

Proposed NU Business Name: **Surma Cloth & Tailors** Business Category: **Clothing** 



Business Proposal Identified by: Md. Ruhul Amin, Officer, Sadar Unit, Thakurgaon. Business Prepared by: Md. Rafiquel Islam

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Mst. Kohinur Begum</b> Vill: Gobindanagar, Union: Sadar, Post: Sadar, Upazila: Sadar, District: Thakurgaon.
Age	:	33 years
Marital status	:	Married
Children	:	01 (One) Son and 01 (One) Daughter
No. of siblings:	:	03 (Three) Brothers and 04 (Four) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:	::	Mother $\checkmark$ Father Amina Khatun Shafir Uddin <i>Branch</i> : Salondar, Thakurgaon, <i>Centre # 07/</i> mo, <i>Loan no.: 990,</i> Membership since1992 to 2006 First Ioan: Tk. 2,000 Existing Ioan: Nil, Last Lon Tk. 30,000
<ul> <li>(v) Who pays GB loan installment</li> <li>(vi) Mobile lady</li> <li>(vii) Grameen Education Loan</li> <li>(viii) Any other loan</li> </ul>	::	N/A No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		<ul> <li>03 (Three) years experience in running her own business. She started the business with BDT 55,000 (Fifty five thousand).</li> <li>She has taken 03 (Three) months training on tailoring from a local training center.</li> <li>She has 02 (Two) years working experiences as an assistant in a local shop.</li> </ul>
	•	She has purchased 04 (Four) decimal land for built a house from the benefit of her running business.
Other Own/Family Sources of Income	••	Her husband's income from private services (wood mill as an assistant). Her 01 (One) brother's income from business, 01 (One) brother's income from agriculture and 01 (One) brother's income from private services.
Other Own/Family Sources of Liabilities		Nil
NU's Contact No.	••	01785218660
NU's National ID No.	:	9429410142548
NU Project Source/Reference	••	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Amina Khatun was a GB member since 1992 to 2006 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for purchasing cow, repairing house, bearing the marriage expenses of her daughter, taken lease of 30 (Thirty) decimal cultivation land and also purchasing 12 (Twelve) decimal cultivation land.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Surma Cloth & Tailors
Address/ Location	:	Munshir hat, Thakurgaon Sadar, Thakurgaon.
Total Investment in BDT	:	Tk. 238,000
Financing	:	Self Tk. 188,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	-	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 30% and tailoring & iron 85%. On products 30% and tailoring & iron 85%.

# **INFO ON EXISTING BUSINESS OPERATIONS**

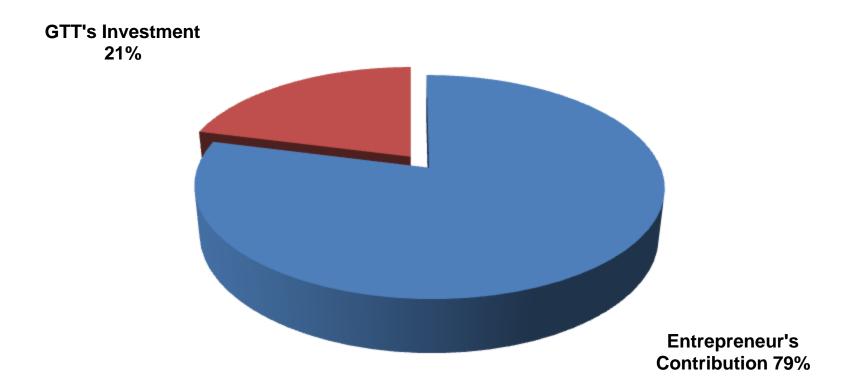
Dertieulere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	250	7,000	84,000		
Income from tailoring and iron	450	12,600	151,200		
Total income (A)	700	19,600	235,200		
Less: Cost of sales of products	175	4,900	58,800		
Less: Cost of tailoring and iron	68	1,890	22,680		
Total Cost (B)	243	6,790	81,480		
Gross Profit (C) [C=(A-B)]	458	12,810	153,720		
Less: Operating Cost:					
Electricity bill		500	6,000		
Shop Rent		600	7,200		
Mobile bill		200	2,400		
Conveyance		600	7,200		
Present Salary (Self & family)		7,000	84,000		
Other Cost		500	6,000		
Non Cash Item:					
Depreciation Expenses		1,000	3,540		
Total Operating Cost (D)		10,400	116,340		
Net Profit (C-D):		2,410	37,380		

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Part	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Existing Proposed			
_ · · · · · ·	Investment in products (Different types of winter clothes, three piece and gauze cloth etc)	99,500	50,000	149,500
Investment in Machineries ( machine & Iron etc.)	23,600		23,600	
Cash in hand	36,300		36,300	
Decoration (fixture and fittin	3,600		3,600	
Advance for shop	25,000		25,000	
Total	188,000	50,000	238,000	



- Entrepreneur's Contribution BDT 188,000
- GTT's Investment BDT 50,000
- Total Capital BDT 238,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	/ear 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)(3 Month)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from products	350	9,800	117,600	403	11,270	135,240	451	12,622	37,867	
Est. Income from tailoring and iron	585	16,380	196,560	673	18,837	226,044	740	20,721	62,162	
Total inocome (A)	935	26,180	314,160	1,075	30,107	361,284	1,191	33,343	100,029	
Less: Cost of sales of products	245	6,860	82,320	282	7,889	94,668	316	8,836	26,507	
Less: Cost of tailoring and iron	88	2,457	29,484	101	2,826	33,907	111	3,108	9,324	
Total Cost (B)	333	9,317	111,804	383	10,715	128,575	427	11,944	35,831	
Gross Profit (C) [C=(A-B)]	602		202,356	693		232,709	764		64,198	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		800	2,400	
Shop Rent		600	7,200		600	7,200		600	1,800	
Mobile bill (SMS & Reporting)		350	4,200		450	5,400		550	1,650	
Conveyance bill		900	10,800		1,200	14,400		1,500	4,500	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary (Self & family)		8,000	96,000		9,000	108,000		10,000	30,000	
Other Cost		700	8,400		900	10,800		1,100	3,300	
Non Cash Item:										
Depreciation Expenses		295	3,540		295	3,540		74	885	
Total Operating Cost (D)	-	11,778	139,340	-	13,478	161,740	-	14,957	48,535	
Net Profit (C-D):	-	5,085	63,016	-	5,914	70,969	-	6,442	15,663	
Retained Income	63,016				133,985			149,648		

Notes: 1. Agreed Grace period: Three months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		-
1.2	Net Profit (ownership tr. Fee added back)	65,016	74,969	19,663
1.3	Depreciation Expenses	3,540	3,540	3,540
1.4	Opening Balance of Cash Surplus		56,556	111,065
	Total Cash Inflow	118,556	135,065	134,268
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	-
	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	56,556	111,065	110,268



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Trade License in her own name;</li> <li>Quality of products;</li> <li>Quality of service;</li> <li>Good reputation;</li> <li>She has on hand training;</li> <li>Skilled &amp; working experience : 05 years.</li> </ul>	Can not supply goods and services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers.</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT 337,648 after 2 years and 3 months excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors;</li> </ul>

Presented at ---- Social Business Design Lab (Open session) On October 20, 2016 at Grameen Bank Auditorium, Grameen Bank Bhaban

Thank you

Pictures







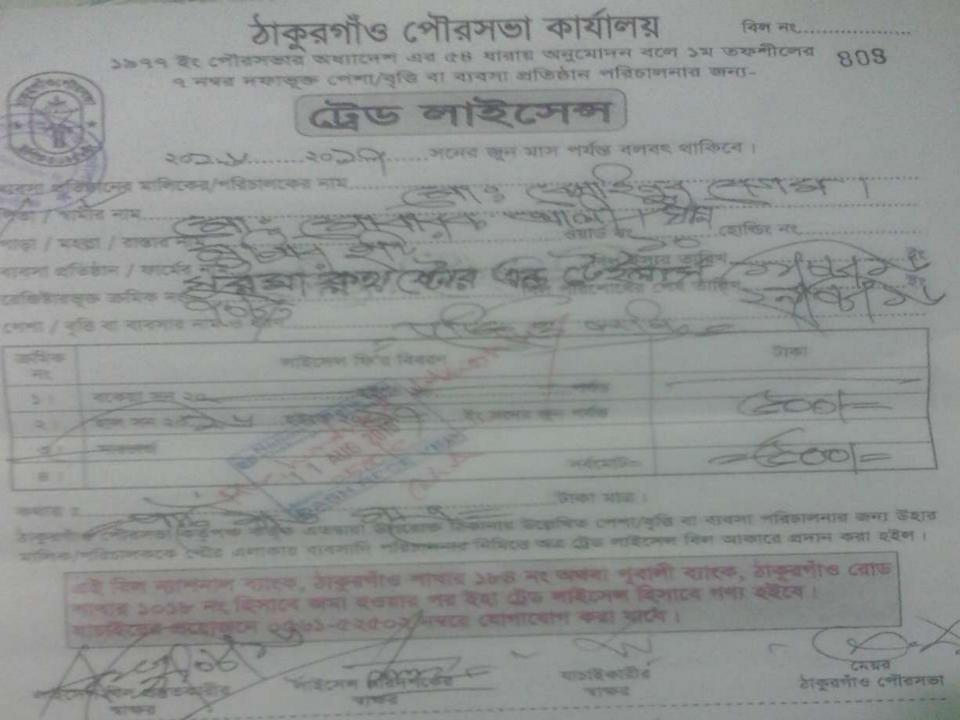






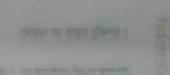












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একজন ভাল সদস্য ছিল।

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স্বাক্ষর ৪

শাবা ব্যবহালক (পি০৬৫৯০১৯০) লিনিয়ে অমিলায় (লি প্লেড) প্রামীণা অ্যাত্র্যুয় শ্যালন্দ্র, টাব্রুরগাঁও শাখা।



Thank You