Proposed NU Business Name: MIZANUR PEARA KHAMAR



Project identification and prepared by: Md Ebadat Hossain Puthiya Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta`							
Name	:	MD MIZANUR RAHMAN					
Age	:	10 -10-1988 (28 Years)					
Education, till to date	:	HSC					
Marital status	:	Married					
Children	:	01 Son					
No. of siblings:	:	02 Brothers					
Address	:	Vill: Paikpara P.O: Jeupara P.S: Natore Sadar , Dist: Natore					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST MONOWARA BEGUM MD SHAFIQUL ISLAM Branch: Kafuria, Natore, Centre # 27 (Female), Member ID: 2410, Group No: 01 Member since: 2001 (15 Years) First loan: BDT 5,000/-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000 Outstanding loan: BDT 9750 Father No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		07 years experience in running business.05 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729-610397
Family's Contact No.	:	01740-883515
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MONOWARA BEGUM joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MIZANUR PEARA KHAMAR			
Location	:	Paikpara, Natore Sadar, Natore			
Total Investment in BDT	:	BDT 480,000/-			
Financing	:	Self BDT 400,000/- (from existing business) 83% Required Investment BDT 80,000/- (as equity) 17%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 Bigha			
Implementation		 ■The business is planned to be scaled up by investment in existing goods like Guava etc. ■The business is operating by entrepreneur. Existing 01 employee. ■After getting equity fund 02 employee will be appointed. ■Collects goods from Puthiya ■Agreed grace period is 3 months. 			

Existing Bus	siness (BDT)
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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Guava	1000	30000	360000
Total Sales (A)	1000	30000	360000
Less Variable Expense			
Guava	200	6000	72000
Fertilizer & insectisides	50	1500	18000
Total variable Expense (B)	250	7500	90000
Contribution Margin (CM) [C=(A-B)	750	22500	270000
Less Variable Expense			
Transportation		1,000	12000
Salary (self)		5000	60000
Salary(Staff)		6000	72000
Entertainment		2000	24000
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		14,400	172800
Net Profit (E)= [C-D]		8,100	97200

Investment Breakdown									
	Existi	ng	Proposed						
Particulars	Qty	Unit Price	Amount	Qty	ty Unit Amount Proposed				
			(BDT)		Price	(BDT)	Total		
Guava Plant	2000	200	400,000	0	0	0	400,000		
Fertilizers & insectisides	0	0	0	1	10000	10,000	10,000		
Irrigation		0	0	1	10000	10,000	10,000		
Lease	0	0	0	1	60000	60,000	60,000		
Total		200	400,000	3	0	80,000	480,000		

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Guava	1750	52500	630000	661500	694575	
Total Sales (A)	1750	52500	630000	661500	694575	
Less Variable Expense						
Guava	350	10500	126000	132300	138915	
Fertilizer & insectisides	80	2400	28800	30240	31752	
Total variable Expense (B)	430	12900	154800	162540	170667	
Contribution Margin (CM) [C=(A-B)	1,320	39600	475200	498960	523908	
Less Variable Expense						
Transportation		1,000	12000	8,600	21000	
Salary (self)		5000	60000	60,000	60000	
Salary(Staff)		16000	192000	192,000	192000	
Entertainment		2000	24000	24,000	24000	
Bank charge		100	1200	1,200	1200	
Mobile bill		400	4800	4,300	4400	
Total fixed cost (D)		24,400	292800	288,900	301400	
Net Profit (E)= [C-D]		15200	182400	210,060	222508	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	182,400	210,060	222508
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		150,400	328460
	Total Cash Inflow	262400	360460	550968
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	
3	Net Cash Surplus	150,400	328460	518968

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

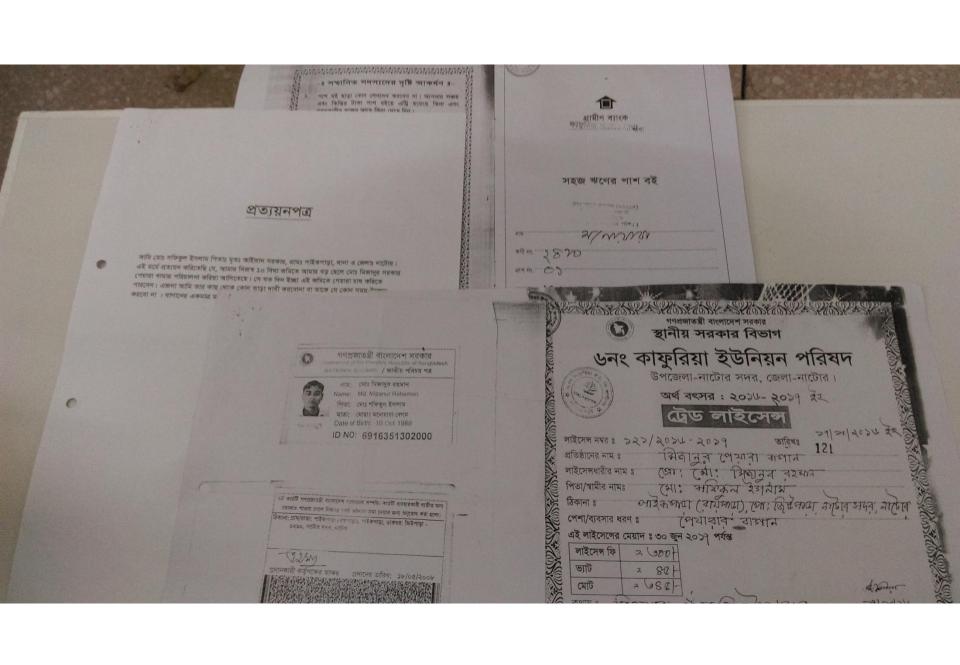
Political unrest

Pictures









FAMILY PICTURE

