

Proposed NU Business Name: M/S Fardous Hotel & Monohari Business Category: General Retail & Wholesale



Business Proposal prepared by: Md. Jamshed Ali Sarikar, Asst. Officer, Gobindoganj Unit, Gaibandha.

Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sariful Sardar Vill: Haripur, Union: Shapmara, Post: Ponditpur, Upazila:Gobindaganj, District: Gaibandha.	
Age	:	34 years	
Marital status	:	Married	
Children	:	01 (One) Son & 01(One) Daughter	
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		21 (Twenty One) years experience in running his own business. He started the business with BDT 2,200 (Two thousand two hundred taka). He has on hand training from his father's business (3Yrs).
Other Own/Family Sources of Income	:	His father's income from cultivation. he has purchased 10 decimal land, built own residence and purchased 2 cows from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01749964664
NU's National ID No.	:	1982321307800005
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- ■Mst. Douloton Begum is a GB member since May 10, 2002 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan by assisting her son (entrepreneur) in existing business and cultivation purposes.
- Finally GB loan helped her to improve economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Fardous Hotel & Monohari
Address/ Location	:	Kamarpara Bazar,Gobindaganj,Gaibandha.
Total Investment in BDT	:	Tk.172,000
Financing	:	Self Tk.112,000 (from existing business) Required Investment Tk. 60,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand Five hundred)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin	:	On an average 18%
(ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 18%

INFO ON EXISTING BUSINESS OPERATIONS

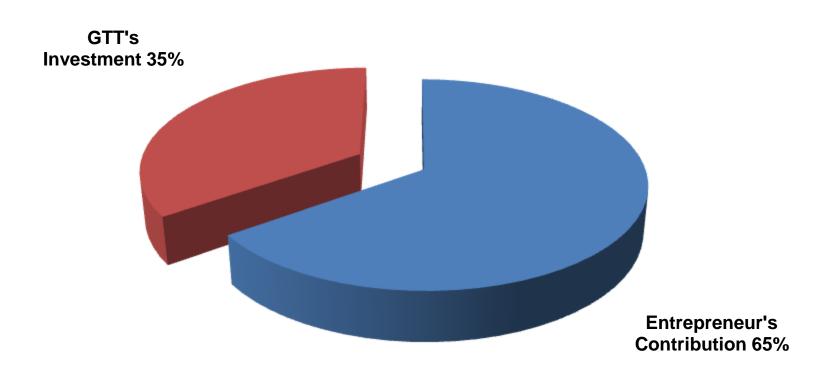
Dortiouloro	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	3,000	84,000	1,008,000		
Total Sales (A)	3,000	84,000	1,008,000		
Less: Cost of Sales / Products	2,460	68,880	826,560		
Gross Profit (C) [C=(A-B)]	540	15,120	181,440		
Less: Operating Cost:					
Electricity bill		900	10,800		
Shop rent		400	4,800		
Mobile bill		200	2,400		
Night Guard bill		150	1,800		
Conveyance bill		600	7,200		
Present Salary (Assistant-02)		4,500	54,000		
Present Salary (Family & Self)		3,500	42,000		
Provision of bad debt		67	800		
Other Cost (Stationary & Entertainment etc.)		700	8,400		
Non Cash Item:					
Depreciation Expenses		393	4,718		
Total Operating Cost (D)		11,410	136,918		
Net Profit (C-D):		3,710	44,523		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partio	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (Different types of Grocery Item, Bakery Item, betal leaf, betal nut & Cow Feed etc.)	Investment in products (Grocery Item & Cow Feed etc.)	68,049	60,000	128,049
Investment in Machineries (Fa Machine Light-3 etc.)	21,300		21,300	
Cash in hand	4,501	-	4,501	
Debtors (Since September, 20	8,000	-	8,000	
Decoration (fixture and fittings	10,150		10,150	
Total (112,000	60,000	172,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 112,000
- GTT's Investment BDT 60,000
- Total Capital BDT 172,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

B # 1	Y)	Year 2 (BDT)			Year 3 (BDT) for 3 months			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products	4,000	112,000	1,344,000	4,600	128,800	1,545,600	5,290	148,120	444,360
Total Estimated Sales (A)	4,000	112,000	1,344,000	4,600	128,800	1,545,600	5,290	148,120	444,360
Less: Cost of Sales / Products	3,280	91,840	1,102,080	3,772	105,616	1,267,392	4,338	121,458	364,375
Gross Profit (C) [C=(A-B)]	720	20,160	241,920	828	23,184	278,208	952	26,662	79,985
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,100	3,300
Shop rent		400	4,800		400	4,800		400	1,200
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	1,500
Night Guard bill		150	1,800		150	1,800		150	450
Conveyance bill		700	8,400		800	9,600		1,000	3,000
Ownership Transfer Fee		500	4,500		500	6,000		500	1,500
Present Salary (Assistant-02)		4,500	54,000		5,500	66,000		6,500	19,500
Proposed Salary-(Family & Self)		5,000	60,000		6,000	72,000		7,000	21,000
Provision of bad debt		67	800		67	800		67	200
Other Cost (stationary & Entertainment etc.)		700	8,400		800	9,600		900	2,700
Non Cash Item:									
Depreciation Expenses		393	4,718		393	4,718		98	1,179
Total Operating Cost (D)		13,810	164,218	-	16,110	193,318		18,215	55,529
Net Profit (C-D)	-	6,350	77,703	-	7,074	84,891	-	8,447	24,455
Retained Income			77,703			162,593			187,048

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	60,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	82,203	90,891	25,955
1.3	Depreciation Expenses	4,718	4,718	1,179
1.4	Opening Balance of Cash Surplus	4,501	64,421	124,029
	Total Cash Inflow	151,421	160,029	151,164
2.0	Cash Outflow			
2.1	Product Purchase	60,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	27,000	36,000	9,000
	Total Cash Outflow	87,000	36,000	9,000
3.0	Total Cash Surplus	64,421	124,029	142,164

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 02 Family: 0 Others (beyond family): 02 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Experience : 24 yrs. 	☐ Can not supply goods and services as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 299,048 after 2 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors; ☐ Seasonal problem.

Presented at 386th as Yunus Centre and 114th In-house Executive Social Business Design Lab (GTT) on 31st October, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



















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