Proposed NU Business Name: BABUL SHOE STORE



Project identification and prepared by: MD Shahidul Islam,
Bagha Unit, Rajshahi
Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD BABUL ISLAM				
Age	:	18-03-1982 (34 Years)				
Education, till to date	:	Class VIII				
Marital status	:	Married				
Children	:	02 Daughters				
No. of siblings:	:	04 Brothers 02 Sisters				
Address	:	Vill: Ckakipara P.O: Bagha ; P.S: Bagha ; Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST TAHURA BEGUM LATE ABDUL JALIL Branch: Manigram, Centre # 20(Female), Member ID: 1555/1, Group No: 03 Member since: 15-07-1995 to 23-05-10 (15 Years) First loan: BDT 5000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing loan: BDT Nil Outstanding loan: Nil NA No				
(vii) Grameen Education Loan(viii) Any other loan like GB,BRAC ASA etc	:	No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	17 years experience in running business. 03 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-659301
Family's Contact No.	:	01724-774138
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST TAHURA BEGUM joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

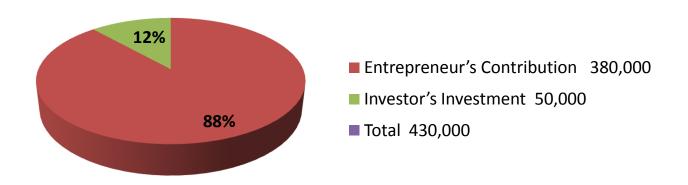
Proposed Nobin Udyokta Business Info						
Business Name	:	BABUL SHOE STORE				
Location	:	Bagha Baazar				
Total Investment in BDT	:	BDT 430,000/-				
Financing	:	Self BDT 380,000/- (from existing business) 88% Required Investment BDT 50,000/- (as equity) 12%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12 ft x 21 ft= 252 square ft				
Implementation		 The business is planned to be scaled up by investment in existing goods like; Shoe, Sandal etc. Average 15% gain on sales. The shop is rented The business is operating by entrepreneur. Existing no employee. 02 Will be appointed after receiving equity money. Collects goods from Dhaka. Agreed grace period is 3 months. 				

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Shoe, Mobile, Bulb etc.	7600	228000	2736000
Total Sales (A)	7600	228000	2736000
Less Variable Expense			
Shoe, Mobile, Bulb etc.	6460	193800	2325600
Total variable Expense (B)	6,460	193800	2325600
Contribution Margin (CM) [C=(A-B)	1,140	34200	410400
Less Variable Expense			
Rent		2,300	27600
Electricity bill		700	8400
Transportation		10,000	120000
Salary (self)		5000	60000
Salary(Staff)		5700	68400
Entertainment		1000	12000
Guard		280	3360
Mobile bill		500	6000
Total fixed cost (D)		25,480	305760
Net Profit (E)= [C-D]		8,720	104640

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Price Amount Proposed				
			(BDT)			(BDT)	Total		
Ladies shoes	1	100000	100,000	0	0	0	100,000		
Gents sandal	1	100000	100,000	0	0	0	100,000		
Shoes	1	50000	50,000	1	50000	50,000	100,000		
Security	1	130000	130,000	0	0	0	130,000		
Total	4	0	380,000	1	0	50,000	430,000		

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Shoe, Mobile, Bulb etc.	9500	285000	3420000	3591000	3770550	
Total Sales (A)	9500	285000	3420000	3591000	3770550	
Less Variable Expense						
Shoe, Mobile, Bulb etc.	8075	242250	2907000	3052350	3204967.5	
Total variable Expense (B)	8,075	242250	2907000	3052350	3204967.5	
Contribution Margin (CM) [C=(A-B)	1,425	42750	513000	538650	565582.5	
Less Variable Expense						
Rent		2,300	27600	27,600	27600	
Electricity bill		1000	12000	12500	13000	
Transportation		10,500	126000	126,500	127000	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		5700	68400	68400	68400	
Entertainment		1000	12000	12000	12000	
Guard		280	3360	3360	3360	
Mobile bill		600	7200	7300	7400	
Total fixed cost (D)		26,380	316,560	317,660	318760	
Net Profit (E)= [C-D]		16370	196440	220,990	246822.5	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	196,440	220,990	246822.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		176,440	377430
	Total Cash Inflow	246440	397430	624252.5
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	176,440	377430	604252.5

SWOT ANALYSIS

Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

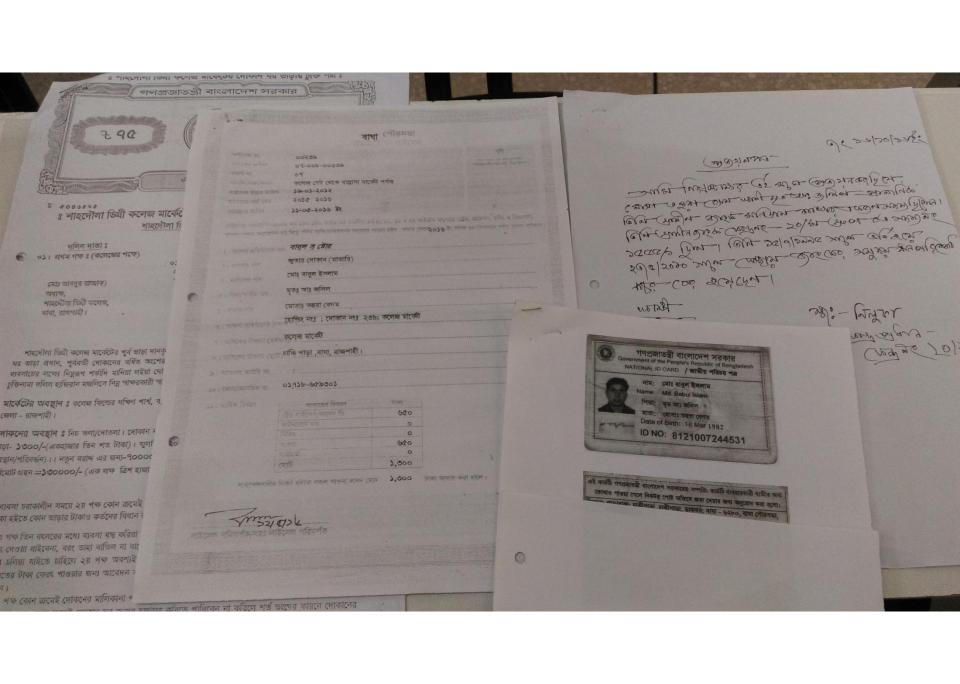












FAMILY PICTURE

