

# Proposed NU Business Name: Sujon Store Business Category: General & Wholesale



Business Proposal Collected by: Md Abdur Rahim, Assistant officer, Rohanpur, Gomastapur, Chapainawabganj.

Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md.Shoriful Islam  Vill: Daripata, Union: Bangabari, Post: Bangabari  Upazila: Gomastapur, District: Chapainawabganj.	
Age	:	20 years	
Marital status	:	Unmarried	
Children	•••	N/A	
No. of siblings:	:	05 (Five) brothers 02 (Two) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother    Father	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Entrepreneur`s father No Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	HSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		08 (Eight) years experiences is running his own business. He started the business with BDT 10,000 (Ten thousand).  He has 02 (Two) years working experience in his father's shop
Other Own/Family Sources of Income	••	His Father income from agriculture & business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01788073811
NU's National ID No.	:	19967013721000013
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst Sufia begum is a GB member since August 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cow, assisting her son & husband business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sujon Store	
Address/ Location	:	Bangabari. Gomastapur, Chapainawabganj.	
Total Investment in BDT	:	Tk. 84,000	
Financing	:	Self Tk. 44,000(from existing business) Required Investment Tk. 40,000 (as equity)	
Present salary/drawings from business	•	BDT 5,000 (five Thousand)	
Proposed Salary	:	BDT 6,000 (Six Thousand)	
Proposed Business Implementation Plan			
(i) % of present gross profit margin	:	On products 15%.	
(ii) Estimated % of proposed gross profit margin	:	On products 15%.	
(iii) In future risk mgt. plan (from fire, disaster etc.)	:		

### INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,500	70,000	840,000		
Cost of products (Products Purchase) (B)	2,125	59,500	714,000		
Gross Profit (C) [C=(A-B)]	375	10,500	126,000		
Less: Operating Cost:			,		
Electricity bill		200	2,400		
Mobile bill		200	2,400		
Conveyance bill		500	6,000		
Night Gard bill		60	720		
Ownership Transfer Fee		_	- -		
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:					
Depreciation Expenses		15	175		
Total Operating Cost (D)		6,275	75,295		
Net Profit (C-D):		4,225	50,705		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

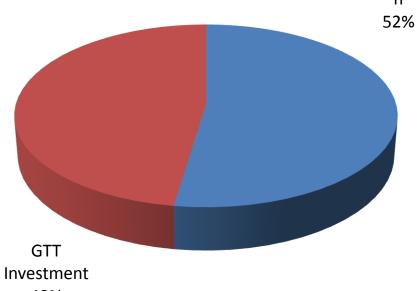
Particulars		Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (Various Glosary & Cosmetics items Rice,Oil, Shampoo, Fair and Lovely, Senora, Powder, Tooth Pest, Brush, Soap, etc)	Investment in products (Various Glosary & Cosmetics items Rice,Oil, Shampoo, Fair and Lovely, Senora, Powder, Tooth Pest, Brush, Soap, etc)	34,150	40,000	74,150	
Investment in Machineries & Equipment (Digital weight machine fan, light etc.)		4,100		4,100	
Cash in hand	1,500		1,500		
Debtors (Since August, 2016 to at present)		2,500		2,500	
Decoration (fixture and fittings)		1,750		1,750	
Total Capita	al	44,000	40,000	84,000	

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 44,000
- GTT Investment BDT 40,000
- Total Capital BDT 84,000

Entreprene ur's Contributio

n



48%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3(for 3 month)(BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,675	102,900	1,234,800	4,594	128,625	1,543,500	5,283	147,919	443,756
Cost of products (Products Purchase) (B)	3,124	87,465	1,049,580	3,905	109,331	1,311,975	4,490	125,731	377,193
Gross Profit (C) [C=(A-B)]	551	15,435	185,220	689	19,294	231,525	792	22,188	66,563
Less: Operating Cost: Electricity bill		250	3,000		300	3,600		350	1,050
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		600	1,800
Conveyance bill		700	8,400		1,000	12,000		1,200	3,600
Night Gard bill		80	960		80	960		130	390
Ownership Transfer Fee		338	3,040		333	4,000		320	960
Proposed Salary (Self & family) Other Cost (stationary & Entertainment		6,000	72,000		6,500	78,000		7,000	21,000
etc.)		500	6,000		800	9,600		1,100	3,300
Non Cash Item:									
Depreciation Expenses		15	175		15	175		15	44
Total Operating Cost (D)	_	8,422	100,055	-	10,218	122,615	-	11,355	34,064
Net Profit (C-D):	_	7,013	85,165	-	9,076	108,910	-	10,833	32,500
Retained Income Notes: 1. Agreed Grace period:	Three month	ns	85,165			194,075			226,575

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	40,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	88,205	112,910	33,460
1.3	Depreciation Expenses	175	175	175
1.4	Opening Balance of Cash Surplus	-	70,140	159,225
	Total Cash Inflow	128,380	183,225	192,860
2.0	Cash Outflow			
2.1	Product Purchase	40,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	18,240	24,000	5,760
	Total Cash Outflow	58,240	24,000	5,760
3.0	Total Cash Surplus	70,140	159,225	187,100

STRENGTH  Present employment: Self: 01 Family: 01 Others (beyond family): 01 Future employment:0  Trade License in his own name; He has on hand training; Skilled and working experiences (7 years);	<ul><li>WEAKNESS</li><li>□ Can not supply goods as per demand.</li></ul>
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 270,575 after 2 years 3 month excluding payback of investor's money.	THREATS  Increase of local competitors; Fire;

Presented at 142<sup>th</sup> as Yunus Centre and 105<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on October 02, 2016 at Rohanpur Unit Office Premises

Thank you

# Pictures









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Search Type: Voter Number, Enter Search Number: 700489000336

Search,

NID	19967013721000013
Name(bangla)	মোঃ শরিকুল ইসলাম
Name(english)	Md. Shoriful Islam
Birth	1996-11-25
Father Name	মোঃ আকাশ আণী
Mother Name	মোসাঃ সুফিয়া বেগম
Form No	29691633
Education	মাধামিক বা সমত্লা
Voter Area (Area Co	ode)দাড়িপাতা ৪নং ওয়ার্ড অংশ (0489
Voter Serial No	925
Voter No	700489000336

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क कुस्मितिक की स्थि कार्य-दिवालयाते व्यक्तावादि इद्धिकंत्रिक ०८ भ अंग्रिक त्या प्रम - वित्राप्त । यात्रीय व्यक्ति रिक अन (अमूरिकाम, निर्वाप्त मिकाम प्रक्रियान्य, एका - २७ कॉल eig 1 this see see see some with a sign sign वाकीय व्यक्तियाक्क नर अधिक (कार्य) 1. हेमा मार्था प्राचित प्रकार कार्या नामा मार्था।

> 28106 কায়প্র মোহামমাদ

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মোসাঃ সুফিয়া বেগম

Name: Mst Sufia Begum

স্বামী: মোঃ আককাশ আলী

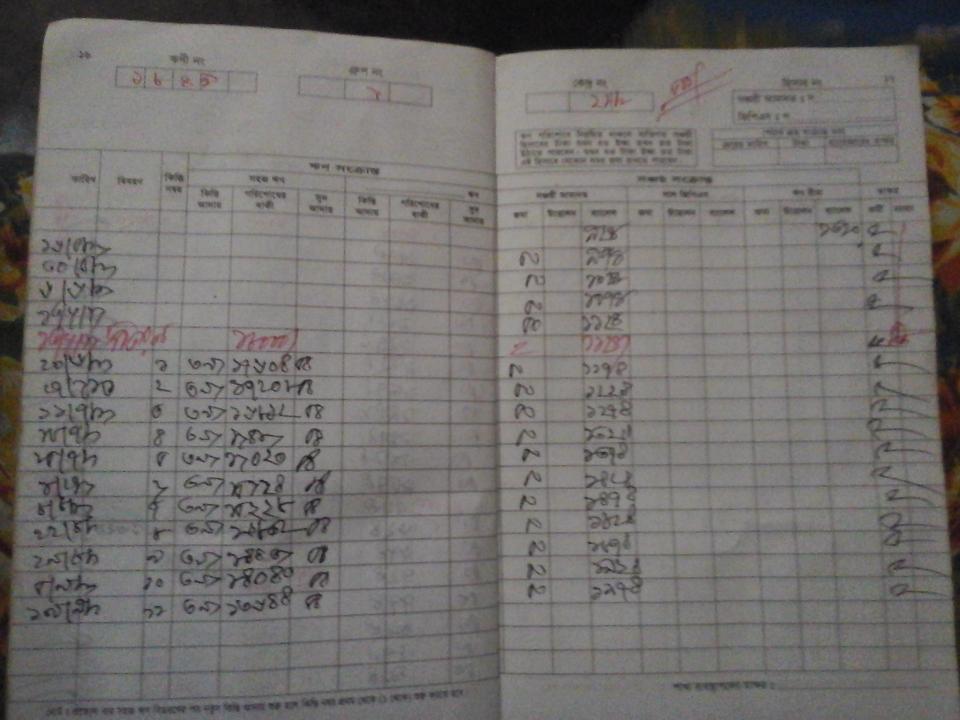
মাতা: মোসাঃ কারিমা বেগম

स्थि ग्रा

Date of Birth: 08 Oct 1980

ID NO: 7013721837301

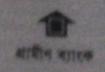
এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোষাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।
ঠিকানা: গ্রাম/রাস্তা: দাঁড়ীপাতা, ডাকঘর: বাংগাবাড়ী - ৬৩২০, গোমস্তাপুর, চাঁপাইনবাবগঞ্জ
প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৮/০৮/২০০৮



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