### Proposed NU Business Name: FORHAD ENTERPRISE



Project identification and prepared by: Md Ataur Rahman, Bason Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD FORIDUR RAHMAN FORHAD			
Age	:	04-11-1992 ( 24Years)			
Education, till to date	••	Class X			
Marital status	:	Unmarried			
Children	:	NA			
No. of siblings:	:	01 Brother 01 Sister			
Address	:	Vill: Barboika P.O: Chandana; P.S: Gazipur Sadar ; Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST RAFEZA BEGUM  MD FAZLUL RAHMAN  Branch: Bason, Centre # 81 (Female),  Member ID: 8922, Group No: 10  Member since: 15-07-2008 ( 08 Years)  First loan: BDT 20000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 150000 Outstanding loan: BDT 112500 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	019200-85003
Family's Contact No.	:	01724-836355
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST RAFEZA BEGUM** joined Grameen Bank since 22 years ago. At first she took BDT 4000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	FORHAD ENTERPRISE			
Location	:	Barboika Baazar			
Total Investment in BDT	:	BDT 270,000/-			
Financing	:	Self BDT 170000/- (from existing business) 63% Required Investment BDT 100000/- (as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 15 ft= 300 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Cosmetics, Soft drinks, Biscuit etc.</li> <li>Average 15% gain on sales.</li> <li>The shop is rented.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Joydebpur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

<b>Existing Business</b>	(BDT)
	Daily

	( )		
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Rice, Oil, Cosmetics, Soft drinks, Biscuit etc.	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Rice, Oil, Cosmetics, Soft drinks, Biscuit etc.	2975	89250	1071000
Total variable Expense (B)	2,975	89250	1071000
Contribution Margin (CM) [C=(A-B)	525	15750	189000
Less Variable Expense			
Electricity bill		1000	12000
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		200	2400
Generator		250	3000
Mobile bill		200	2400
Total fixed cost (D)		7,850	94200
Net Profit (E)= [C-D]		7,900	94800

Investment	Duca	140 01440
INVESTMENT	Brea	KANMA

	Existi	ng	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Price		Proposed
			(BDT)			(BDT)	Total
Rice	10	2000	20,000	20	2,000	40,000	60,000
Oil	32	74	2,368	1	30000	30,000	32,368
Cosmetics	1	40000	40,000	1	10000	10,000	50,000
Soap	620	22	13,640	0	0	0	13,640
Washing powder	220	24	5,280	0	0	0	5,280
Soft drinks	8	750	6,000	0	0	0	6,000
Biscuit	1	20000	20,000	0	0	0	20,000
Bekary	1	10000	10,000	0	0	0	10,000
lce cream	1	10000	10,000	0	0	0	10,000
Others	1	42712	42,712	0	0	0	42,712
Powder			0	1	20000	20,000	20,000
Total	895	0	170,000	23	0	100,000	270,000

#### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Rice, Oil, Cosmetics, Soft drinks, Biscuit etc.	5200	156000	1872000	1965600	2063880	
Total Sales (A)	5200	156000	1872000	1965600	2063880	
Less Variable Expense						
Rice, Oil, Cosmetics, Soft drinks, Biscuit etc.	4420	132600	1591200	1670760	1754298	
Total variable Expense (B)	4,420	132600	1591200	1670760	1754298	
Contribution Margin (CM) [C=(A-B)	780	23400	280800	294840	309582	
Less Variable Expense						
Electricity bill		1000	12000	12500	13000	
Transportation		1,500	18000	18,500	19000	
Salary (self)		5000	60000	60000	60000	
Entertainment		200	2400	2400	2400	
Guard		200	2400	2400	2400	
Generator		250	3000	3000	3000	
Mobile bill		300	3600	3700	3800	
Total fixed cost (D)		8,450	98,400	99,500	100600	
Net Profit (E)= [C-D]		14950	179400	195,340	208982	
Investment Payback			40,000	40,000	40,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	179,400	195,340	208982
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		139,400	294740
	Total Cash Inflow	279400	334740	503722
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140,000	40000	40000
3	Net Cash Surplus	139,400	294740	463722

### SWOT ANALYSIS

# Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







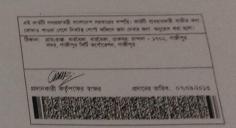


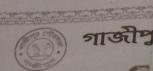


व्याम दिए: राज्याम मेर्डाम प्राप्त पर लामाव किए. लगः अधिते अञ्चानwoodly is I die Done rous 242 त्यामा। याचे मन्त्रित द्वारी स्म पडु exallen esta ale anno de क्राता क्षित क्षिपक्षिण प्राप्ति विदे। व्याचि नएं क्रक्षित क्रांस प्राथमा ल्याम सक्सार त्रांत्य खेळाते. येथा

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क्रिक न8052 नावतान नर - 200@ 2002-2006

৩১শে মার্চ ২০০৩ সনের মডেল ট্যাক্স সিডিউলে ১০২-১০৮ नर याता अनुवाही (लना, राजना ७ वाणीव जना, अर এতহারা গাজীপুর পৌরকর্তৃপক

मानिक (मर: यर व्या वर वर्गाम माडा भुड़: क्या ज्या डिअप

- alalaar

बावगांव यवन ग्री पु CV तर र खार्डि नर जाडीय नविष्य नर

ব্যবসা চালাইবার জন্য অপর পৃষ্ঠায় বর্ণিত শর্ত সাপে

नाइरमन कर्जायः (क) ठनि ४ (थ) वदक्या ह বিজ্ঞাপন কর ৪ भावताम ४

जन्माना ३ এই লাইসেগ ৩০ জুন ২০ ১% ইং পর্যন্ত মেয়াদী।

गाँदरमण गतिमर्गक क्यू / 22/32/32

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## **FAMILY PICTURE**

