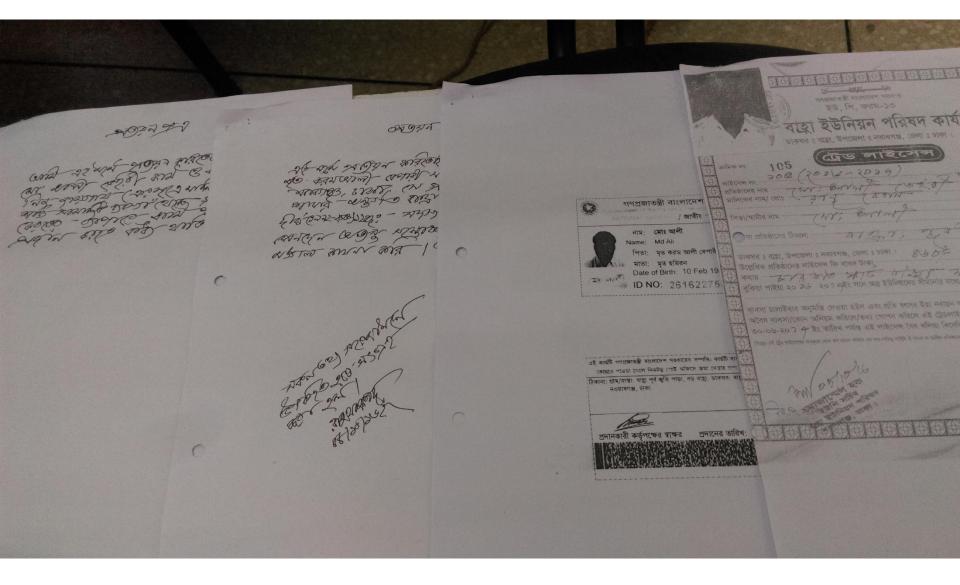












FAMILY PICTURE

