### **Proposed NU Business Name: ASAN STORE**



Project identification and prepared by: Md. Abu Bakkar Siddique,
Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SHOFIULLAH			
Age	:	06-08-1988 (28Y <i>ears</i> )			
Education, till to date	:	Class Nine			
Marital status	:	Single			
Children	:	nil			
No. of siblings:	:	02 Brothers 01 Sisters			
Address	:	Vill:,Holan Namapara P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  JHARNA BEGUM  MD ASHANULLAH  Branch: Dakshinkhan, Centre # 17 (Female),  Member ID: 71633, Group No: 01  Member since: 10-12-1990 (26 Years)  First loan: BDT 1,000 /-			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC  ASA etc	: : :	Outstanding loan: 81,000/- Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01684-171601
Family's Contact No.	:	01684-171601
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JHARNA BEGUM** joined Grameen Bank since 26 years ago. At first she took BDT 1,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Cultivation.

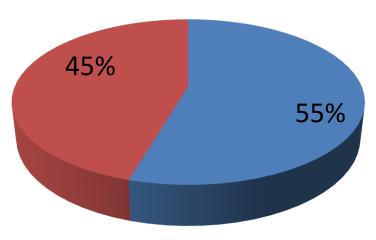
Proposed Nobin Udyokta Business Info					
Business Name	:	ASAN STORE			
Location	:	Kawla Bazar, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 220,000/-			
Financing	:	Self BDT 1,20,000/- (from existing business) 55% Required Investment BDT 1,00,000/- (as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 10 ft= 200 square ft			
Security of the shop	:	BDT 30,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Sugar,Oil etc wholes &amp; Retailer etc.</li> <li>Average 10% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tangi, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Rice,Oil,Patato etc	7,000	210,000	2,520,000				
Total Sales (A)	7,000	210,000	2,520,000				
Less. Variable Expense							
Rice,Oil,Patato etc	6,300	189,000	2,268,000				
Total variable Expense (B)	6,300	189,000	2,268,000				
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000				
Less. Fixed Expense							
Rent		4,000	48,000				
Electricity Bill		300	3,600				
Transportation		6,000	72,000				
Mobile Bill		400	4,800				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		15,700	188,400				
Net Profit (E) [C-D)		5,300	63,600				

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	40	2000	80000	Rice	30	2000	60,000	140,000
Pulses	3	5000	15000	Pulses	2	5000	10,000	25,000
Oil	1	15000	15000	Oil	1	15000	15,000	30,000
Ginger			0	Ginger	1	5000	5,000	5,000
			0		1	5000	5,000	5,000
			0	Patato	5	1000	5,000	5,000
Others			10000	Others				10,000
Total			120,000				100,000	220,000

### **Source of Finance**





Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Rice,Oil,Patato etc	9,000	270,000	3,240,000	3,402,000	3,572,100	
Total Sales (A)	9,000	270,000	3,240,000	3,402,000	3,572,100	
Less. Variable Expense						
Rice,Oil,Patato etc	8,100	243,000	2,916,000	3,061,800	3,214,890	
Total variable Expense (B)	8,100	243,000	2,916,000	3,061,800	3,214,890	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210	
Less. Fixed Expense						
Rent		4,000	48,000	48,000	48,000	
Electricity Bill		315	3,780	3,969	4,167	
Transportation		6,600	79,200	83,160	87,318	
Mobile Bill		480	5,760	6,048	6,350	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		16,395	196,740	201,177	205,836	
Net Profit (E) [C-D)		10,605	127,260	139,023	151,374	
Investment Payback			40,000	40,000	40,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	127,260	139,023	151,374
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		87,260	186,283
	Total Cash Inflow	227,260	226,283	337,657
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	87,260	186,283	297,657

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Own Business: 04Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

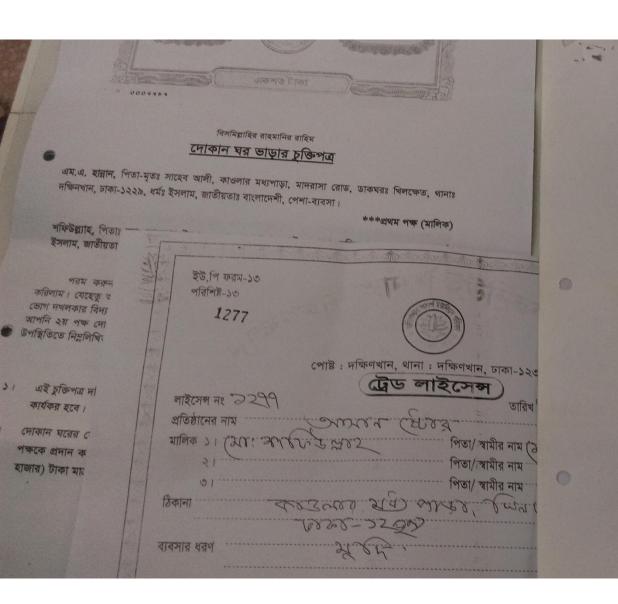
Political unrest

# Pictures











গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Proposes (Republic of Companies NASCONNECTOR / সাজীয় শবিদয় শত্রী



Name: Md Shofiulla

পিতা: মো: আহসান উলা মাতা: ঝরনা নেগম

Date of Birth Aug

ID NO: 2613660261049

এই কাডট শাগ্ৰজাত্তী বাংলাদেশ সৰকাতে সন্দান, কাডটি বাব্যবভাৱ বাইছে অল কোবাৰ পাওয়া গোলে নিকটিছু পোট অভিস্ন ভবা দেখাত জনা অপুৰোধ কৰা হলে। ঠিকানা; গ্ৰাম্বৰাৰা উহু নদীপাড়া ৰোচ ৪, ২২০২০, ডাকমৰ: ৰাম্প্ৰা, ১২২৮

सरकार अन्त / Blood Group AB+

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भागनकाती कर्जुनस्कत शाक्षत । अस्तिकारमञ्जूतावसम्बद्धाः

अमारता साविष: ३३/०४/२००४

# **FAMILY PICTURE**

