Proposed NU Business Name: ANOWARA CLOTHS STORE



Project identification and prepared by: MD. Majnu Hossen, Sherpur Unit,Bogra

Project verified by: MD. Muzaharul Islam Sarker



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name		MD. ANOWAR HOSSEN				
Age	:	08-03-1987(29 Years)				
Education, till to date	•	SSC				
Marital status	••	Married				
Children	••	-				
No. of siblings:	•	1 Brothers				
Address	•	Vill: Bri-Kustiya, P.O: Kamarpara, P.S: Shajahanpur, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. ANOWARA Father MD. AMZAD HOSSEN Branch: Mazira Shajahanpur, Centre # 04(Female), Member ID: 2302; No:08 Member since: 15-10-2000 (<i>16Years</i>) First Ioan: 5,000 taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	: :	Existing Loan: BDT 24,000, Outstanding Ioan: BDT NIL Nil No No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01730-289250
Mother's Contact No.	:	01711-411821
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

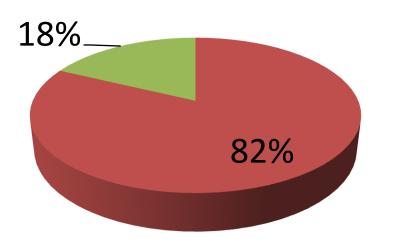
MST. ANOYARA joined Grameen Bank since 16 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ANOWARA CLOTHS STORES			
Location	:	B -block,Shajahanpur , Bogra			
Total Investment in BDT	••	BDT 280,000/-			
Financing	••	Self BDT 230,000/-(from existing business) 82% Required Investment BDT 50,000/-(as equity) 18%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	• •	BDT 5,000/-			
Size of shop	• •	12 ft x 10 ft= 120 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloth Item etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed. The shop is rented. Collects goods from Shajahanpur . Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloths	2,500	75,000	900,000			
Total Sales (A)	2,500	75,000	900,000			
Less. Variable Expense						
Cloths	1,875	56,250	675,000			
Total variable Expense (B)	1,875	56,250	675,000			
Contribution Margin (CM) [C=(A-B)	625	18,750	225,000			
Less. Fixed Expense						
Rent		3,500	42,000			
Electricity Bill		450	5,400			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		2,000	24,000			
Entertainment		300	3,600			
Guard		200	2,400			
Total fixed Cost (D)		11,750	141,000			
Net Profit (E) [C-D)		7,000	84,000			

Investment Breakdown							
	Exis	ting	Proposed				
Particulars	iculars Qty. Unit Price			Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Borka	150	500	75,000	30	500	15,000	90,000
Pant	100	400	40,000	50	400	20,000	60,000
Panjabi	40	450	19,000	20	450	9,000	28,000
T-Shirt	30	400	12,000	15	400	6,000	18,000
Baby set	100	120	12,000				12,000
others	100	93	22,000				22,000
Security			50,000				50,000
Total	520		230,000	115		50,000	280,000

Source of Finance



- Entrepreneur's Contribution 230,000
- Investor's Investment 50,000
- Total 280,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Cloths	3,500	105,000	1,260,000	1,323,000	1,389,150		
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150		
Less. Variable Expense							
Cloths	2,625	78,750	945,000	992,250	1,041,863		
Total variable Expense (B)	2,625	78,750	945,000	992,250	1,041,863		
Contribution Margin (CM) [C=(A-B)	875	26,250	315,000	330,750	347,288		
Less. Fixed Expense							
Rent		3,500	42,000	42,000	42,000		
Electricity Bill		450	5,400	6,000	6,500		
Mobile Bill		400	4,800	5,500	6,000		
Salary (self)		5,000	60,000	60,000	60,000		
Transportation		2,500	30,000	32,000	34,000		
Entertainment		300	3,600	4,000	4,500		
Guard		200	2,400	2,400	2,400		
Total Fixed Cost		12,350	148,200	151,900	155,400		
Net Profit (E) [C-D)		13,900	166,800	178,850	191,888		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	166,800	178,850	191,888
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		146,800	305,650
	Total Cash Inflow	216,800	325,650	497,538
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	146,800	305,650	477,538



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 11 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures

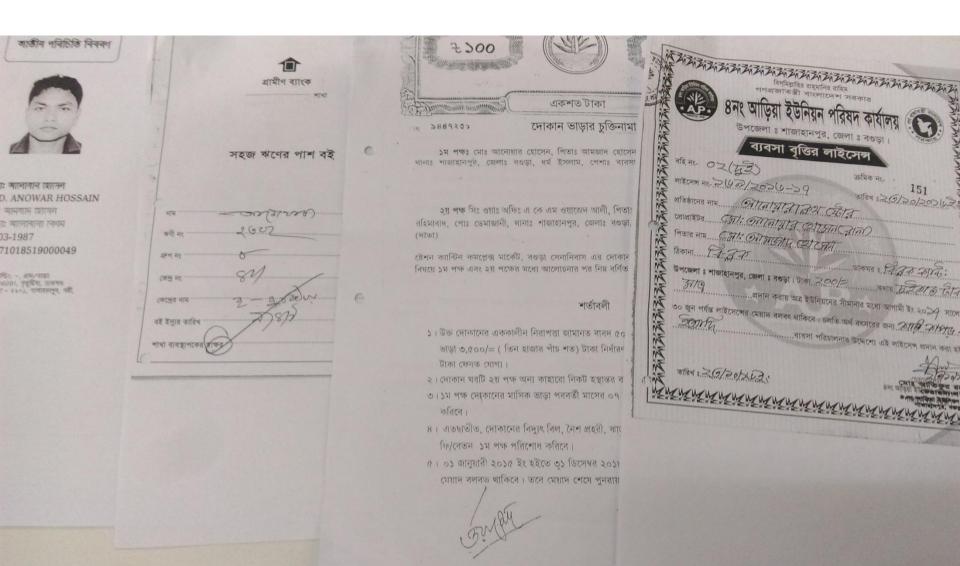












FAMILY PICTURE

