

Proposed NU Business Name: M/S Mayer Dowa Aluminium Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Shahinur Islam, Asst. Officer, Mithapukur Unit, Rangpur.

Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ariful Islam				
		Vill: Boro Mirjapur, Union: Durgapur, Post: Shathibari, Upazila: Mithapukur: District: Rangpur.				
Age	•	25 years				
Marital status	••	Married				
Children		Nil				
No. of siblings:	:	05 (Five) Brothers and 02 (Two) Sisters				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Moslema Begum Late. Delowar Islam Branch: Shathibari, Mithapukur, Centre # 34/mo, Loan no.:6695, Membership since 05 April, 2001 First loan: Tk. 4,000 Existing loan: Nil last loan: Tk. 2,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		04 (Four) years experience in running his own business. He started the business with BDT 110,000 (One lac ten thousand). He has 5 (Five) years working experience as an assistant in local crockeries shop.
Other Own/Family Sources of Income	••	His 02 brother's income from business, 01 brother's income from job and another brother is a Auto driver. He has purchased 3 decimal land, 02 cows, 04 goats for livestock business and purchased 01 bicycle for his local transportation purposes as well as running his own business from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01717544085
NU's National ID No.	:	19918515839000355
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Moslema Begum is a GB Membership since 05 April, 2001 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times She utilized GB loan for cultivation, purchasing cows and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Mayer Dowa Aluminium Store
Address/ Location	:	Shathibari Bazar, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk.403,000
Financing	:	Self Tk. 323,000 (from existing business) Required Investment Tk.80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 20% On an average 20%

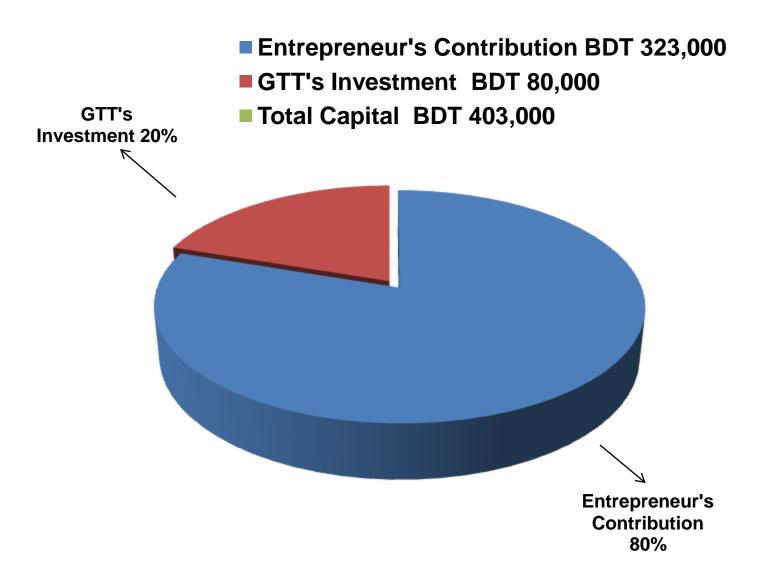
INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	Existi	ng Busines	ss (BDT)
Particulars	Daily	Monthly	Yearly
Sales income from products	4,000	112,000	1,344,000
Less: Cost of Sales / Products	3,200	89,600	1,075,200
Gross Profit (C) [C=(A-B)]	800	22,400	268,800
Less: Operating Cost:			
Electricity bill		300	3,600
Generator bill		200	2,400
Night Guard bill		160	1,920
Shop rent		1,500	18,000
Mobile bill		300	3,600
Conveyance bill		1,200	14,400
Present Salary (Family & Self)		5,000	60,000
Present Salary (Assistant-01)		3,000	36,000
Other Cost (Stationary & Entertainment etc.)		2,000	24,000
Non Cash Item:			
Depreciation Expenses		1,689	20,265
Total Operating Cost (D)		15,349	184,185
Net Profit (C-D):		7,051	84,615

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Pá	articulars	Existing Business	Proposed	Total
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (Different types of crockeries item, plastic item and gift item etc.)	Investment in products (Different types of crockeries item, plastic item and gift item etc.)	177,000	80,000	257,000
Investment in Machiner calculator, weight machine	ies & Equipment (fan,-1, light-1, ne etc.)	5,100		5,100
Cash in hand		1,900	-	1,900
Advance for Shop		130,000		130,000
Decoration (fixture and	fittings)	9,000		9,000
Total Capital		323,000	80,000	403,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

D # 1	Y	ear 1 (BDT)		Year 2 (BD	<i>T</i>)	Year 3 (BDT) for 3 months			
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. sales income from products	5,500	154,000	1,848,000	6,050	169,400	2,032,800	6,655	186,340	559,020	
Less: Cost of Sales / Products	4,400	123,200	1,478,400	4,840	135,520	1,626,240	5,324	149,072	447,216	
Gross Profit (C) [C=(A-B)]	1,100	30,800	369,600	1,210	33,880	406,560	1,331	37,268	111,804	
Less: Operating Cost:										
Electricity bill		350	4,200		400	4,800		500	1,500	
Generator bill		250	3,000		300	3,600		400	1,200	
Night Guard bill		160	1,920		210	2,520		310	930	
Shop rent		1,500	18,000		1,500	18,000		1,500	4,500	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	1,500	
Conveyance bill		1,700	20,400		2,200	26,400		2,700	8,100	
Ownership Transfer Fee		667	6,000		667	8,000		667	2,000	
Proposed Salary-(Family & Self)		6,000	72,000		7,000	84,000		7,500	22,500	
Proposed Salary-(Assistant-01)		3,500	42,000		4,000	48,000		4,500	13,500	
Other Cost (stationary & Entertainment etc.)		2,500	30,000		2,500	30,000		3,000	9,000	
Non Cash Item:										
Depreciation Expenses		1,689	20,265		1,689	20,265		2,252	6,755	
Total Operating Cost (D)		18,815	223,785	_	20,965	251,585		23,828	71,485	
Net Profit (C-D)	_	11,985	145,815	-	12,915	154,975	-	13,440	40,319	
Retained Income			145,815			300,790			341,109	

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	151,815	162,975	42,319
1.3	Depreciation Expenses	20,265	20,265	5,066
1.4	Opening Balance of Cash Surplus	1,900	137,980	273,220
	Total Cash Inflow	253,980	321,220	320,605
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	48,000	12,000
	Total Cash Outflow	116,000	48,000	12,000
3.0	Total Cash Surplus	137,980	273,220	308,605

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Experience : 09 yrs. 	□ Inadequate Capital;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 664,109 after 2 years 3 months excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 362nd as Yunus Centre and 105th In-house Executive Social Business Design Lab (GTT) on October 03, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



















ইউ, পি ফরম ৬ {বিধি ১২ (১) দ্রষ্টব্য}

ভাক্ষর ঃ শঠিবাড়ী, উপজেলা ঃ মিঠাপুকুর, জেলা ঃ রংপুর।

ট্রেড লাইসেন্স

ইপুর ক্রমিক নং 2006 তারিখঃ 26 (০৭) 20>

ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন এর ৬৬ ধারায় ক্ষমতাবলে প্রণীত আদর্শ কর ধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর আদায়ের লক্ষে নিমে বর্ণিত লে লাইসেল ইস্যু করা হলো। যার কার্যকারিতার মেয়াদ ৩০লে জুন .. ২০ ১৭তারিখ পর্যতায়ন পূর্বক মেয়াদ বর্ধিত করা যাবে।

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