Grameen Telecom Trust Building Social Business Proposed NU Business Name : Rahmania Library & Telecom

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Abdur Rohim, Asst. Officer, Rohonpur Unit, Chapainawabganj Business Proposal Prepared by: Naznin Akther

# **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Md. Rabiul Islam</b> Vill: Masterpara, Union: Rohonpur, Post: Rohonpur - 6320, Upazila: Gomostapur, District: Chapainawabganj.
Age	:	34 years
Marital status	:	Married
Children	:	01 (One) Son & 01 (One) Daughter
No. of siblings:	:	04 (Four) Brothers and 06 (Six) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	MotherVFatherToslima BegumLate. Syed AhammadBranch: Gomostapur, Centre # 49/mo,Loan no.: 4661/3, Membership from 2001 to 2009First Ioan: Tk. 5,000Existing Ioan: Nil, Last Loan: Tk. 50,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A Yes Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.A (pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>12 (Twelve) years experience in running his own business. He started the business with BDT 150,000 (One lac fifty thousand).</li><li>He has 05 (Five) years working experience as an assistant in his father's shop.</li></ul>
Other Own/Family Sources of Income	:	His 01 (One) brother's income from teaching (Primary School teacher). His 01 (One) brother's income from business. His 01 (One) brother's income from private service. From his existing business income, he built a house.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713703067
NU's National ID No.	:	1982703704000732
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Toslima Begum was a GB member from 2001 to 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for cultivation, purchasing cow and assisting her son in existing business. She was a mobile lady.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

:	Rahmania Library & Telecom
:	Rohonpur bazar, Gomostapur, Chapainawabganj.
:	Tk. 423,000
:	Self Tk. 273,000 (from existing business) Required Investment Tk. 150,000 (as equity)
:	BDT 11,000 (Eleven thousand)
:	BDT 12,000 (Twelve thousand)
:	On products 15%, mobile banking 100% & mobile recharge 100%.
:	On products 15%, mobile banking 100% & mobile recharge 100%.
	:

# **INFO ON EXISTING BUSINESS OPERATIONS**

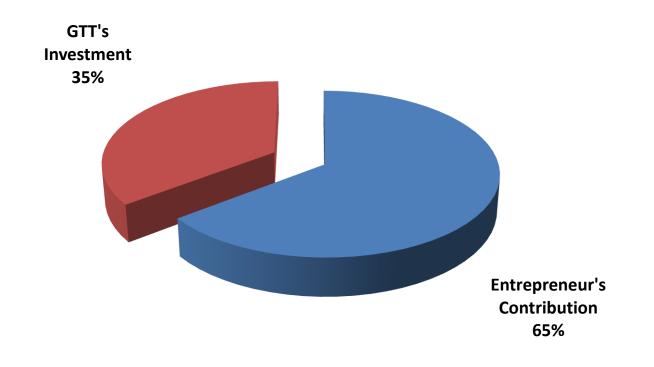
Dertieulere	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales income from Products	5,000	140,000	1,680,000	
Commission from mobile banking	360	10,080	120,960	
Commission from mobile recharge	95	2,457	29,484	
Income from products & commission (A)	5,455	152,537	1,830,444	
Less: Cost of Sales / Products (B)	4,250	119,000	1,428,000	
Gross Profit (C) [C=(A-B)]	1,205	33,537	402,444	
Less: Operating Cost:				
Electricity bill		800	9,600	
Generator bill		100	1,200	
Shop rent		3,000	36,000	
Mobile bill		600	7,200	
Night guard bill		100	1,200	
Conveyance bill		1,500	18,000	
Present Salary (Family & Self)		11,000	132,000	
Present Salary (Assistant - 01)		5,500	66,000	
Other Cost (Stationary & Entertainment etc.)		1,500	18,000	
Non Cash Item:		,	,	
Depreciation Expenses		91	1,095	
Total Operating Cost (D)		24,191	290,295	
Net Profit (C-D):		9,346	112,149	



Partice		Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
	Investment in products (different types of books and stationary items etc)	154,715	80,000	234,715	
Investment in mobile banking (bkash & rocket)	Investment in mobile banking (bkash & rocket)	90,000	60,000	150,000	
Investment in mobile recharge	Investment in mobile recharge	10,000	10,000	20,000	
Investment in Machineries, Equipments & Tools (mobile set, bulb and fan etc.)				1,300	
Cash in Hand		10,985		10,985	
Decoration (fixture and fittings)		6,000		6,000	
Total Capital			150,000	423,000	



- Entrepreneur's Contribution BDT 273,000
- GTT's Investment BDT 150,000
- Total Capital BDT 423,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destinutors	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT) for 3 month		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products	6,000	168,000	2,016,000	6,780	189,840	2,278,080	7,119	199,332	597,996
Est. commission from mobile banking	480	13,440	161,280	504	14,112	169,344	529	14,818	44,453
Est. commission from mobile recharge	108	2,808	33,696	113	2,948	35,381	119	3,334	10,002
Est. income from products & commission (A)	6,588	184,248	2,210,976	7,397	206,900	2,482,805	7,767	217,484	652,451
Less: Cost of Sales / Products (B)	5,100	142,800	1,713,600	5,763	161,364	1,936,368	6,051	169,432	508,297
Gross Profit (C) [C=(A-B)]	1,488	41,448	497,376	1,634	45,536	546,437	1,716	48,051	144,154
Less: Operating Cost:									
Electricity bill		1,050	12,600		1,250	15,000		1,450	4,350
Generator bill		150	1,800		200	2,400		250	750
Shop rent		3,000	36,000		3,000	36,000		3,000	9,000
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	2,700
Night guard bill		150	1,800		200	2,400		250	750
Conveyance		2,500	30,000		3,500	42,000		4,000	12,000
Ownership Transfer Fee		1,250	11,250		1,250	15,000		1,250	3,750
Proposed Salary-(Family & Self)		12,000	144,000		13,000	156,000		13,500	40,500
Proposed Salary- (Assistant - 01)		6,000	72,000		6,500	78,000		7,000	21,000
Other Cost (stationary & Entertainment etc.)		1,700	20,400		1,900	22,800		2,100	6,300
Non Cash Item:			,						
Depreciation Expenses		91	1,095		91	1,095		91	274
Total Operating Cost (D)		28,791	341,745	-	31,791	381,495		33,791	101,374
Net Profit (C-D)	-	12,657	155,631	-	13,745	164,942	-	14,260	42,780
Retained Income			155,631			320,573			363,353

Notes: 1. Agreed Grace period: Three months

2. Investment Payback schedule: Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	166,881	179,942	46,530
1.3	Depreciation Expenses	1,095	1,095	274
1.4	Opening Balance of Cash Surplus	10,985	111,461	202,498
	Total Cash Inflow	328,961	292,498	249,302
2.0	Cash Outflow			
2.1	Product Purchase	150,000		_
2.2	Investment Payback including Ownership Transfer Fee	67,500	90,000	22,500
	Total Cash Outflow	217,500	90,000	22,500
3.0	Total Cash Surplus	111,461	202,498	226,802



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled &amp; working experience : 08 years.</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers.</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT 636,353 after 3 years excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors.</li> </ul>

Presented at 379<sup>th</sup> as Yunus Centre and 113<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on October 26, 2016 at Grameen Telecom Trust Premises

Thank you

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১। ব্যাবসা প্রতিষ্ঠানের নাম

১১। আর্থিক বিবরণ

লাইসেন্সধারীর নিকট হইতে সকল পাওনা বাবদ মোট

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৭৫০ টাকা আদায় করা হইল।

ननासन कवा रहेना ।

২। ব্যবসার ধরণ	বৃই এর দোকান (বড়)	
৩। মালিকের নাম	মোঃ রবিউল ইসলাম গ	
৪। পিতা/স্বামীর নাম	মুত্ত- লৈয়দ আহমেদ	
৫। মাতার নাম	ফোসাঃ তসলিমা বেগম	
৬। ব্যাবসা প্রতিষ্ঠানের ঠিকানা.	হোন্ডিং নংঃ -; দোকান নংঃ -; নতুনবাজার,রহনপুর	
৭। মালিকের ঠিকানা (বর্তমান)	মাষ্টারপাড়া,রহনপুর	
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#### প্রত্যয়ন পত্র

এই মর্মে প্রত্যয়ন করা যাচ্ছে যে, তোসলিমা বেগম, ঋণী নং-৪৬৬১/৩, গ্রুপ নং-০৭, কেন্দ্র নং-৪৯/ম, কেন্দ্রের নাম- মাস্টারপাড়া, গ্রামীন ব্যাংক, গোমস্তাপুর শাখা। মুঃ রবিউল ইসলাম, তোসলিমা বেগম এর ৩ নং ছেলে। আমি তাকে চিনি ও জানি।

আমি তার সার্বিক কল্যান কামনা করি।

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