

#### Proposed NU Business Name: M/S Shakhina Enterprise

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Abdur Rohim, Asst. Officer, Rohonpur Unit,

Chapainawabganj

Business Proposal Prepared by: Naznin Akther

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Muhammad Golam Kobir Vill: Jalmashmari, Union: Shivganj, Post: Shivganj, Upazila: Shivganj, District: Chapainawabganj.
Age	:	25 years
Marital status	:	Married
Children	:	01 (One) Daughter
No. of siblings:	:	10 (Ten) Brothers and 02 (Two) Sisters
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experience in running his own business. He started the business with BDT 200,000 (Two lac). He has on hand training.
Other Own/Family Sources of Income	:	His 03 (Three) brothers income from business. His 02 (Two) brothers income from private service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01784914121
NU's National ID No.	:	19917028807000023
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shakhina Begum was a GB member from 2004 to 2014 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for cultivation, purchasing cow and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Shakhina Enterprise
Address/ Location	:	Shivganj bazar, Chapainawabganj.
Total Investment in BDT	:	Tk. 658,000
Financing	:	Self Tk. 508,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

#### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)	7,000	196,000	2,352,000		
Less: Cost of Sales / Products (B)	6,300	176,400	2,116,800		
Gross Profit (C) [C=(A-B)]	700	19,600	235,200		
Less: Operating Cost:			,		
Electricity bill		500	6,000		
Shop rent		2,250	27,000		
Mobile bill		300	3,600		
Night Guard bill		100	1,200		
Conveyance bill		1,000	12,000		
Present Salary (Family & self)		6,000	72,000		
Provision of bad debt		11	130		
Other Cost (Stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:		.,000	, 0 0 0		
Depreciation Expenses		715	8,580		
Total Operating Cost (D)		11,876	142,510		
Net Profit (C-D):		7,724	92,690		

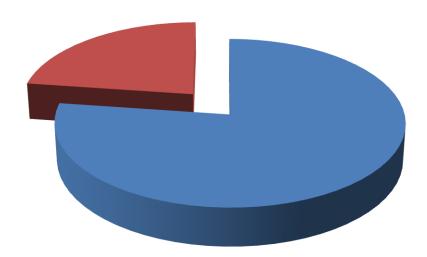
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (jug, mug, pot, plate, plate set, suop set, bucket, rice cooker, curry cooker, confectionary item, bakery item, cosmetics item and toys etc.)	Investment in products (different types of cookery item and home appliance etc.)	390,000	150,000	540,000	
Investment in Machineries and Equipment and fan etc.)	8,700		8,700		
Cash in Hand				4,800	
Advance for Shop				60,000	
Debtors (Since August, 2016 to at present)				13,000	
Creditors (Since August, 2016 to at present)				(17,000)	
Decoration (fixture and fittings)		48,500		48,500	
Total Capit	508,000	150,000	658,000		

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 508,000
- GTT's Investment BDT 150,000
- Total Capital BDT 658,000

GTT's Investment 23%



Entrepreneur's Contribution 77%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Deutlandens	Y	ear 1 (BDT)	)	Year 2 (BDT)			Year 3 (BDT) for 3 month		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products (A)	9,800	274,400	3,292,800	10,976	307,328	3,687,936	11,525	322,694	968,083
Less: Cost of Sales / Products (B)	8,820	246,960	2,963,520	9,878	276,595	3,319,142	10,372	290,425	871,275
Gross Profit (C) [C=(A-B)]	980	27,440	329,280	1,098	30,733	368,794	1,152	32,269	96,808
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	2,700
Shop rent		2,250	27,000		2,250	27,000		2,250	6,750
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	1,800
Night Guard bill		100	1,200		100	1,200		100	300
Conveyance		2,000	24,000		3,000	36,000		4,000	12,000
Bank Charge (DD,PO,SC)		55	660		55	660		55	165
Ownership Transfer Fee		1,250	11,250		1,250	15,000		1,250	3,750
Proposed Salary-(Family & Self)		7,000	84,000		8,000	96,000		8,000	24,000
Provision of bad debt		11	130		11	130		11	33
Other Cost (stationary & Entertainment etc.)		1,300	15,600		1,600	19,200		1,900	5,700
Non Cash Item:									
Depreciation Expenses		715	8,580		715	8,580		179	2,145
Total Operating Cost (D)		15,981	188,020	-	18,381	220,570		19,245	59,343
Net Profit (C-D)	-	11,459	141,260	-	12,352	148,224	-	13,025	37,466
Retained Income			141,260			289,484			326,949

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	152,510	163,224	41,216
1.3	Depreciation Expenses	8,580	8,580	2,145
1.4	Opening Balance of Cash Surplus	4,800	98,390	180,194
	Total Cash Inflow	315,890	270,194	223,554
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	67,500	90,000	22,500
	Total Cash Outflow	217,500	90,000	22,500
3.0	Total Cash Surplus	98,390	180,194	201,054

#### **SWOT ANALYSIS**

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 0     □ Trade License in his own name;     □ He has on hand training;     □ Skilled &amp; working experience : 03 years.</li> </ul>	☐ Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 834,949 after 2 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors.

# Presented at 291<sup>st</sup> as Yunus Centre and 81<sup>st</sup> In-house Executive Social Business Design Lab (GTT) on July 18, 2016 at Grameen Telecom Trust Premises

Thank you

## Pictures























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#### শেকান ধর ভাজর এটিমেন্ট

<u>বাদম পক্ষ র</u> মোর আলাউনীন টিকালার, লিখা- মৃত মহলেন মাজী, সাহ- গালর্স স্থল লোভ, খানা- শিবগঞ্জ, জেলা-চীপাইনবাবগঞ্জ, জাতি- মুসলমান, লেশা- ব্যবদা।

বিজীয় শক্ষ্য মোর গোলাম কবিব, শিক্ষা মূক আলহাজ্ব নাটন হাজী, লাচ আলমাত্মালী, লোচ ও উপজেলা- শিক্ষক, জেলা- চীপাইপনাবদক্ত, আজি- মূসলমান, প্ৰেশ্য- ব্যবসাঃ

পরম করণামত আল্লাহ আল্লাহ আল্লাহ গামে অন থকালি কাঞ্যার কণা ট্রকিনামা দলিল
আবহু করিকেছি যে, নিম্ন কফলীল কুক সামনের দুইটি যর সহ গোডাউন বাবহারের
কণ্য থকার মালিকের নিকট হইকে ছিডার লক্ষ্য কর্মাৎ আল্লাটিয়া ০২(দুই) কলের
মেরানের কল্য যর আল্লা ট্রকি নামা নিম্নোক শর্ত সাংশক্ষে সম্পাননে আহ্বা উভয় শক্ষ্
লাখন হইলায়:





#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL BUT ALBE / জাতীয় পরিচয় পর



নাম: মোসাঃ সখিনা বেগম

Name: Mst. Sakhina Begum

ম্বামী: মৃত দাউদ আলী

মাতা: মৃত নজিয়ারা বেগম

Date of Birth: 30 Dec. 1985.

ID NO: 7028807219093

এই কার্ডটি গণপ্রজারন্তী বাংগাদেশ সংকারের সম্পন্তি। কার্ডটি ব্যবহারকারী বার্ডীত অন্য কোষাত পাওয়া গোলে নিকটিছ পোট অধিকান জমা দেখার কনা অনুবাধে করা হলো। ঠিকানা: বাসা/হোডিচ: ১৭৯, জালমাহমারী হাজীপাড়া, ভাকমর: শিবগায় - ৬০৪০, শিবগায় পৌরসভা, শিবগায়, টাপাইনবাবগায়

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের ভারিখ: ০১/০৮/২০০৮



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / काठीय পরিচয় পর



মুহাত্মাদ গোলাম কবির

Name: Muhammad Golam Kobir

পিতা: মুহাত্মাদ দাউদ আলী

মাতা; সখিনা

Date of Birth: 01 Mar 1991

ID NO: 19917028807 007 a

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এই কাটো গণপ্ৰজাতট্ৰ বাংলাদেশ সংকাৰের সম্পন্ধি কাটট বাবহারকারী বারীত অন্ কোষাও পাওয়া গেলে নিকটর পোট অভিনে জমা দেয়ার জন্য অনুবােধ করা হলো। ঠিকানা; জালমাহমারী, ভাকধর; শিবগঞ্জ - ৬০৪০, শিবগঞ্জ পৌরসভা, শিবগঞ্জ, হাপাই নবাবগঞ্জ

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২১/১০/২০১০

### Thank You