

Proposed NU Business Name: Mahedi Telecom

Business Category: General Retail and Wholesale



Business Proposal Identified by: Md.Jamshed Ali Sarker, Assistant Officer Gobindaganj Unit, Gaibandha
Prepared & Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Abu Sayed Hossain Vill: Rampur, Union: Shapmara, Post: Shahebganj, Upazila:Gobindaganj, District: Gaibandha.			
Age	:	32 years			
Marital status	:	Married			
Children	:	02 (Two) Sons			
No. of siblings:	:	04 (Four) Brothers			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother V Father Mst. Shamsunnahar Begum Md. Abu Bakur Siddek Branch: Gumaniganj, Gobindaganj, Gaibandha, Centre # 41/mo, Loan no.: 4680, Membership since October 20, 1998 First loan: 2,500 Existing loan: Tk.20,000 Outstanding loan: 4,381			
Further Information:					
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	Nil			
(viii) Any other loan		Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		Last 8 (Eight) years he is running the grocery business successfully by his ownership. He started the business only with Tk 2,500 (Two Thousand Five Hunderd). He has on hand training. He has purchased one bigha land, two cows, repaired own residence and expanded his running business from the benefit of this grocery business.
Other Own/Family Sources of Income	•••	Father's income from agriculture and brothers income from mason, agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01713994419
NU's National ID No.	:	3213078688199
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- ■Mst. Shamsunnaher Begum is a GB member since October 20, 1998 at first she took GB loan BDT 2,500 (Two thousand Five Hunderd).
- Successively several times she utilized GB loan for cultivation and household purposes.
- Finally GB loan helped her to improve economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mahedi Telecom
Address/ Location	:	Kamarpara Bazar, Gobindaganj, Gaibandha.
Total Investment in BDT	:	Tk.253,000
Financing	:	Self Tk.1,73,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On product 15%, commission of bKash & Flexi load 100% On product 15%, commission of bKash & Flexi load 100%

INFO ON EXISTING BUSINESS OPERATIONS

Douthoulous	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales income from Products	1,400	39,200	470,400				
Commission on bkash/Mobicash/DBBL	120	3,360	40,320				
Commission on Flexi Load	54	1,512	18,144				
Total Sales (A)	1,574	44,072	528,864				
Less: Cost of Sales / Products (B)	1,190	33,320	399,840				
Gross Profit (C) [C=(A-B)]	384	10,752	129,024				
Less: Operating Cost:		,	,				
Electricity bill		400	4,800				
Shop rent		250	3,000				
Mobile bill		300	3,600				
Night Guard bill		150	1,800				
Conveyance bill		350	4,200				
Present Salary (Family & Self)		5,000	60,000				
Provision of bad debt		42	500				
Other Cost (Stationary & Entertainment etc.)		500	6,000				
Non Cash Item:			,				
Depreciation Expenses		88	1,060				
Total Operating Cost (D)		7,080	84,960				
Net Profit (C-D):		3,672	44,064				

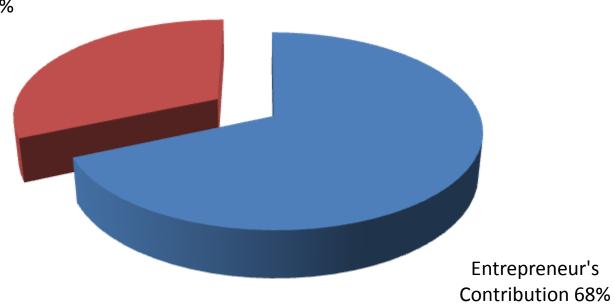
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars				Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)	
Investment in products (Different types of Mobile charger, battery, memory card, head phone, sim card, mobile caver, mobile casing, bulb, holder, switch, socket and regulator etc.)	Investment in products (Different types Mobile accessories & Electronic items etc.)	100,400	50,000	150,400	
Investment in Machineries and Equipment (Mobile set & fan, light etc.)				4,000	
Investment in bKash, DBBL and Mobile recharge			30,000	85,000	
Cash in Hand		4,000	-	4,000	
Debtors (Since January, 2016 to at present)			-	5,000	
Decoration (fixture and fittings)	Decoration (fixture and fittings)			4,600	
Total Capit	al	173,000	80,000	253,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 173,000
- GTT's Investment BDT. 80,000
- Total Capital BDT. 253,000





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Post instance	Y	ear 1 (BDT))	Year 2 (BDT)			Year 3 (BDT) for 3 months		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products	2,400	67,200	806,400	2,640	73,920	887,040	2,904	81,312	243,936
Estimated Commission on bkash/Mobicash/DBBL	180	5,040	60,480	198	5,544	66,528	218	6,098	18,295
Estimated Commission on Flexi Load	54	1,512	18,144	59	1,663	19,958	65	1,830	5,489
Total Estimated Sales (A)	2,634	73,752	885,024	2,897	81,127	973,526	3,187	89,240	267,720
Less: Cost of Sales / Products (B)	2,040	57,120	685,440	2,244	62,832	753,984	2,468	69,115	207,346
Gross Profit (C) [C=(A-B)]	594	16,632	199,584	653	18,295	219,542	719	20,125	60,374
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	2,100
Shop rent		250	3,000		250	3,000		250	750
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	2,400
Night Guard bill		150	1,800		150	1,800		150	450
Conveyance		500	6,000		800	9,600		1,100	3,300
Ownership Transfer Fee		667	6,000		667	8,000		667	2,000
Present Salary (Assistant-01)		-	-		-	_		-	-
Proposed Salary-(Family & Self)		6,000	72,000		6,500	78,000		7,000	21,000
Provision of bad debt		42	500		42	500		42	125
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,300	3,900
Non Cash Item:									
Depreciation Expenses		88	1,060		88	1,060		22	265
Total Operating Cost (D)	_	9,797	115,560		10,897	130,760		12,030	36,290
Net Profit (C-D)	-	6,835	84,024	J	7,399	88,782	-	8,094	24,084
Retained Income	etained Income 84,024			172,806 196,891					

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT) for 3 months
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	<u>-</u>	_
1.2	Net Profit (ownership tr. Fee added back)	90,024	96,782	26,084
1.3	Depreciation Expenses	1,060	1,060	265
1.4	Opening Balance of Cash Surplus	4,000	59,084	108,926
	Total Cash Inflow	175,084	156,926	135,276
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	48,000	12,000
	Total Cash Outflow	116,000	48,000	12,000
3.0	Total Cash Surplus	59,084	108,926	123,276

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 0 Family: 0 Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Experience : 8 yrs. 	☐ Can not supply goods and services as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 385,891 after 2 years 3 Months excluding payback of investor's money. 	THREATS ☐ Increase of local competitors.

Presented at 386th as Yunus Centre and 114th In-house Executive Social Business Design Lab (GTT) on October 31, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

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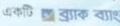
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टनः সाभक्षाता इँछेनियन भतिषक कार्यग्रानय

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Government of the Foople's Republic of Bangladesh
NATIONAL ID CARD / আতীয় পরিচয় শার



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Date of Birth: D1 Feb 1984

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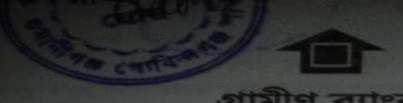
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