Proposed NU Business Name: MAA BABAR DUA STORE



Project identification and prepared by: Zahidul Kamal, Tangail Sadar, Tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ID BABUL HOSSAIN			
Age	:	06-02-1982 (34 Years)			
Education, till to date	:	Class 5			
Marital status	•	Married			
Children	:	3 Son			
No. of siblings:	:	4 Brothers & 1 Sisters			
Address	:	Vill: Shalina, P.O: Rosulpur, P.S: Tangail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ANOWARA BEGUM LATE. HELAL UDDIN Branch: Gala Tangail, Centre # 45 (Female), Member ID: 3305, Group No: 03 Member since: 09-03-2001 (15 Years) First loan: BDT 2,500/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/-, Outstanding loan: BDT 24,400/- Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724-255571
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 15 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MAA BABAR DUA STORE				
Location	:	Rosulpur Bazaar, Shalina, Tangail				
Total Investment in BDT	:	BDT 110,000/-				
Financing	:	Self BDT 60,000/-(from existing business) 55%				
		Required Investment BDT 50,000/-(as equity) 45%				
Present salary/drawings from business (estimates)	•	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	20 ft x 10 ft = 200 square ft				
Implementation		 The business is planned to be scaled up by investment in existing goods like; Cloths item etc. Average 15% gain on sales. The business is operating by the entrepreneur himself. He has employee. The shop is rented. Collects goods from Tangail. Agreed grace period is 3 months. 				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Cloths	2,550	76,500	918,000		
Total variable Expense (B)	2,550	76,500	918,000		
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000		
Less. Fixed Expense					
Rent		400	4,800		
Electricity Bill		100	1,200		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		2,000	24,000		
Entertainment		100	1,200		
Generator		100	1,200		
Guard		120	1,440		
Total fixed Cost (D)		8,120	97,440		
Net Profit (E) [C-D)		5,380	64,560		

Investment Breakdown								
	Existir	ng		Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Yard Cloths	360	60	21,600	300	60	18,000	39,600	
Sharee	35	500	17,500	40	500	20,000	37,500	
Lungi	30	250	7,500	0	0	0	7,500	
Bed sheet	8	400	3,200	0	0	0	3,200	
Scarf	30	90	2,700	0	0	0	2,700	
Three-piece	4	350	1,400	20	350	7,000	8,400	
Winter Cloths	6	350	2,100	0	0	0	2,100	
Shoe	0	0	0	25	200	5,000	5,000	
Security	1	4000	4,000	0	0	0	4,000	
Total	474		60,000	385		50,000	110,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloths	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Cloths	3,400	102,000	1,224,000	1,285,200	1,349,460	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	1,349,460	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Rent		400	4,800	4,800	4,800	
Electricity Bill		100	1,200	1,500	1,800	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		2,500	30,000	32,000	34,000	
Entertainment		100	1,200	1,500	1,800	
Generator		100	1,200	1,200	1,200	
Guard		120	1,440	1,440	1,440	
Total Fixed Cost		8,720	104,640	107,940	111,040	
Net Profit (E) [C-D)		9,280	111,360	118,860	127,100	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	111,360	118,860	127,100
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		91,360	190,220
	Total Cash Inflow	161,360	210,220	317,320
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	91,360	190,220	297,320

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





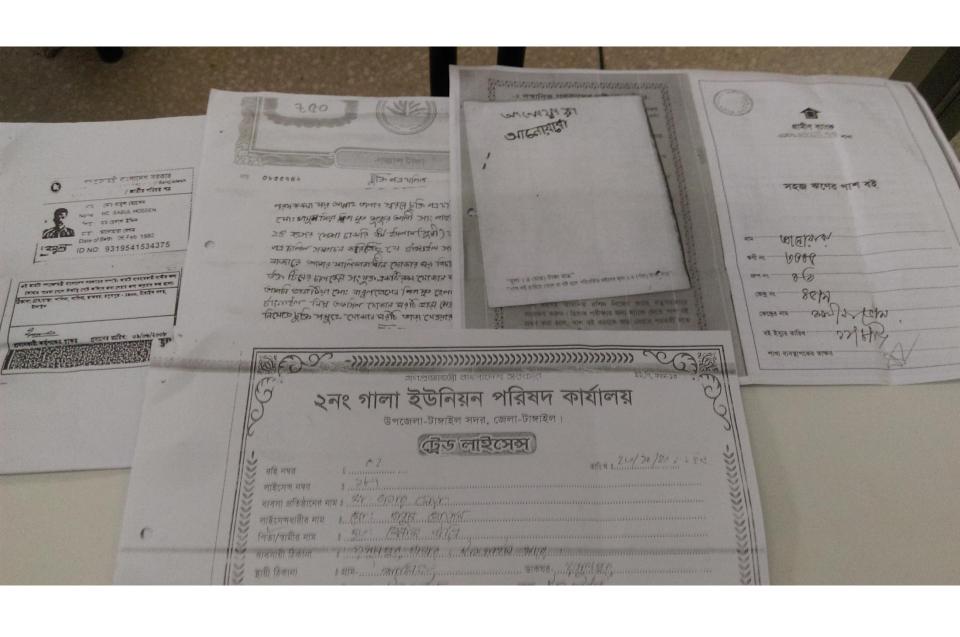












FAMILY PICTURE

