

Proposed NU Business Name : F N F Studio Telecom & Video

Business Category: Telecom & IT support



Project Identified & Prepared by: Md. Jamal uddin , Assistant officer, chauddagram, Comilla.

Business proposal Verified by: Md. Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md Yusuf Sharif Vill: Malongchar, Union: Boxsogong, Post: Hucchamiha, Upazila:Nangolcot, District : Comilla
Age	:	33 years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	03 (Three) Brothers & 02 (Two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother \checkmark Father Sufiha Khatun Abdur Rahim <i>Branch</i> : Boxsogong , comilla, <i>Centre # 10</i> /mo, Group no # 03 <i>Loan no.: 1433</i> , Member since 2006 First Ioan: Tk. 5,000 Last Ioan: Tk. 40,000 , Outstanding Ioan : Tk 15,160
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	09(Nine) years he is successfully running his own business. He started the business with BDT 100,000 (One lac). He has on hand training
Other Own/Family Sources of Income	:	His 01 (one) brother income from business, other brother income from foreign country and his father income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01613163242
NU's National ID No.	:	19831918734000001
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sufiha Khatun is a GB member from since 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it by assisting her son in business, repairing own house, purchasing cow and cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	FNF Studio Telecom & Video
Address/ Location	:	Boxsogong bazar, comilla
Total Investment in BDT	:	Tk. 607,000
Financing	:	Self Tk. 507,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	-	BDT 9,000 (Nine thousand)
Proposed Salary	:	BDT 10,500 (Ten thousand five hundred)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On mobile accessories 25%, studio & video servicing 100%, mobile servicing 100%, On mobile accessories 25%, studio & video servicing 100%, mobile servicing 100%,

INFO ON EXISTING BUSINESS OPERATIONS

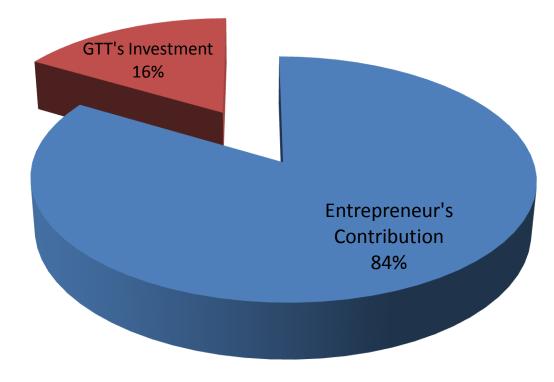
Deutleuleus	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from mobile accessories	1,500	42,000	504,000			
Income from servicing	300	8,400	100,800			
Income from studio & video servicing	400	11,200	134,400			
Total Sales income (A)	2,200	61,600	739,200			
Less: Cost of Sales	1,125	31,500	378,000			
Gross Profit (C) [C=(A-B)]	1,075	30,100	361,200			
Less: Operating Cost:						
Electricity bill		1,200	14,400			
Genaretor bill		300	3,600			
Shop Rent		2,000	24,000			
Mobile bill		650	7,800			
Night Guard bill		60	720			
Conveyance		1,000	12,000			
Ownership Transfer Fee		-	-			
Present Salary (Self)		9,000	108,000			
Present Salary (Assistant-1 brother)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		2,000	24,000			
Non Cash Item:						
Depreciation Expenses		4,798	57,575			
Total Operating Cost (D)		24,008	288,095			
Net Profit (C-D):		6,092	73,105			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	(BDT)	()	(221)		
Investment in products (mobile charger, battery, mobile cover, head phone, speaker, card reader, mobile ac etc)	mobile set, mobile charger, battery, mobile cover, head phone, speaker, card reader, mobile ac etc	23,580	100,000	123,580	
Investment in Machineries (computer set-2, Printer-1, Camera-1, Video camera-2, Scanner-1, Power supply-1, Laminating machine-1, Servicing machine -1 etc.)			-	359,200	
Debtors (since August, 2015 to at present)			-	6,900	
Cash in hand			-	5,880	
Decoration (fixture and fittings)			-	26,600	
GB Loan Outstanding				(15,160)	
Advance for Shop				100,000	
Total Capital			100,000	607,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 507000
- GTT's Investment BDT 100,000
- Total Capital BDT 607000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from mobile accessories & mobile set	2,000	56,000	672,000	2,400	67,200	806,400	3,000	84,000	1,008,000	
Est. Income from servicing	400	11,200	134,400	480	13,440	161,280	528	14,784	177,408	
Est. Income from studio & video servicing	500	14,000	168,000	575	16,100	193,200	621	17,388	208,656	
Total estimated Sales income (A)	2,900	81,200	974,400	3,455	96,740	1,160,880	4,149	116,172	1,394,064	
Less: Cost of Sales	1,500	42,000	504,000	1,800	50,400	604,800	2,250	63,000	756,000	
Gross Profit (C) [C=(A-B)]	1,400	39,200	470,400	1,655	46,340	556,080	1,899	53,172	638,064	
Less: Operating Cost:										
Electricity bill		1,300	15,600		1,500	18,000		1,550	18,600	
Genaretor bill		400	4,800		450	5,400		500	6,000	
Shop Rent		2,200	26,400		2,200	26,400		2,200	26,400	
Mobile bill (SMS & Reporting)		950	11,400		1,150	13,800		1,300	15,600	
Night Guard bill		100	1,200		150	1,800		200	2,400	
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-Self		10,500	126,000		11,500	138,000		12,000	144,000	
Proposed Salary (Assistant-1 brother)		4,000	48,000		5,000	60,000		5,500	66,000	
Other Cost (stationary & Entertainment etc.)		3,500	42,000		4,000	48,000		4,500	54,000	
Non Cash Item:										
Depreciation Expenses		4,798	57,575		4,798	57,575		4,798	57,575	
Total Operating Cost (D)	-	29,915	354,975		33,415	400,975	-	35,715	428,575	
Net Profit (C-D):	-	9,285	115,425	-	12,925	155,105	-	17,457	209,489	
Retained Income			115,425			270,530			480,019	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	119,425	163,105	217,489
1.3	Depreciation Expenses	57,575	57,575	57,575
1.4	Opening Balance of Cash Surplus	-	153,000	325,680
	Total Cash Inflow	277,000	373,680	600,744
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	153,000	325,680	552,744

SWOT ANALYSIS

Strength	WEAKNESS
 Present employment: Self: 01 Family: 03 (brother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; Maintains books of record; He has on hand training; working experiences (09 yrs); 	Can not supply goods and services as per demand;
OPPORTUNITIES Location of Shop; Increase of demand The Capital of the entrepreneur will be BDT 987019 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors; Fire;

Presented at 309 th as Yunus Centre and 86th In-house Executive Social Business Design Lab (GTT) on August 04, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র নাম: সাফিয়া খাতুন Name: Safia Khatun স্থামী: আবদ্বর রব মাতা: মৃত মোমেনা বেগম Date of Birth: 12 Sep 1955 ID NO: 1918734057178

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জযা দেয়ার জন্য অনুরোধ করা হলোঁ। ঠিকানা: বাসা/হোন্ডিং: শাহজাহান মাষ্টার বাড়ি, গ্রাম/রান্তা: মলংচর, মদনপুর, ভাকঘর: হুচ্চা মিয়া - ৩৫৮৩, নাঙ্গলকোট, কুমিল্লা

প্রদানের তারিখ: ২০/০৮/২০০৮





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২র পক্ষ ৪ মোঃ ইউছুফ শরিফ মিলন, লিতা- আব্দুর বর, সাং- মলংচর, পোঃ- হচ্ছামিয়া,

উপজেলা- নাৰলকোট, জেলা- কুমিল্লা।

আমি ১ম পক্ষ অত্র বক্সগঞ্জ বাজ্ঞারের বক্সগঞ্জ বিদ্যালয়ের মার্কেট দক্ষিশ সারির শেষ পূর্ব মাথায় দোকান স্থানীয় মালিকীয় দখলিয় থাকিয়া নিম্ন শর্ভবলী মধ্যে ভাড়া দেওয়ার প্রফাব করিলে আপনি ২য় পক্ষ ভাড়া নেওয়ার জন্য রাজি হন এবং আমি ১ম পক্ষ রাজি হই।

শৰ্তাবলী ঃ-

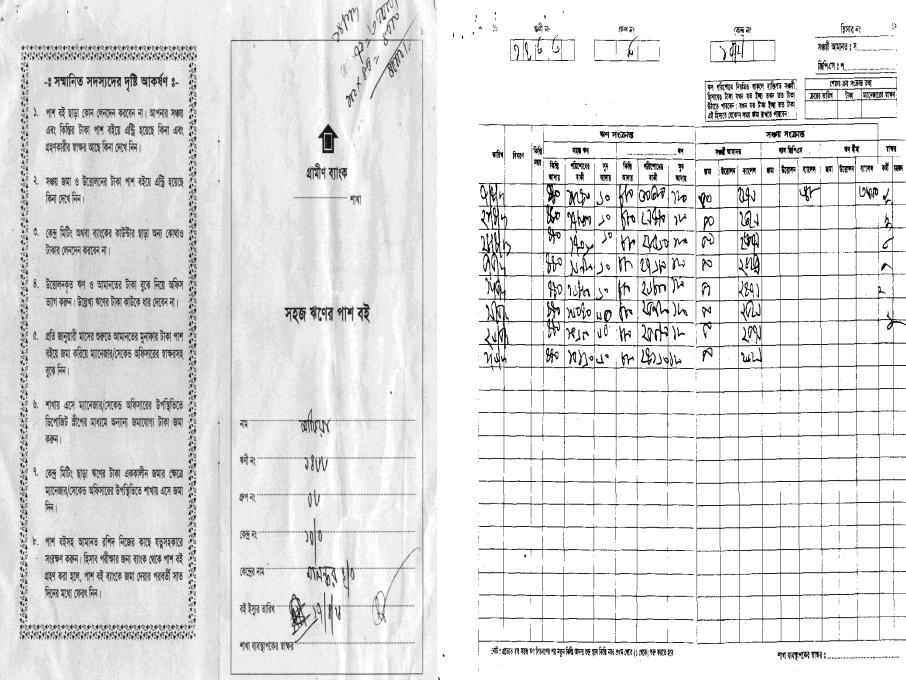
১. দোকাল ঘরের এর কাঁলীন অগ্রীম ১,০০,০০০/- (এক লক্ষ) টাকা এবং ফেরৎ যোগ্য।

- ২. দোকান ঘরের মেয়াদ ২ (দুই) বছর মাত্র।
- ৩. মাসিক ভাড়া প্রতি মাসে ২,০০০/- (দুই হাজার) টাব্দা ওমর বিহীন প্রতি মাসের ৫ তারিখের মধ্যে ভাড়া পরিশোধ যোগ্য।
- ৪. পর পর ৩ (তিন) মাস ভাড়া পরিশোধ করিতে ব্যর্থ হলে বিনা নোটিশে মালিক ঘর নিতে পারিবেন।
- ৫. ২য় পক্ষ (তাড়াটিরা) দোকান ঘর ছাড়িরা দিতে চাইলে ৩ (তিন) মাস পূর্বে ১ম পক্ষকে জানাইতে হইবে।
- ৬. বিদ্যুৎ ব্যবস্থা ২য় পক্ষের দায়িত্বে।
- ৭. সেয়াদ আরাভ হইবে আগানী ০১/০১/২০১৫ইং হইতে আগানী ৩১/১২/২০১৭ই পর্যন্ত।
- ৮. মাদক, দ্রব্য, শবশ, ডিজেল, কেরেসিন ও অসামাজিক জিনিস বিক্রয় নিষেধ। আমরা অত্র চুক্তিনামা একমত পোষণ করিয়া সাক্ষর করিলাম।

নাক্ষীয়

212100 42-22212 - 21210

লিখকঃ গোলাম মোন্তকা গ্রাম্য মদনপুর তাহ- ০১, ০১, ২০১৫,



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Thank You