Proposed NU Business Name: MS RITU TELECOM



Project identification and prepared by: Md. Shahidul Islam, Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name		MD TAMZID HOSSEN			
Age	:	30-11-1997(19 Years)			
Education, till to date	-	SSC			
Marital status	-	Unmarried			
Children	-	NA			
No. of siblings:		01 Brother & 01 Sister			
Address		Vill: Bianabona, P.O: Hat Rajbari, P.S: Godagari Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST TAZMAHAL BEGUM MD FARUK HOSSEN Branch: Deopara, Godagari, Centre # 47 (Female), Member ID: 5808, Group No: 09 Member since: 2008-2016 (08 Years) First Ioan: BDT 3000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 20000, Outstanding loan: BDT 13400 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business. 01 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01747-143311
Sister son's Contact No.	:	01757-330021
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Rajshahi Sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST TAZMAHAL BEGUM joined Grameen Bank since 07 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MS RITU TELECOM			
Location	:	-			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 90,000/-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 12 = 144 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile & Mobile accessories Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Agreed grace period is 3 months. 			

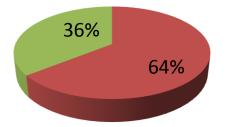
Existing Business (BDT)

		,	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile & Mobile accessories	2600	78000	936000
Total Sales (A)	2600	78000	936000
Less Variable Expense			
Mobile & Mobile accessories	2080	62400	748800
Total variable Expense (B)	2,080	62400	748800
Contribution Margin (CM) [C=(A-B)	520	15600	187200
Less Variable Expense			
Rent		1,000	12000
Electricity bill		500	6000
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		100	1200
Mobile bill		500	6000
Total fixed cost (D)		8,100	97200
Net Profit (E)= [C-D]		7,500	90000

Investment Breakdown

Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile	16	1250	20,000	1	20,000	20,000	40,000
Battery	70	70	4,900	1	10000	10,000	14,900
Charger	50	100	5,000	1	10000	10,000	15,000
Ear phone	30	100	3,000	1	10000	10,000	13,000
Pen drive	1	3000	3,000	0	0	0	3,000
Memory	1	2000	2,000	0	0	0	2,000
Others	1	2100	2,100	0	0	0	2,100
Security	1	50000	50,000	0	0	0	50,000
Total	170	0	90,000	4	0	50,000	140,000

Source of Finance



Entrepreneur's Contribution 90,000Investor's Investment 50,000

Total 140,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Mobile & Mobile accessories	3700	111000	1332000	1398600	
Total Sales (A)	3700	111000	1332000	1398600	
Less Variable Expense					
Mobile & Mobile accessories	2960	88800	1065600	1118880	
Total variable Expense (B)	2,960	88800	1065600	1118880	
Contribution Margin (CM) [C=(A-B)	740	22200	266400	279720	
Less Variable Expense					
Rent		1,000	12000	12,000	
Electricity bill		700	8400	8900	
Transportation		700	8400	8,900	
Salary (self)		5000	60000	60000	
Entertainment		500	6000	6000	
Guard		100	1200	1200	
Mobile bill		100	1200	1300	
Total fixed cost (D)		8,100	34,800	97,000	
Net Profit (E)= [C-D]		14100	169200	182,720	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)			
1	Cash Inflow					
1.1	Investment Infusion by Investor	50,000				
1.2	Net Profit	169,200	182,720			
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		139,200			
	Total Cash Inflow	219200	321920			
2	Cash Outflow					
2.1	Purchase of Product	50,000				
2.2	Payment of GB Loan					
	Investment Pay Back (Including					
2.3	Ownership Tr. Fee)	30000	3000			
	Total Cash Outflow	80,000	3000			
3	Net Cash Surplus	139,200	29192			



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill :02 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

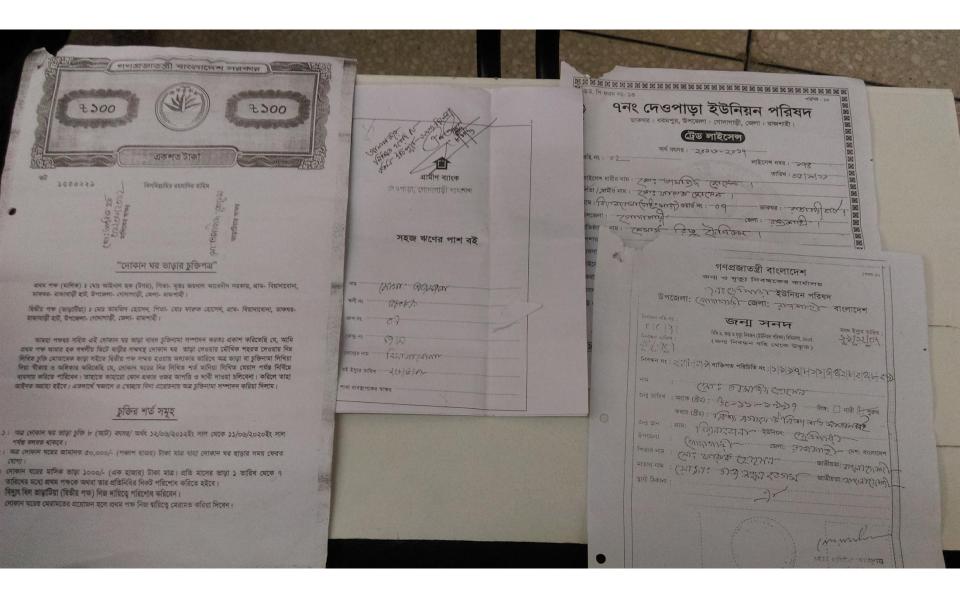
Theft Fire Political unrest Pictures











FAMILY PICTURE

