#### **Proposed NU Business Name: E.M TELECOM AND ELECTRONICS**



Project identification and prepared by Md. Obaidullah Bogra shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD EMAN ALI		
Age	:	25-10-1987 (29 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	01 Son, 01 Daughter		
No. of siblings:	:	03 Sisters		
Address	:	Vill: Chakla , P.O: Gabtoli, P.S: Gabtoli, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  PIYARA BEGUM  MD MOJAHER ALI  Branch: Gabtoli, Centre # 35 (Female),  Member ID: 8616/1, Group No: 08  Member since: 09-10-2009 (05Years)  First loan: BDT 2000		
Further Information:		Existing Loan: BDT 15,000, Outstanding loan: nil		
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No		
(vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	14 years experience in running business. 08 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01916-598809
Mother's Contact No.	:	01874-206417
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**PIYARA BEGUM** joined Grameen Bank since 05 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	E.M TELECOM AND ELECTRONICS		
Location	:	Paiker market,Gabtoli, Bogra		
Total Investment in BDT	:	BDT 213,000/-		
Financing	:	Self BDT 143,000/-(from existing business) 67%		
		Required Investment BDT 70,000/-(as equity) 33%		
Present salary/drawings	:	BDT 5,000/-		
from business (estimates)				
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 07 ft= 70 square ft		
	:	■The business is planned to be scaled up by investment in existing		

■ 20% Gain of sale.

**Electrial fitings Products** 

goods like; Mobile Set and accessories etc.

■One will be appointed in the future.

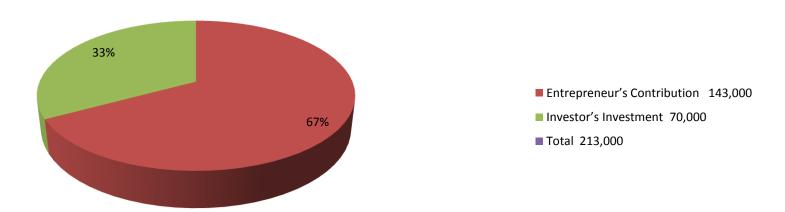
Collects goods from Bogra town.Agreed grace period is 3 months.

■The business is operating by entrepreneur. Existing no employee.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Mobile Set and accessories.	4,000	120,000	1,440,000		
Total Sales (A)	4,000	120,000	1,440,000		
Less. Variable Expense					
Mobile Set and accessories.	3,200	96,000	1,152,000		
Total variable Expense (B)	3,200	96,000	1,152,000		
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000		
Less. Fixed Expense					
House rant		1,500	18,000		
Electricity Bill		800	9,600		
Transportation		500	6,000		
Salary (self)		5,000	60,000		
Salary (staf)		4,000	48,000		
Entertainment		500	6,000		
Generator		100	1,200		
Mobile Bill		600	7,200		
Total fixed Cost (D)		13,000	156,000		
Net Profit (E) [C-D)		11,000	132,000		

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Mobile set	30,000	45,000	75,000				
Mobile monitor	40,000	0	40,000				
Glass paper	30,000	0	30,000				
I C	10,000	5,000	15,000				
Charger	5,000	0	5,000				
Battery	8,000	0	8,000				
Mobile cover	0	10,000	10,000				
Speaker		6,000	6,000				
Others	20,000	4,000	24,000				
Total	143,000	70,000	213,000				

#### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Mobile Set and accessories.	5,000	150,000	1,800,000	1,890,000	1,984,500		
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500		
Less. Variable Expense							
Mobile Set and accessories.	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total variable Expense (B)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900		
Less. Fixed Expense							
House rant		1500	18,000	18,000	18,000		
Electricity Bill		800	9,600	9,600	9,600		
Transportation		600	7,200	7,200	7,200		
Salary (self)		5,000	60,000	60,000	60,000		
Salary (staf)		8000	96,000	96,000	96,000		
Entertainment		600	7,200	7,200	7,200		
Generator		100	1,200	1,200	1,200		
Mobile Bill		700	8,400	8,400	8,400		
Total fixed Cost (D)		17,300	207,600	207,600	207,600		
Net Profit (E) [C-D)		12,700	152,400	170,400	189,300		
Investment Payback			28,000	28,000	28,000		

	Cash flow projection on business plan (rec. & Pay)						
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	70,000					
1.2	Net Profit	152,400	170,400	189,300			
1.3	Depreciation (Non cash item)	0	0	0			
1.4	Opening Balance of Cash Surplus		124,400	266,800			
	Total Cash Inflow	222,400	294,800	456,100			
2	Cash Outflow						
2.1	Purchase of Product	70,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000			
	Total Cash Outflow	98,000	28,000	28,000			
3	Net Cash Surplus	124,400	266,800	428,100			

## SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



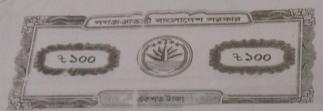












#### পাইকার মার্কেটের দোকান ভাগ

১ম পক্ষ ঃ মোঃ ইট্ > আলী, গিডা- মোঃ মোজাম আলী মডল, সাং- চাক ধর্মঃ ইসংগ্রম, গেশাঃ ব্যবসা (ভাড়া গহীতা) ঃ

ব্য বন্ধ । যোগ মানিত (পিতাং মৃত বলিজুর রহ্মান, গাং- গাবতলী পাইকা। মুসলমান, বেশা-বাৰসা (ভাঙা দাতা)।

ক্ষা মোকাল ধন জায়া বলোবজেন চুকিপান মিধাং কা বালেক পাইকার কর্তুক চার্কটোর ৩৬ (মুই) মং গোকাল ঘরটি পক্ষ জায়া বহুগে বর্তমান বাধার ধন অনুযায়ী সংবীচে জাগালত কবিতে চারিলে বাজাত আটি সকল

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Name: Md. Iman Ali fecat; cata catalata suffi

हा कामा अपना माना है जिल्ला माना । जाता है जिल्ला है। इस प्राप्त माना है जिल्ला है। इस प्राप्त माना है जिल्ला

## **FAMILY PICTURE**

