#### Proposed NU Business Name: AL FAHAD HOTEL



Project identification and prepared by: Aowlad Hossain Feni Sadar Unit, Feni Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	FOKRUL ISLAM		
Age	:	25-08-1987 ( 30 Years)		
Education, till to date	:	Class V		
Marital status	:	Married		
Children	:	02 Sons		
No. of siblings:	:	05 Brothers 02 Sisters		
Address	:	Vill: Md Marizpur , P.O: Beker Baazar ; P.S: Dagonbhuiyan ; Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MONOWARA BEGUM  ABU TAHER  Branch: Joyloshkor, Dagonbhuiyan, Centre # 49 (Female),  Member ID: 8691/2, Group No: 12  Member since: 12-01-1994 (22 Years)  First loan: BDT 3,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000Outstanding loan: BDT 1860 Brother No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		17 years experience in running business. 17 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income		
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01820-214228
Family's Contact No.	:	01814-745019
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MONOWARA BEGUM** joined Grameen Bank since 22 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AL FAHAD HOTEL		
Location	:	Beker Baazar, Feni		
Total Investment in BDT		BDT 270,000/-		
Financing	:	Self BDT 200,000/- (from existing business) 74% Required Investment BDT 70,000/- (as equity) 26%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	22 ft x 20 ft= 440 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Flour, Rice, Oil, Biscuit etc.</li> <li>Average 15% gain on sales.</li> <li>The shop is rented.</li> <li>The business is operating by entrepreneur. Existing 04 employee.</li> <li>Collects goods from Dhaka, Chittagong.</li> <li>Agreed grace period is 3 months.</li> </ul>		

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,
Flour, Rice, Oil, Biscuit etc.	11700	351000	4212000
Total Sales (A)	11700	351000	4212000
Less Variable Expense			
Flour, Rice, Oil, Biscuit etc.	9945	298350	3580200
Total variable Expense (B)	9,945	298350	3580200
Contribution Margin (CM) [C=(A-B)	1,755	52650	631800
Less Variable Expense			
Rent		2,000	24000
Electricity bill		2000	24000
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		33000	396000
Entertainment		300	3600
Guard		a40	480
Generator		1000	12000
Mobile bill		300	3600
Total fixed cost (D)		44,140	529680
Net Profit (E)= [C-D]		8,510	102120

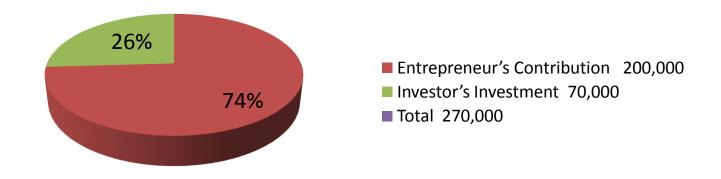
Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	<b>Unit Price</b>	Amount	Proposed	
			(BDT)			(BDT)	Total	
Flour	2	1800	3,600	0	0	0	3,600	
Rice	2	2000	4,000	0	0	0	4,000	
Oil	2	1200	2,400	0	0	0	2,400	
Soft drinks	1	20000	20,000	0	0	0	20,000	
Biscuit	1	10000	10,000	1	10000	10,000	20,000	
Tea,soap,Juice	1	85000	85,000	1	10000	10,000	95,000	
Betel leaf betel nut	1	10000	10,000	0	0	0	10,000	
Puffed rice, Chocolate, Chips	1	15000	15,000	0		0	15,000	
Freeze	0	0	0	1	50000	50,000	50,000	
Security	1	50000	50,000	0	0	0	50,000	

#### **Source of Finance**

0

Total

12



200,000

70,000

270,000

0

3

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Flour, Rice, Oil, Biscuit etc.	13500	405000	4860000	5103000		
Total Sales (A)	13500	405000	4860000	5103000		
Less Variable Expense						
Flour, Rice, Oil, Biscuit etc.	11475	344250	4131000	4337550		
Total variable Expense (B)	11,475	344250	4131000	4337550		
Contribution Margin (CM) [C=(A-B)	2,025	60750	729000	765450		
Less Variable Expense						
Rent		2,000	24000	24,000		
Electricity bill		2500	30000	30500		
Transportation		800	9600	10100		
Salary (self)		5000	60000	60000		
Salary(Staff)		33000	396000	396000		
Entertainment		300	3600	3600		
Guard		40	480	480		
Generator		1000	12000	12000		
Mobile bill		400	4800	4900		
Total fixed cost (D)		45,040	528,480	529,580		
Net Profit (E)= [C-D]		15710	188520	235,870		
Investment Payback			42,000	42,000		

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	188,520	235,870
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		146,520
	Total Cash Inflow	258520	382390
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3	Net Cash Surplus	146,520	340390

#### SWOT ANALYSIS

## Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures















#### ''অস্থায়ী দোকানম্বর ভাড়ার চুক্তিপত্র''

 নাম ঃ জালাল আহাম্মদ, পিতা ঃ মৃত সুলতান আহাম্মদ, সাং ঃ মোমারিজপুর, পোঃ বেকের বাজা ধানা ঃ দাগনভূএয়, জেলা ঃ ফেনী।

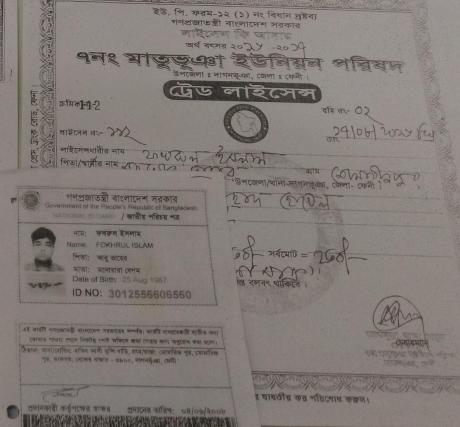
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দোকান ঘরের মানিক। (১ম পক)

নাম ঃ ফখরুল ইসলাম, পিতা ঃ মৃত আবু তাহের মিয়া, সাং ঃ মোমারিজপুর, পোঃ বেকের বাজাং
থানা ঃ দাগনভ্ঞা, জেলা ঃ ফেনী।

#### দোকানদার ভাড়াটিরা। (২র পঞ্চ)

পরম করুনামর আল্লাহর নামে দোকান ঘর ভাড়ার চুক্তিপদ্রের বর্ননা করিতেছি যে, আপনি ১ম পক্ষের মালিকীয় দঃ ধর্মপ্র মৌজার প্রকাশ্য বেকের বাজার মসজিদ রোড়ে নিমু তর্ফাইলের সোকান খানা আমি ২য় পক্ষ ব্যবসা করার জন্য ভাড়া নিং প্রার্থী হওয়াতে আমাদের উভয় পক্ষের সম্মতি ক্রমে নিমু গিখিত শর্তাবলী মেতাবেক ভাড়া দিতে রাজী হইয়াছেন। সে মতে আমি ২য় পক্ষ আপনি ১ম পক্ষের দেওয়া শর্তাবলী মাতিল —



## **FAMILY PICTURE**

