

Proposed NU Business Name: M/S Bhai Bon Enterprise

Business Category: Agro based Business



Business Proposal Identified by: Md. Mahbubar Rahman, Asst. Officer, Shivganj Unit,

Chapainawabganj

Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ohedujjaman Vill: Shikarpur, Union: 04 no. Mubarakpur, Post: Argara, Upazila: Shivganj, District: Chapainawabganj.
Age	:	27 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Mst. Nur Akter Jahan Md. Abdul Malek Branch: Mubarakpur, Centre # 67/mo, Loan no.: 7152/7, Membership since June 12, 2012 First loan: Tk. 5,000 Existing loan: Tk. 20,000, Outstanding Loan: Tk. 18,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Diploma In Agriculture
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experience in running his own business. He started the business with BDT 200,000 (Two lac). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from business (seasonal business).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01719209631
NU's National ID No.	:	19897018847000014
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nur Akter Jahan is a GB member since June 12, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Bhai Bon Enterprise
Address/ Location	:	Golap bazar, Shivganj, Chapainawabganj.
Total Investment in BDT	:	Tk. 726,000
Financing	:	Self Tk. 526,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 9,000 (Nine thousand)
Proposed Salary	:	BDT 11,000 (Eleven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%.
(ii) Estimated % of proposed gross profit margin	:	On products 12%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

Dantiandana	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales income from Products (A)	10,000	280,000	3,360,000	
Less: Cost of Sales / Products (B)	8,800	246,400	2,956,800	
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200	
Less: Operating Cost:	,,,,,,		,	
Electricity bill		500	6,000	
Shop rent		1,000	12,000	
Mobile bill		400	4,800	
Night Guard bill		200	2,400	
Conveyance bill		2,500	30,000	
Present Salary (Family & self)		9,000	108,000	
Present Salary (Assistant - 02)		6,000	72,000	
Other Cost (Stationary & Entertainment etc.)		1,700	20,400	
Non Cash Item:		1,123		
Depreciation Expenses		429	5,145	
Total Operating Cost (D)		21,729	260,745	
Net Profit (C-D):		11,871	142,455	

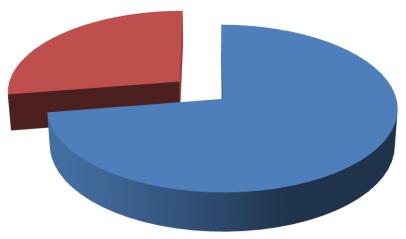
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
	Investment in products (cement, rod, tin, different types of fertilizer and pesticides etc.)	474,550	200,000	674,550
Investment in Machineries and Equation balance, bulb and fan etc.)	22,300		22,300	
Cash in Hand	7,150		7,150	
Advance for Shop	10,000		10,000	
Decoration (fixture and fittings)	12,000		12,000	
Total	Capital	526,000	200,000	726,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 526,000
- GTT's Investment BDT 200,000
- Total Capital BDT 726,000

GTT's Investment 28%



Entrepreneur's Contribution 72%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Paul valous	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT) for 3 month			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products (A)	14,000	392,000	4,704,000	15,680	439,040	5,268,480	16,934	474,163	1,422,490
Less: Cost of Sales / Products (B)	12,320	344,960	4,139,520	13,798	386,355	4,636,262	14,902	417,264	1,251,791
Gross Profit (C) [C=(A-B)]	1,680	47,040	564,480	1,882	52,685	632,218	2,032	56,900	170,699
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	2,700
Shop rent		1,000	12,000		1,000	12,000		1,000	3,000
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	2,100
Night Guard bill		220	2,640		240	2,880		260	780
Conveyance		4,000	48,000		5,000	60,000		6,000	18,000
Bank Charge (DD,PO,SC)		55	660		55	660		55	165
Ownership Transfer Fee		1,667	15,000		1,667	20,000		1,667	5,000
Proposed Salary-(Family & Self)		11,000	132,000		12,000	144,000		12,500	37,500
Proposed Salary-(Assistant - 02)		8,000	96,000		10,000	120,000		12,000	36,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,300	27,600		2,600	7,800
Non Cash Item:									
Depreciation Expenses		429	5,145		429	5,145		107	1,286
Total Operating Cost (D)		29,770	352,245	-	34,190	410,285		37,789	114,331
Net Profit (C-D)	-	17,270	212,235	-	18,494	221,933	-	19,111	56,368
Retained Income			212,235			434,168			490,535

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	<u>-</u>	-
1.2	Net Profit (ownership tr. Fee added back)	227,235	241,933	61,368
1.3	Depreciation Expenses	5,145	5,145	1,286
1.4	Opening Balance of Cash Surplus	7,150	149,530	276,608
	Total Cash Inflow	439,530	396,608	339,261
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	90,000	120,000	30,000
	Total Cash Outflow	290,000	120,000	30,000
3.0	Total Cash Surplus	149,530	276,608	309,261

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 02 Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Skilled & working experience : 05 years. 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 1016,535 after 2 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors.

Presented at 291st as Yunus Centre and 81st In-house Executive Social Business Design Lab (GTT) on July 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









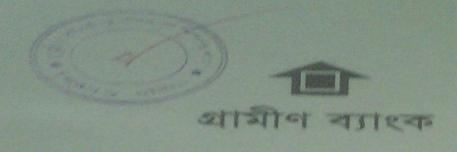




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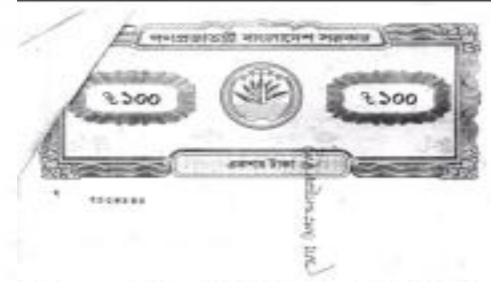
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নাম: মোঃ অহেদুজ্জামান

Name: Md. Ohedujjaman

পিতা: মোঃ আবুল মালেক

মাতা: মোসাঃ নুর আওনর জাহান

Date of Birth: 31 Dec 1989

ID NO: 19897018847000014

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া পোলে নিকটই পোট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: শিকারপুর, ডাকঘর: আড়গাড়া হাট - ৬৩৪১, শিবগঞ্জ, চাঁপাই নবাবগঞ্জ

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২১/১০/২০১০

Thank You