

Proposed NU Business Name : Nilufa Tailors

Business Category: Clothing



Business Proposal Identified by: Md. Mahbubar Rahman, Asst. Officer, Shivganj Unit,

Chapainawabganj

Business Proposal Prepared by: Naznin Akther

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Mst. Shampa Khatun Vill: Jalmashmari, Union: Shivganj, Post: Shivganj, Upazila: Shivganj, District: Chapainawabganj.			
Age	:	20 years			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	05 (Five) Sisters			
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: :	Mother V Father  Mst. Nilufa Begum  Md. Habibur Rahman  Branch: Kanshat, Centre # 09/mo,  Loan no.: 6531, Membership since June 12, 2010  First loan: Tk. 16,000  Existing loan: Tk. 28,000, Outstanding Loan: Tk. 26,768			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's father No Nil Nil			

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree 1 <sup>st</sup> year
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experience in running her own business. She started the business with BDT 10,000 (Ten thousand). She has taken 03 (Three) months on tailoring from Priya Technical Training Center.
Other Own/Family Sources of Income	:	Her father's income from business (wood business).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01770712319
NU's National ID No.	:	19957026607002871
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nilufa Begum is a GB member since June 12, 2010 at first she took GB loan BDT 16,000 (Sixteen thousand).
- Successively several times she utilized GB loan for assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nilufa Tailors
Address/ Location	:	Jalmashmari bazar, Shivganj, Chapainawabganj.
Total Investment in BDT	:	Tk. 57,000
Financing	:	Self Tk. 32,000 (from existing business) Required Investment Tk. 25,000 (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two thousand)
Proposed Salary	:	BDT 2,000 (Two thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 80%.
(ii) Estimated % of proposed gross profit margin	:	On products 80%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

# INFO ON EXISTING BUSINESS OPERATIONS

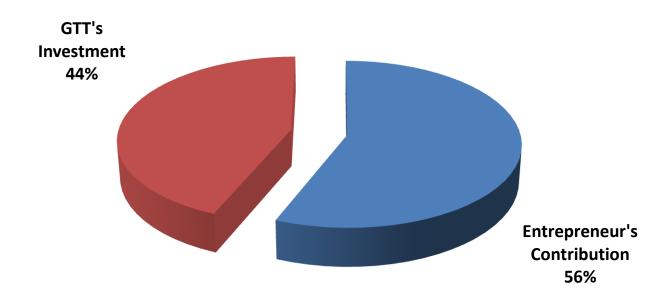
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Particulars	Daily	Monthly	Yearly			
Income from tailoring (A)	250	6,500	78,000			
Less: Cost of tailoring (raw materials & wages) (B)	50	1,300	15,600			
Gross Profit (C) [C=(A-B)]	200	5,200	62,400			
Less: Operating Cost:			·			
Electricity bill		100	1,200			
Shop rent (self)			,			
Mobile bill		300	3,600			
Conveyance bill		300	3,600			
Present Salary (Family & Self)		2,000	24,000			
Other Cost (Stationary & Entertainment etc.)		50	600			
Non Cash Item:						
Depreciation Expenses		102	1,224			
Total Operating Cost (D)		2,852	34,224			
Net Profit (C-D):		2,348	28,176			

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (one piece, three piece, pillow cover, towel, table cloth and katha etc.)	Investment in products (gauze cloth, thread and related accessories etc.)	23,340	13,000	36,340	
Investment in Machineries, Equipment & Tools (sewing machine - 01 pics, related accessories, bulb and fan etc.)	Investment in machinery (sewing machine - 2 pics)	7,200	12,000	19,200	
Cash in Hand		500		500	
Decoration (fixture and fittings)				960	
Total Capital			25,000	57,000	

# SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 32,000
- GTT's Investment BDT 25,000
- Total Capital BDT 57,000



# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Partiandone	Year 1 (BDT)			Year 2 (BDT)		Year 3(for three month) (BDT)			
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated income from tailoring (A)	375	9,750	117,000	450	11,700	140,400	495	12,870	38,610
Less: Cost of tailoring (raw materials & wages) (B)	75	1,950	23,400	90	2,340	28,080	99	2,574	7,722
Gross Profit (C) [C=(A-B)]	300	7,800	93,600	360	9,360	112,320	396	10,296	30,888
Less: Operating Cost:									
Electricity bill Shop rent (self)		300	3,600		400	4,800		500	1,500
Shop terit (seii)		-	-		-	-			-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	1,800
Conveyance		500	6,000		700	8,400		900	2,700
Bank Charge (DD,PO,SC)		55	660		55	660		55	165
Ownership Transfer Fee		211	1,900		208	2,500		200	600
Proposed Salary-(Family & Self)		2,000	24,000		2,500	30,000		3,000	9,000
Provision of bad debt		-	-		-	-		-	-
Other Cost (stationary & Entertainment etc.)		100	1,200		150	1,800		200	600
Non Cash Item:									
Depreciation Expenses		102	3,024		252	3,024		63	756
Total Operating Cost (D)		3,868	47,584		4,865	58,384		5,518	17,121
Net Profit (C-D)		3,932	46,016	-	4,495	53,936	-	4,778	13,767
Retained Income			46,016			99,952			113,719

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(for 3 month) (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	25,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	47,916	56,436	14,367
1.3	Depreciation Expenses	3,024	3,024	756
1.4	Opening Balance of Cash Surplus	500	40,040	84,500
	Total Cash Inflow	76,440	99,500	99,623
2.0	Cash Outflow			
2.1	Product Purchase	25,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	11,400	15,000	3,600
	Total Cash Outflow	36,400	15,000	3,600
3.0	Total Cash Surplus	40,040	84,500	96,023

# SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 01 (Sister)     Others (beyond family): 01 (Production basis)     Future employment: 02 (Production basis)</li> <li>□ Trade License in her own name;</li> <li>□ Ownership of business in her own name;</li> <li>□ She has on hand training;</li> <li>□ Skilled &amp; working experience : 03 years.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 145,719 after 2 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors.

# Presented at 291<sup>st</sup> as Yunus Centre and 81<sup>st</sup> In-house Executive Social Business Design Lab (GTT) on July 18, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures















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## ব্যবসা বাণিজ্য ও পেশা লাইসেন্স প্রম

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# Thank You