

Proposed NU Business Name : Rony Cloth Store

Business Category: Clothing



Business Proposal Identified by: Md. Shahinur Islam, Asst. Officer, Mithapukur Unit, Rangpur.

Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Khalid Hasan Vill: Ramchandrapur, Union: Ranipukur, Post: Ranipukur, Upazila: Mithapukur, District: Rangpur.						
Age	:	21 years						
Marital status	:	Inmarried						
Children	:	N/A						
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's brother No Nil Nil						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree 2 nd year
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of	:	03 (Three) years experience in running his own business. He started the business with BDT 200,000 (Two lac).
experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 05 (Five) years working experience as an assistant in his brother's shop.
Other Own/Family Sources of Income	:	His 01 (One) brother's income from business (cloth shop).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01784944940
NU's National ID No.	:	19968515894000108
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Piari Begum is a GB member since February 05, 2009 at first she took GB loan BDT 8,000 (Eight thousand).
- Successively several times she utilized GB loan for cultivation, purchasing cow, mortgaging 05 (Five) khata cultivation land and assisting elder son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rony Cloth Store
Address/ Location	:	Ranipukur, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 474,000
Financing	:	Self Tk. 374,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	Exi	Existing Business (BDT)							
Particulars	Daily	Monthly	Yearly						
Sales income from Products (A)	4,000	112,000	1,344,000						
Less: Cost of Sales / Products (B)	3,200	89,600	1,075,200						
Gross Profit (C) [C=(A-B)]	800	22,400	268,800						
Less: Operating Cost:									
Electricity bill		600	7,200						
Shop rent		500	6,000						
Night Guard bill		120	1,440						
Mobile bill		300	3,600						
Conveyance bill		2,000	24,000						
Present Salary (Family & self)		6,000	72,000						
Other Cost (Stationary & Entertainment etc.)		1,500	18,000						
Non Cash Item:									
Depreciation Expenses		113	1,350						
Total Operating Cost (D)		11,133	133,590						
Net Profit (C-D):		11,268	135,210						

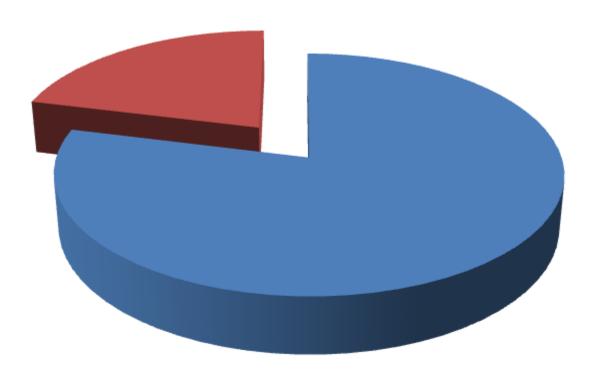
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business	Proposed	Total (BDT)			
Existing	Existing Proposed					
Investment in products (three piece, gauze cloth, sari, lungi, genji and readymade garments cloth etc.)	Investment in products (three piece, gauze cloth, sari, lungi and readymade garments cloth etc.)	303,500	100,000	403,500		
Investment in Machineries and Equipmen	ts (bulb and fan etc.)	2,000		2,000		
Cash in Hand		1,500		1,500		
Advance for Shop	60,000		60,000			
Decoration (fixture and fittings)		7,000		7,000		
Total Capi	tal	374,000	100,000	474,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 374,000
- GTT's Investment BDT 100,000
- Total Capital BDT 474,000

GTT's Investment 21%



Entrepreneur's Contribution 79%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postinula	У	Year 1 (BDT))	Year 3 (BDT) for 3 month			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from Products (A)	5,600	156,800	1,881,600	6,272	175,616	2,107,392	6,648	186,153	558,459	
Less: Cost of Sales / Products (B)	4,480	125,440	1,505,280	5,018	140,493	1,685,914	5,319	148,922	446,767	
Gross Profit (C) [C=(A-B)]	1,120	31,360	376,320	1,254	35,123	421,478	1,330	37,231	111,692	
Less: Operating Cost:										
Electricity bill		650	7,800		750	9,000		850	2,550	
Shop rent		500	6,000		500	6,000		500	1,500	
Night Guard bill		120	1,440		120	1,440		120	360	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	1,800	
Conveyance bill		2,500	30,000		3,000	36,000		3,500	10,500	
Bank Charge (DD,PO,SC)		55	660		55	660		55	165	
Ownership Transfer Fee		833	7,500		833	10,000		833	2,500	
Proposed Salary-(Family & Self)		8,000	96,000		10,000	120,000		10,000	30,000	
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,300	27,600		2,600	7,800	
Non Cash Item:										
Depreciation Expenses		113	1,350		113	1,350		28	338	
Total Operating Cost (D)	-	15,391	182,190	-	18,311	219,730		19,146	57,693	
Net Profit (C-D)	-	15,969	194,130	-	16,812	201,748	-	18,084	53,999	
Retained Income			194,130			395,878			449,878	

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	<u>-</u>	-
1.2	Net Profit (ownership tr. Fee added back)	201,630	211,748	56,499
1.3	Depreciation Expenses	1,350	1,350	338
1.4	Opening Balance of Cash Surplus	1,500	159,480	312,578
	Total Cash Inflow	304,480	372,578	369,415
2.0	Cash Outflow			
2.1	Product Purchase	100,000		-
2.2	Investment Payback including Ownership Transfer Fee	45,000	60,000	15,000
	Total Cash Outflow	145,000	60,000	15,000
3.0	Total Cash Surplus	159,480	312,578	354,415

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Skilled & working experience : 08 years. 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 823,878 after 2 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors.

Presented at 373rd as Yunus Centre and 111th In-house Executive Social Business Design Lab (GTT) on October 17, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









গণপ্ৰজাত্ৰী বাংলাদেশ সরকার

(স্থানীয় সরকার বিভাগ)



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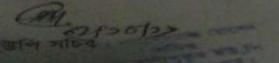
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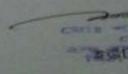
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