Proposed NU Business Name: HUMAYUN STORE



Project identification and prepared by: Modon Kumer Biswis,
Dakshinkhan Unit, Dhaka
Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD HUMAYUN AHMED				
Age	:	10-10-1993 (23 Y <i>ears</i>)				
Education, till to date	:	BA				
Marital status	:	Single				
Children	:	Nil				
No. of siblings:	:	03 Brothers				
Address	:	Vill: 229 munda P.O Uttarkhan, P.S: Uttarkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HARISA BEGUM MD JOHIRUL ISLAM Branch: Uttarkhan, Centre # 13 (Female), Member ID: 1897/3, Group No: 07 Member since: 05-08-2009 (07Years) First loan: BDT 10,000 /-				
Further Information:		Outstanding loan:Nil Father				
(v) Who pays GB loan installment (vi) Mobile lady		No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01675-540882
Family's Contact No.	:	01681-283406
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HARISA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

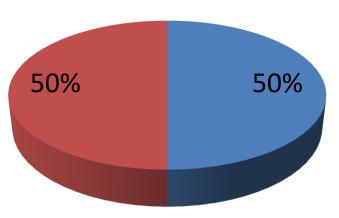
Proposed Nobin Udyokta Business Info						
Business Name	:	HUMAYUN STORE				
Location	:	Munda more,Uttarkhan,Dhaka				
Total Investment in BDT	:	BDT 160,000/-				
Financing	:	Self BDT 80,000/- (from existing business) 50% Required Investment BDT 80,000/- (as equity) 50%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	8 ft x 8 ft= 64 square ft				
Security of the shop	:	Own				
Implementation		 The business is planned to be scaled up by investment in existing goods like; Rice, Sugar ,Biscuit ,Battery, Flour, Chips Retailer etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is Owner. Collects goods from Tangi, Dhaka. Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery Item	2,700	81,000	972,000				
Total Sales (A)	2,700	81,000	972,000				
Less. Variable Expense							
Grocery Item	2,295	68,850	826,200				
Total variable Expense (B)	2,295	68,850	826,200				
Contribution Margin (CM) [C=(A-B)	405	12,150	145,800				
Less. Fixed Expense							
Electricity Bill		800	9,600				
Transportation		1,000	12,000				
Mobile Bill		300	3,600				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		7,100	85,200				
Net Profit (E) [C-D)		5,050	60,600				

Investment Breakdown								
Particulars		Existing		Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	15	2200	33000	Rice	20	2200	44,000	77,000
Oil (Packet)	8	470	3760	Oil (Packet)	20	470	9,400	13,160
Suger	1	3400	3400	Suger	3	3400	10,200	13,600
Pulses	20	135	2700	Soap	100	30	3,000	5,700
Flour	2	1250	2500	Cosmetics	30	100	3,000	5,500
Soap	100	30	3000				0	3,000
Softdrinks	10	660	6600				0	6,600
Oil (loose)	20	90	1800				0	1,800
Others			23240	Others			10,400	33,640
Total			80,000				80,000	160,000

Source of Finance





Financial Projection (BDT)						
Particular	Monthly	1st Year 2nd Year		3rd year		
Revenue (sales)						
Grocery Item	3,700	111,000	1,332,000	1,398,600	1,468,530	
Total Sales (A)	3,700	111,000	1,332,000	1,398,600	1,468,530	
Less. Variable Expense						
Grocery Item	3,145	94,350	1,132,200	1,188,810	1,248,251	
Total variable Expense (B)	3,145	94,350	1,132,200	1,188,810	1,248,251	
Contribution Margin (CM) [C=(A-B)	555	16,650	199,800	209,790	220,280	
Less. Fixed Expense						
Electricity Bill		840	10,080	10,584	11,113	
Transportation		1,100	13,200	13,860	14,553	
Mobile Bill		360	4,320	4,536	4,763	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		333	4,000	4,000	4,000	
Total Fixed Cost		7,633	91,600	92,980	94,429	
Net Profit (E) [C-D)		9,017	108,200	116,810	125,851	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	108,200	116,810	125,851
1.3	Depreciation (Non cash item)	4,000	4,000	4,000
1.4	Opening Balance of Cash Surplus		80,200	169,010
	Total Cash Inflow	192,200	201,010	298,861
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	22.000	22,000	22,000
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	80,200	169,010	266,861

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 09 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

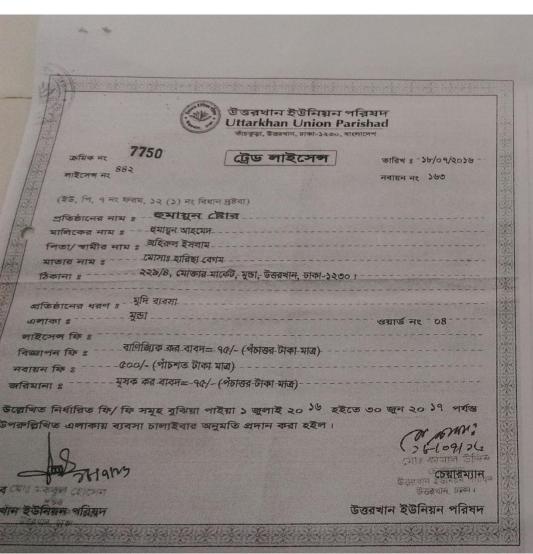


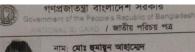














Name: Md. Humayun Ahmed
পিতা: মোঃ অধিকণ ইসলাম
মাতা: থাবিছা বেপম

Date of Birth: 10 Oct 1993

ID NO: 19932819676000174

এই কার্ডটি গণপ্রজান্তন্ত্রী বাংলাদেশ সরকারের সম্পন্তি। কার্ডটি বাবহারকারী বাতীত অন্য কোষাও পাওয়া গেলে নিকটছ্ পোশ্ট অফিসে জমা সেবার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসাহোভিং: ২২৯, গ্রাম/রাজ: মুন্ডা, ডাকম্বর: উত্তর খান মাজার – ১২৩০, উত্তর খান, ঢাকা

রভের গ্রুপ / Blood Group:

দানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ০৫/০৯/২০১৩



FAMILY PICTURE

