#### **Proposed NU Business Name: SAIFUL STORE**



Project identification and prepared by: Md. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SAIFUL ISLAM			
Age	:	25-08-1982 (34 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	4 Brother 4 Sisters			
Address	:	Vill: Chak braha, P.O: Braha, P.S: Nobabgonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  LATE HAJERA KHATUN  ABDUL SATTAR  Branch: Komorgonj, Centre # 67(Female),  Member ID: 4951, Group No: 02  Member since: 1-5-1995 (15Years)  First loan: BDT 3,000			
Further Information:		Existing Loan: BDT 15000, Outstanding loan: NIL			
(v) Who pays GB loan installment (vi) Mobile lady	:	Father			
(vii) Grameen Education Loan	:	No No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has NO training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01915148685
Mother's Contact No.	:	01630799520
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**LATE HAJERA KHATUN** joined Grameen Bank since 15 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Propose	e C	l Nobin Udyokta Business Info	

goods like; Grocery item etc.

■Collects goods from Nobabgonj.

■Agreed grace period is 3 months.

■The business is operating by entrepreneur. Existing

■Average 15% gain on sale.

employees.

■The shop is rented.

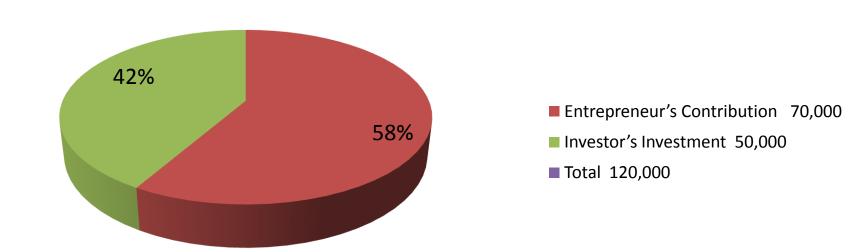
Proposed Nobin Udyokta Business Info					
Business Name	:	SAIFUL STORE			
Location	:	Chak braha, Nobabgonj, Dhaka			
Total Investment in BDT	:	BDT 140000/-			
Financing	:	Self BDT 70000/-(from existing business) 58% Required Investment BDT 50000/-(as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 10ft= 150 square ft			
	:	■The business is planned to be scaled up by investment in existing			

Implementation

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery item	2680	80400	964800				
Total sales (A)	2680	80400	964800				
Less Variable Exp.							
Grocery item	2278	68340	820080				
Total Variable exp. (B)	2278	68340	820080				
Contribution Margin CM [C= (A-B)	402	12060	144720				
less fixed exp.							
Electricity bill		400	4800				
Transportation		1500	18000				
Salary (self)		5000	60000				
Entertainment		200	2400				
Mobile		300	3600				
total fixed cost (D)		7400	88800				
Net profit (E) [C-D]		4660	55920				

Investment Breakdown							
	Exist	ting	Proposed				
Particulars	Qty.	Unit Price	Qty	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total
Pulses	50	110	5,500	0	0	0	5,500
Sault	2	1000	2,000	200	80	16,000	18,000
Oil, flour	200	80	16,000	2	1200	2,400	18,400
Washing powder	5	5000	25,000	0	0	0	25,000
Cosmetics	11	500	5,500	0	0	0	5,500
Biscuit	10	100	1,000	60	10	600	1,600
Others	100	150	15,000	100	50	5,000	20,000
Rice			0	3	2000	6,000	6,000
Total	378		70,000	472		50,000	120,000

### **Source of Finance**



Financial Projection							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Grocery item	3500	105000	1260000	1323000	1389150		
Total Sales (A)	3500	105000	1260000	1323000	1389150		
less variable Expenses							
Grocery item	2975	89250	1071000	1124550	1180778		
Total variable Expenses (B)	2975	89250	1071000	1124550	1180778		
Contribution Margin (CM)= (A-B)	525	15750	189000	198450	208372.5		
Less Fixed Expenses							
Electricity bill		400	4800	4800	4800		
Transportation		1600	19200	19200	19200		
Salary (self)		5000	60000	60000	60000		
Entertainment		300	3600	3600	3600		
Mobile		400	4800	4800	4800		
Total Fixed Cost		7700	92400	92400	92400		
Net Profit (E) (C-D)		8050	96600	106050	115972.5		
Investment Payback			20000	20000	20000		

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### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	96,600	106,050	115972.5
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		76600	162650
	Total Cash Inflow	146600	182650	278622.5
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	76,600	162650	258622.5

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







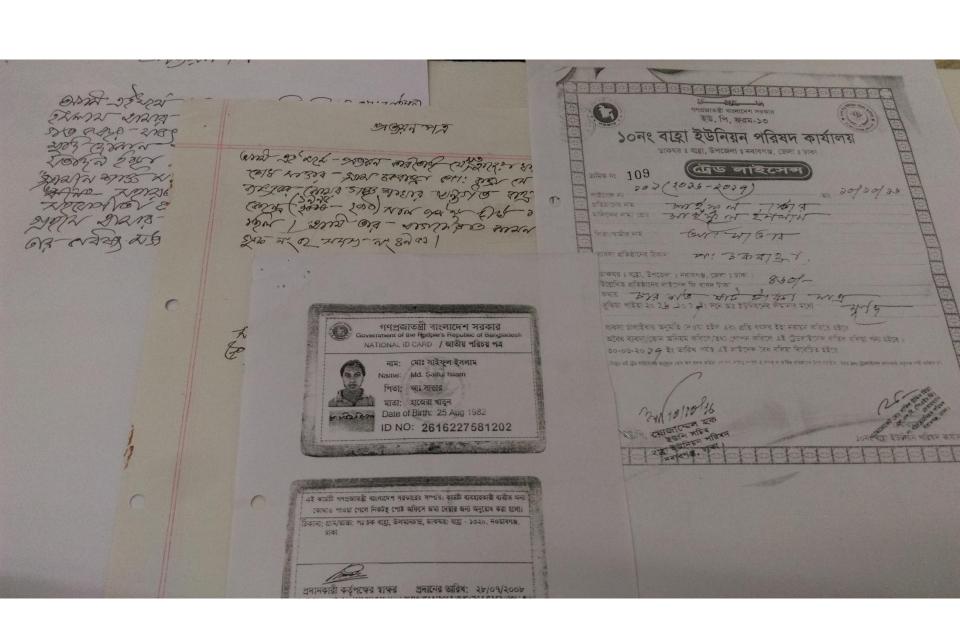












# **FAMILY PICTURE**

