Proposed NU Business Name: JUEL TELECOM AND DIZITAL STUDIO



Project identification and prepared by: Md Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. JUEL HASAN			
Age	:	21-10-1987 (29 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	01 Sister			
Address	:	Vill: Khamarkandi, P.O Jorgach hat, P.S: Bogra Shader, Dist: Bogra			
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. Hosneara Begum Md. Abdul Kader Branch: Shakharia Bogra, Centre # 10(Female), Member ID: 4177, Group No: 04 Member since: 22-05-2010 (06 Years) First loan: BDT 5000 /-			
Further Information: (v) Who pays GB loan installment	 -	Outstanding loan: 5,580/- Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business. 03 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01714-422942
Family's Contact No.	:	01741-724215
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

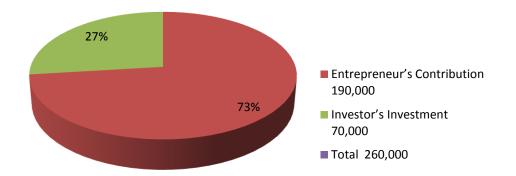
MST. Hosneara Begum joined Grameen Bank since 06 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JUEL TELECOM AND DIZITAL STUDIO		
Location	:	Sabgram Char Matha, P.S: Bogra Shader, Dist: Bogra		
Total Investment in BDT	:	BDT 190,000/-		
Financing	:	Self BDT 260,000/- (from existing business) 73% Required Investment BDT 80,000/- (as equity) 27%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	N/A		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile eccessories, recharge, memory card, etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing no labor. After getting equity fund 01 labor will be appointed. Agreed grace period is 3 months. 		

Existing Busi	iness (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile eccessories, recharge, memori card	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Mobile eccessories, recharge, memori card.	1,500	45,000	540,000
Total variable Expense (B)	1,500	45,000	540,000
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000
Less. Fixed Expense			
House rant		1,000	12,000
Electricity Bill		1,300	15,600
Transportation		500	6,000
Salary (self)		5,000	60,000
Salary (staf)		4,000	48,000
Entertainment		500	6,000
Guard		150	1,800
Generator		100	1,200
Mobile Bill		500	6,000
Total fixed Cost (D)		13,050	156,600
Net Profit (E) [C-D)		1,950	23,400

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Mobile eccessories, recharge, memori card etc.	60,000	25,000	85,000			
Mobail set,	0	45,000	45,000			
bkash etc.	60,000	0	60,000			
Security	50,000	0	70,000			
Total	190,000	70,000	260,000			

Source of Finance



Financial	Proj	ection	(BDT)	
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Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Mobile eccessories, recharge, memory card, etc.	3,000	90,000	1,080,000	1,134,000	1,190,700	
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700	
Less. Variable Expense						
Mobile eccessories, recharge, memory card, etc.	2,250	67,500	810,000	850,500	893,025	
Total variable Expense (B)	2,250	67,500	810,000	850,500	893,025	
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500	297,675	
Less. Fixed Expense						
House rant		1000	12,000	12,000	12,000	
Electricity Bill		1300	15,600	15,600	16,000	
Transportation		600	7,200	7,500	8,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staf)		4000	48,000	50,000	55,000	
Entertainment		500	6,000	6,000	6,000	
Guard		150	1,800	1,800	2,000	
Generator		100	1,200	1,500	2,000	
Mobile Bill		500	6,000	6,000	6,500	
Non cash item						
Depreciation		1,667	14,000	14,000	14,000	
Total fixed Cost (D)		14,817	171,800	174,400	181,500	
Net Profit (E) [C-D)		7,683	98,200	109,100	116,175	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	171,800	174,400	181,500
1.3	Depreciation (Non cash item)	14,000	14,000	14,000
1.4	Opening Balance of Cash Surplus		157,800	318,200
	Total Cash Inflow	255,800	346,200	513,700
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	157,800	318,200	485,700

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

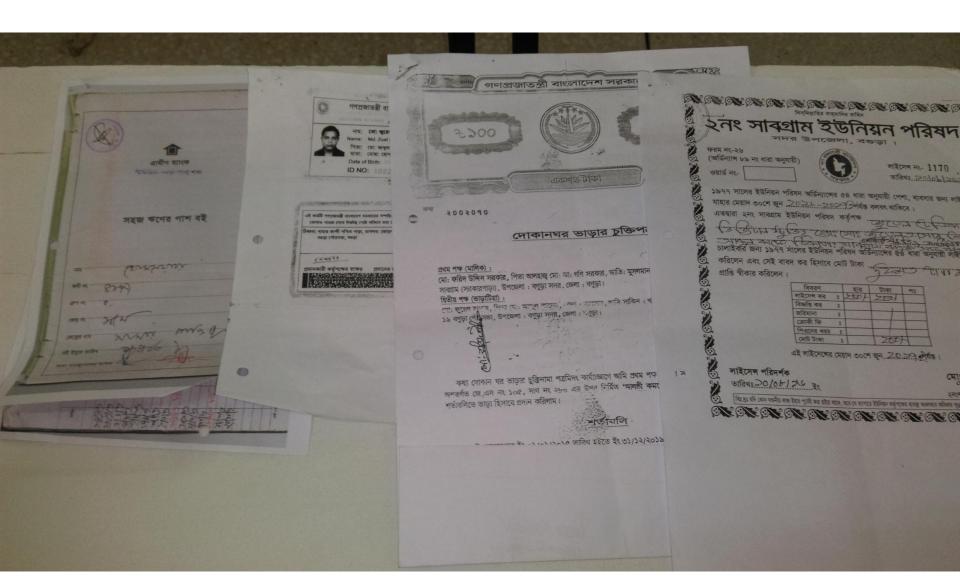












FAMILY PICTURE

