#### **Proposed NU Business Name: WASIM CYCLE STORE**



Project identification and prepared by: Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD WASIM					
Age	:	31-10-1981 (35 Years)					
Education, till to date	:	Class Nine					
Marital status	:	Single					
Children	:	N/A					
No. of siblings:	:	2 Brothers & 1 Sister					
Address	:	Vill: Moulovidangi, P.O: Hasnabad, P.S: Nobabgonj, Dist: Dhaka					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  NAZMA BEGUM  SOFIUR RAHMAN  Branch: Bandora Nobabgonj, Centre # 54 (Female),  Member ID: 5768/1, Group No: 18  Member since: 01-01-2013 (03 Years)  First loan: BDT 10,000/-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000/-, Outstanding loan: BDT 10,000/- Father No No No					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01813-640294
Family's Contact No.	:	01792-839847
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NAZMA BEGUM** joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	WASIM CYCLE STORE				
Location	:	Hasnabad Road, Bandura, Nobabgonj, Dhaka				
Total Investment in BDT	:	BDT 280,000/-				
Financing	:	Self BDT 220,000/-(from existing business) 79% Required Investment BDT 60,000/-(as equity) 21%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	20 ft x 15ft = 300 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cycle parts, furniture Item.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by the entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Bandura.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cycle Parts & Furniture	2,500	75,000	900,000			
Total Sales (A)	2,500	75,000	900,000			
Less. Variable Expense						
Cycle Parts & Furniture	1,875	56,250	675,000			
Total variable Expense (B)	1,875	56,250	675,000			
Contribution Margin (CM) [C=(A-B)	625	18,750	225,000			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		200	2,400			
Mobile Bill		400	4,800			
Salary (self)		5,000	60,000			
Transportation		3,000	36,000			
Entertainment		300	3,600			
Total fixed Cost (D)		10,900	130,800			
Net Profit (E) [C-D)		7,850	94,200			

Investment Breakdown								
E	xistir	g		Proposed				
Particulars	Particulars Qty. Unit Price			Qty.	<b>Unit Price</b>	Amount	<b>Proposed Total</b>	
			(BDT)			(BDT)		
Tire	10	300	3,000	12	300	3,600	6,600	
Tube	12	200	2,400	14	200	2,800	5,200	
Auto Rickshaw Parts	510	100	51,000	100	100	10,000	61,000	
Bearing	12	300	3,600	12	300	3,600	7,200	
Cot	5	15000	75,000	0	0	0	75,000	
Almirah	1	30000	30,000	0	0	0	30,000	
Wear drope	1	15000	15,000	0	0	0	15,000	
Security	1	40000	40,000	0	0	0	40,000	
Motor	0	0	0	5	8000	40,000	40,000	
Total 552 220,000 143 60,000								

### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Cycle Parts & Furniture	3,300	99,000	1,188,000	1,247,400	1,309,770		
Total Sales (A)	3,300	99,000	1,188,000	1,247,400	1,309,770		
Less. Variable Expense							
Cycle Parts & Furniture	2,475	74,250	891,000	935,550	982,328		
Total variable Expense (B)	2,475	74,250	891,000	935,550	982,328		
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	311,850	327,443		
Less. Fixed Expense							
Rent		2,000	24,000	24,000	24,000		
Electricity Bill		200	2,400	3,000	3,500		
Mobile Bill		500	6,000	6,500	7,000		
Salary (self)		5,000	60,000	60,000	60,000		
Transportation		4,000	48,000	50,000	52,000		
Entertainment		300	3,600	4,000	4,500		
Total Fixed Cost		12,000	144,000	147,500	151,000		
Net Profit (E) [C-D)		12,750	153,000	164,350	176,443		
Investment Payback			24,000	24,000	24,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	153,000	164,350	176,443
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		129,000	269,350
	Total Cash Inflow	213,000	293,350	445,793
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	129,000	269,350	421,793

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









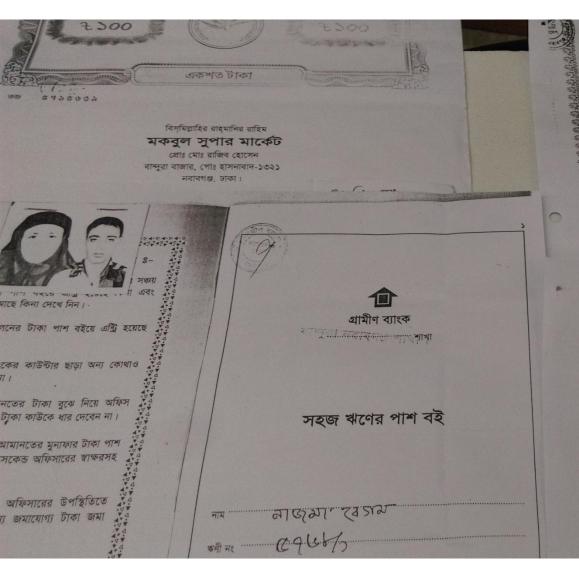


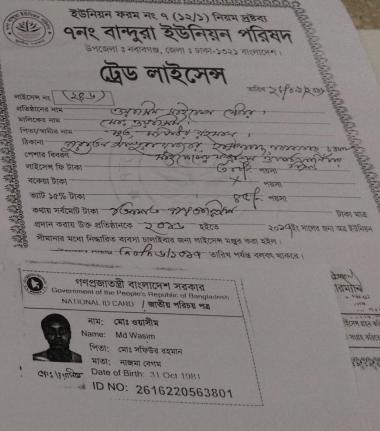












এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাতীত অন্য কোথাও পাওয়া গোলে চিক্রীয় ক্রমেন

# **FAMILY PICTURE**

