Proposed NU Business Name: POLLI CHIGHISHALOY



Project identification and prepared : Md. Mojaharul Islam, Bogra Sadar Unit,Bogra

Project verified by: Md. Mojaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABU ZAHED DULU			
Age	:	09-01-1984 (29 Years)			
Education, till to date	:	H S C Pass			
Marital status	:	Married			
Children	:	1 son			
No. of siblings:	:	2 Sister			
Address	:	Vill: Moddha Katuli , P.O: Gabtoli, P.S: Gabtoli, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST RABEYA BEGUM MD. DUDU PK Branch: Rameshshorpur, Gabtoli, Centre # 61(Female), Member ID: 5547/2; Group No:02 Member since: 22-08-2011 to 2016 (05Years) First loan: -5000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30,000, Outstanding loan: BDT 13440/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-469997
Mother's Contact No.	:	01727-179536
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST RABEYA BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	POLLI CHIGISHALOY
Location	:	Tetulgachi hat Matidali road ,Gabtoli, bogra
Total Investment in BDT	:	BDT 157,000/-
Financing	:	Self BDT 107,000/- (from existing business) 68%

BDT 5,000/-

BDT 5,000/-

Proposed Salary

Implementation

Size of shop

Present salary/drawings

from business (estimates)

appointed

14 ft \times 07 ft= 84 square ft ■The business is planned to be scaled up by investment in existing goods like; Medicine etc. ■Average 12% gain on sale. ■The business is operating by entrepreneur. Existing

employees. After getting equity fund 1 employee will ■The shop is rented.

■Collects goods from Bogra. Agreed grace period is 3 months. no

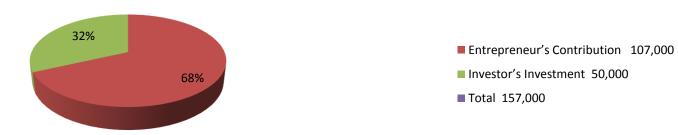
be

Required Investment BDT 50,000/-(as equity) 32%

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Medicine	1,700	51,000	612,000			
Total variable Expense (B)	1,700	51,000	612,000			
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000			
Less. Fixed Expense						
House rant		500	6,000			
Electricity Bill		150	1,800			
Transportation		300	3,600			
Salary (self)		5,000	60,000			
Entertainment		200	2,400			
Guard		150	1,800			
Generator		150	1,800			
Mobile Bill		300	3,600			
Total fixed Cost (D)		6,750	81,000			
Net Profit (E) [C-D)		2,250	27,000			

Investment Breakdown							
	Proposed						
Particulars Qty. Unit Price Amount				Qty	Unit	Amount	Proposed
	<u> </u>		(BDT)		Price	(BDT)	Total
Parasitamol	10	950	9,500	10	950	9500	19,000
Renetidin	10	410	4,100	50	410	20,500	24,600
Vitamine	50	210	10,500	1000	10	10,000	20,500
Antibiotic	10	450	4,500	10	450	4,500	9,000
Pentclear	2	400	800				800
Espirin	10	450	4,500				4,500
Others	50	485	23,100			5,500	28600
Security			50,000				50,000
Total	142		107,000	1680		50,000	157,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Sale & Sewing Shirts, Pants and other	3,000	90,000	1,080,000	1,134,000	1,190,700	
Clothes etc	3,000	90,000	1,060,000			
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700	
Less. Variable Expense						
Sale & Sewing Shirts, Pants and other	2,550	76 500	018 000	963,900	1,012,095	
Clothes etc		76,500	918,000			
Total variable Expense (B)	2,550	76,500	918,000	963,900	1,012,095	
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	170,100	178,605	
Less. Fixed Expense						
House rant		500	6,000	6,000	6,000	
Electricity Bill		150	1,800	1,800	1,800	
Transportation		300	3,600	3,600	3,600	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		200	2,400	2,400	2,400	
Guard		150	1,800	1,800	1,800	
Generator		150	1,800	1,800	1,800	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		6,750	81,000	81,000	81,000	
Net Profit (E) [C-D)		6,750	81,000	89,100	97,605	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	81,000	89,100	
1.3	Depreciation (Non cash item)	0	0	
1.4	Opening Balance of Cash Surplus		61,000	
	Total Cash Inflow	131,000	150,100	
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20,000	20,000	
2.3	Ownership Tr. Fee)	20,000	20,000	
	Total Cash Outflow	70,000	20,000	
3	Net Cash Surplus	61,000	130,100	

SWOT ANALYSIS

Strength

Employment: Self: 0 1 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

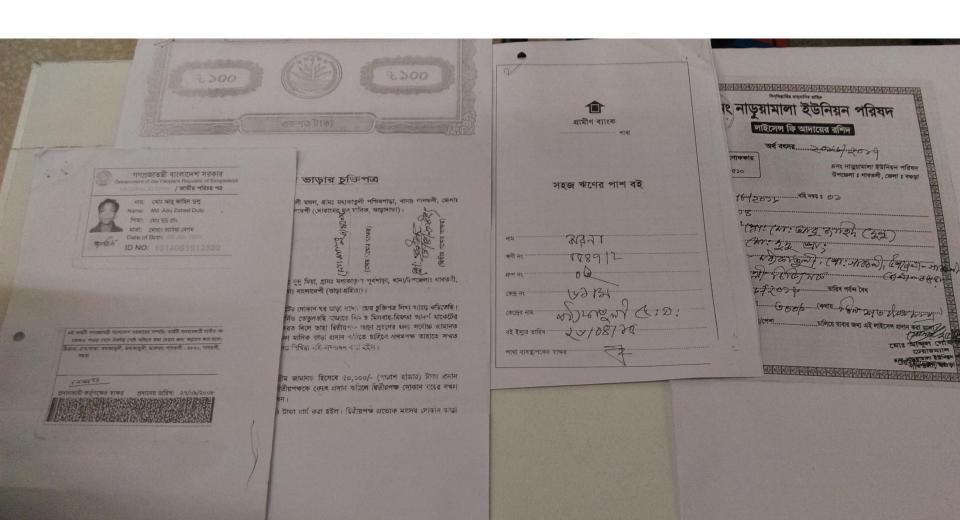
Pictures











FAMILY PICTURE

