

Business Proposal Collected and Prepared by: Md.Shahinur Islam, Asst.Officer,Midhapukur, Rangpur. Business Proposal Verified by: Md.Shafikul Islam



Name and address	:	<ul> <li>Md. Anower Hosan</li> <li>Vill: Chithli, Union: Hayrpur, Post: Girae, Upazila:</li> <li>Midhapukur, District: Rangpur.</li> </ul>		
Age	:	25 Years		
Marital status	:	Married		
Children	:	01 (One) Son.		
No. of siblings:	:	01 (One) Brother and 03 (Three) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother V Father Mst. Anowara Begum Md. Ramjan Ali <i>Branch</i> : Kumorgonj, Midhapukur, Rangpur, <i>Centre</i> # <i>17/mo</i> , <i>Loan no.: 3094/3</i> , Member since 2007 First Ioan: Tk. 4,000 Existing Ioan: Nil; Last Ioan: Tk. 20,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	H.S.C Pass
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	<ul> <li>06 (Six) years experiences is running his own business. He started the business only with Tk. 8,000 (Eight Thousand).</li> <li>He has 01 (one) year hand training on mobile and computer.</li> <li>He has bought motor cycle for Tk. 35,000 (Thirty Five Thousand) and leased land for 5 Tk. 500,000 (Five Lac) from the benefit of his running business.</li> </ul>
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	His father's income from job.
NU's Contract No.	:	01722647831
NU's National ID No.	:	19918515826000047
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

•Mst. Anowara Begum was a GB member since 2007 at first she took GB loan BDT 4,000 (Four Thousand).

 Gradually she took GB loan several times and utilized it for cultivation and assisting her son business.

 Finally GB loan helped her to improve economic condition and livelihood.



Business Name	:	Anower Telecom & Mobile Servicing
Address/ Location	:	Bondhur Mor, Midhapukur, Rangpur.
Total Investment in BDT	:	Tk. 297,000
Financing	:	Self Tk. 247,000 (from existing business) Required Investment Tk.50,000 (as equity)
Present salary/drawings from business	:	Taka 7,000 (Seven thousand )
Proposed Salary (estimates)	:	Taka 7,500 (Seven thousand and five hundred)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 15% and DBBL & Servicing & Downloading 100%. On products 15% and DBBL/ bKash & Servicing & Downloading100%.

## **INFO ON EXISTING BUSINESS OPERATIONS**

Dertieulere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	500	14,000	168,000		
Commission from flexiload	108	3,024	36,288		
Commission from bKash/DBBL/Ucash	71	1,974	23,688		
Income from Servicing	300	8,400	100,800		
Total income from sales & Servicing (A)	979	27,398	328,776		
Less: Cost of Sales / Products	425	11,900	142,800		
Less: Total Cost of Products & Servicing (B)	425	11,900	142,800		
Gross Profit (C) [C=(A-B)]	554	15,498	185,976		
Less: Operating Cost:					
Electricity bill		500	6,000		
Mobile bill		500	6,000		
Night Guard bill		50	600		
Convenience bill		300	3,600		
Present Salary (Family & Self)		7,000	84,000		
Present Salary (Assistant -01)		1,000	12,000		
Other Cost (Stationary & Entertainment etc.)		800	9,600		
Non Cash Item:					
Depreciation Expenses		729	8,750		
Total Operating Cost (D)		10,879	130,550		
Net Profit (C-D):		4,619	55,426		

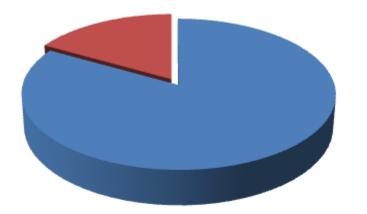
## **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particula	Existing Business		Total		
Existing	Proposed	(BDT)	Proposed (BDT)	(BDT)	
Investment in products (Different Types of Mobile Set, Mobile Accessories, Mobile Charger, LCD Display, Computer Box, etc.)	Investment in products (Different Types of Mobile Set, Mobile Accessories, Mobile Charger, LCD Display, etc.)	74,500	50,000	124,500	
Investment in Flexiload		7,000		7,000	
Investment in bKash/DBBL/Ucash/Mycash		100,000		100,000	
Investment in Machineries, Equipme Servicing Tools,IPS, Hotgun,Bulb, Fa	53,200		53,200		
Cash in hand		4,600		4,600	
Decoration (fixture and fittings)		7,700		7,700	
Total Capi	tal	247,000	50,000	297,000	



- Entrepreneur's Contribution BDT 247,000
- GTT's Investment BDT 50,000
- Total Capital BDT 297,000

GTT's Investment 17%



Entrepreneur's Contribution 83%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (for 3 month) (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	750	21,000	252,000	900	25,200	302,400	1,035	28,980	86,940
Estimated Commission from flexiload	113	3,175	38,102	119	3,334	40,008	125	3,501	10,502
Estimated Commission from bKash/DBBL/Ucash	78	2,171	26,057	85	2,389	28,662	94	2,627	7,882
Estimated Income from Servicing	405	11,340	136,080	446	12,474	149,688	490	13,721	41,164
Estimated total income from sales & Servicing (A)	1,346	37,687	452,239	1,550	43,397	520,758	1,744	48,829	146,488
Less: Cost of Sales / Products	638	17,850	214,200	765	21,420	257,040	880	24,633	295,596
Less: Total Cost of Products & Servicing (B)	638	17,850	214,200	765	21,420	257,040	880	24,633	73,899
Gross Profit (C) [C=(A-B)]	708	19,837	238,039	785	21,977	263,718	864	24,196	72,589
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	2,400
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	2,400
Night Guard bill		100	1,200		150	1,800		200	600
Convenience bill		500	6,000		500	6,000		600	1,800
Ownership Transfer Fee		422	3,800		417	5,000		400	1,200
Proposed Salary-(Family & Self)		7,500	90,000		8,000	96,000		9,000	27,000
Proposed Salary (Assistant -01)		1,500	18,000		1,500	18,000		1,500	4,500
Bank Charge (DD, PO, SC)		55	330		55	660		55	165
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,300	3,900
Non Cash Item:			·						
Depreciation Expenses		729	8,750		729	8,750		729	2,188
Total Operating Cost (D)	-	13,206	156,880	-	14,051	168,610	-	15,384	46,153
Net Profit (C-D)	-	6,630	81,159	-	7,926	95,108	-	8,812	26,437
Retained Income			81,159			176,267			202,704

Note: 1. Agreed Grace Period: Three Months

2. Investment Payback Schedule : Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	84,959	100,108	27,637
1.3	Depreciation Expenses	8,750	8,750	8,750
1.4	Opening Balance of Cash Surplus	4,600	75,509	154,367
	Total Cash Inflow	148,309	184,367	190,754
2.0	Cash Outflow			
2.1	Product Purchase	50,000	289,300	-
2.2	GB Loan Outstanding	-		
2.3	Investment Payback including Ownership Transfer Fee	22,800	30,000	7,200
	Total Cash Outflow	72,800	30,000	7,200
3.0	Total Cash Surplus	75,509	154,367	183,554

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 01  Future employment: 0 Trade license of business in his own name; Quality of service; He has on hand training; 06 Months Skilled & working experience : 04 Years;	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES   Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 449,704 after 2 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 373<sup>th</sup> as Yunus Centre and 111<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on Oct 17, 2016 at Grameen Telecom Trust Premises

# Thank you

Pictures







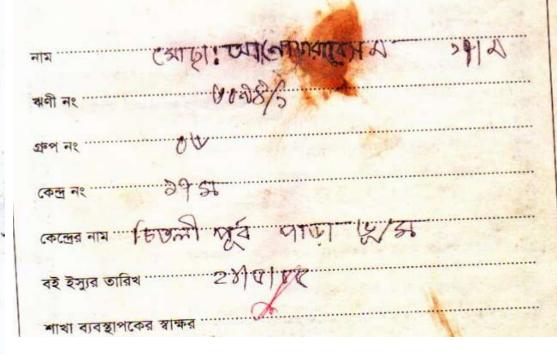




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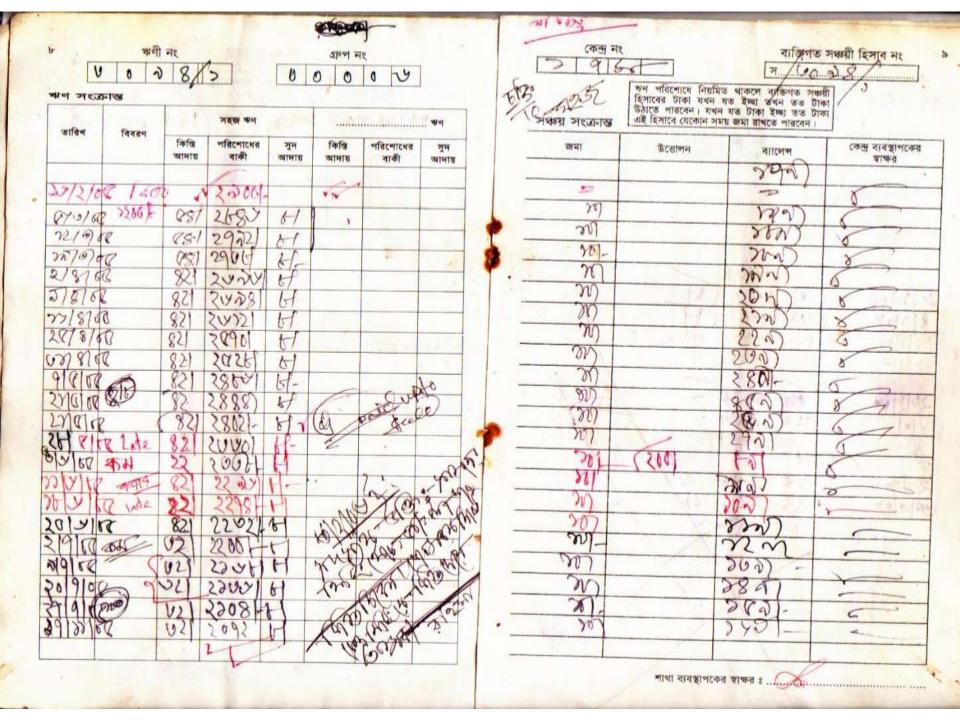
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এই কাডটি গণপ্রজ্ঞাতস্ত্রী বাংগাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোম্বাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জন্মা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাজ্ঞা: চিম্বলী পূর্বপাড়া, ডাকঘর: গিরাই - ৫৪৬০, মিঠাপুষ্কুর, রংপুর







# **Thank You**