#### Proposed NU Business Name: MA CYCLE STORE



Project identification and prepared by: Md Shahjamal Siraji Puthiya Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta`						
Name	:	SREE MITHUN KUMAR				
Age	:	10-07-1989 (27 Y <i>ears)</i>				
Education, till to date	:	Class V				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	01 Brother 03 Sisters				
Address	:	Vill: Bamupara P.O: Dhokrakul P.S: Puthiya, Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE SREEMOTI USHA DIN BONDHU Branch:Shilmaria, Puthiya , Centre # 20(Female), Member ID: 1559, Group No: 15 Member since: 1998 to 2013 (15 Years) First Ioan: BDT 2000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan : BDT 20,000 Outstanding loan: Nil Father No No No				

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running 05 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agricalture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-243767
Family's Contact No.	:	01983-729184
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MALA SARKAR** joined Grameen Bank since 15 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

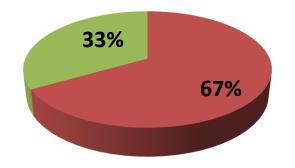
Proposed Nobin Udyokta Business Info					
Business Name	:	MA CYCLE STORE			
Location	:	Mollapara Baazar, Puthiya, Rajshahi			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	30 ft x 40 ft= 1200 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Gas Cylinder, Welding machine, Air Machine, Tire etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented</li> <li>Collects goods from Taherpur &amp; Puthiya</li> <li>Agreed grace period is 3 months.</li> </ul>			

## **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Gas Cylinder, Welding machine, Air Machine, Tire etc.	2900	87000	1044000
Total Sales (A)	2900	87000	1044000
Less Variable Expense			
Gas Cylinder, Welding machine, Air Machine, Tire etc.	2465	73950	887400
Total variable Expense (B)	2,465	73950	887400
Contribution Margin (CM) [C=(A-B)	435	13050	156600
Less Variable Expense			
Electricity bill		400	4800
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		150	1800
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		6,750	81000
Net Profit (E)= [C-D]		6,300	75600

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total		
Gas Cylindar	1	20000	20,000	0	0	0	20,000		
Welding machine	1	10000	10,000	0	0	0	10,000		
Air machine	1	15000	15,000	0	0	0	15,000		
Tire	50	430	21,500	1	10000	10,000	31,500		
Tube	30	125	3,750	1	10000	10,000	13,750		
Ring	5	450	2,250	0	0	0	2,250		
Battery	2	10000	20,000	0	0	0	20,000		
Charger	5	450	2,250	0	0	0	2,250		
Other Machineries	1	5250	5,250	0	0	0	5,250		
Chuna gas	0	0	0	1	30000	30,000	30,000		
Total	96	0	100,000	3	0	50,000	150,000		

#### **Source of Finance**



- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000
- Total 150,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Gas Cylinder, Welding machine, Air Machine, Tire etc.	3500	105000	1260000	1323000	1389150	
Garrage	100	3000	36000	37800	39690	
Total Sales (A)	3600	108000	1296000	1360800	1428840	
Less Variable Expense						
Gas Cylinder, Welding machine, Air Machine, Tire etc.	2800	84000	1008000	1058400	1111320	
Total variable Expense (B)	2,800	84000	1008000	1058400	1111320	
Contribution Margin (CM) [C=(A-B)	800	24000	288000	302400	317520	
Less Variable Expense						
Electricity bill		600	7200	7700	8200	
Transportation		700	8400	8,900	9400	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Guard		150	1800	1800	1800	
Bank charge		100	1200	1200	1200	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		12,250	145,800	146,900	148000	
Net Profit (E)= [C-D]		11750	141000	155,500	169520	
Investment Payback			20,000	20,000	20,000	

## **Cash flow projection on business plan (rec. & Pay)**

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	141,000	155,500	169520
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		121,000	256500
	Total Cash Inflow	191000	276500	426020
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	121,000	256500	406020



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 07 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



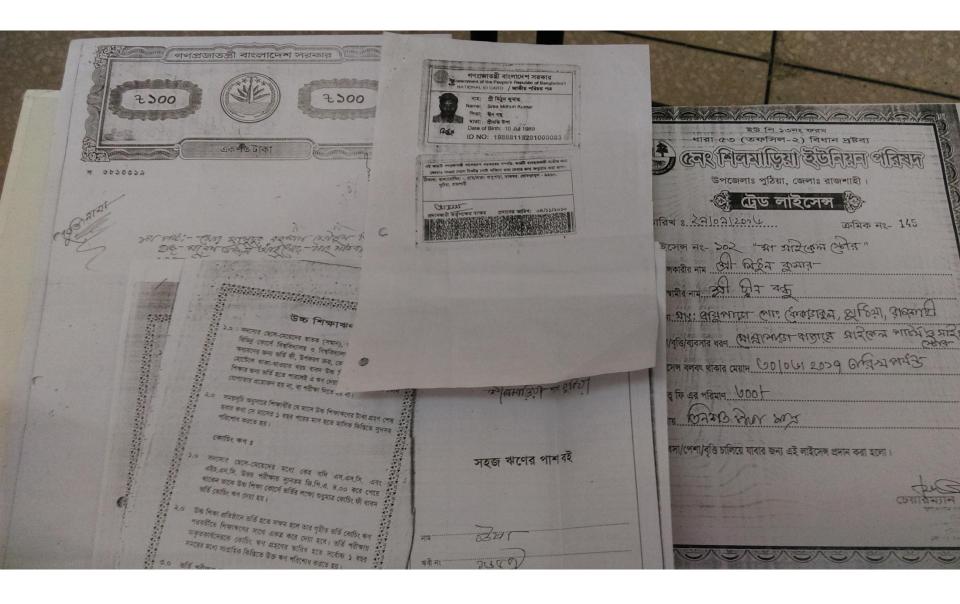












# **FAMILY PICTURE**