



Grameen Telecom Trust
Building Social Business Business Category: General Retail & Wholesale



Business Proposal Prepared: Md. Shahinur islam Verified by:Md.Sohidullah. .

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shamim Vill: Nischintapur, Union: Latifpur, Post: Jaigir hat, Upazila: Mithapukur, District: Rangpur.		
Age	:	27 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	At first entrepreneur's father started the business and last 10 (Ten) he is running the business by his own ownership. He started the business with BDT 50,000 (Fifty thousand). He has on hand training from his father's shop. He has purchased a shop land beside his running shop and bearing all educational cost of his siblings from the benefit of this business.
Other Own/Family Sources of Income	:	His father's income from agriculture and as an assistant of entrepreneur's business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01727969872
NU's National ID No.	:	8515867786565
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shefali Begum is a GB member since 05 March 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan by assisting her son in business and agricultural purposes.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shamim Confectionary
Address/ Location	:	Jaigir Hat, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 568,000
Financing	:	Self Tk. 468,000 (from existing business) Required Investment Tk.100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 20% On an average 20%

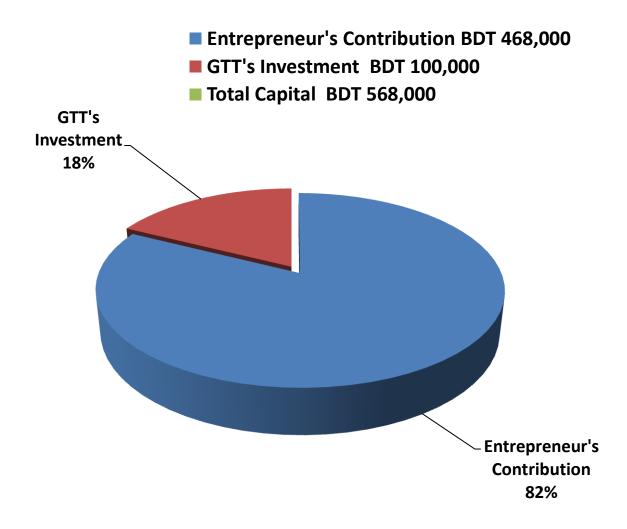
INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	4,000	112,000	1,344,000		
Total Sales/commission (A)	4,000	112,000	1,344,000		
Less: Cost of Sales					
Cost of products	3,200	89,600	1,075,200		
Total Cost of Sales (B)	3,200	89,600	1,075,200		
Gross Profit (C) [C=(A-B)]	800	22,400	268,800		
Less: Operating Cost:		,	,		
Electricity bill		2,000	24,000		
Generator bill		300	3,600		
Shop Rent		1,000	12,000		
Mobile bill		300	3,600		
Conveyance		700	8,400		
Present Salary (Self & family)		6,000	72,000		
Present Salary (Assistant-1-Father)		2,000	24,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		1,498	17,975		
Total Operating Cost (D)		14,298	171,575		
Net Profit (C-D):		8,102	97,225		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Confectionary item- soft drinks, Biscuits, Sweet meat, Ice cream, Betel nut, Betel leave etc.)	Investment in products (Confectionary item- soft drinks, Biscuits, Sweet meat, Ice cream, Betel nut, Betel leave etc.)	318,526	100,000	418,526
Investment in Machineries & Equipment (Calculator,-1 fan,-1 light,-8 Refrigerator,-3 Computer Set,-1 Digital clock,-1 etc.)			_	85,100
Cash in hand		2,933	_	2,933
Creditors (Since January, 2016 to at pres	sent)	(10,000)	-	(10,000)
GB Loan Outstanding			-	(20,659)
Decoration (fixture and fittings)			-	52,100
Advance for Shop			-	40,000
Total Capital			100,000	568,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,500	154,000	1,848,000	6,050	169,400	2,032,800	6,534	182,952	2,195,424
Total Sales/commission (A)	5,500	154,000	1,848,000	6,050	169,400	2,032,800	6,534	182,952	2,195,424
Less: Cost of Sales									
Cost of products	4,400	123,200	1,478,400	4,840	135,520	1,626,240	5,227	146,362	1,756,339
Total Cost of Sales (B)	4,400	123,200	1,478,400	4,840	135,520	1,626,240	5,227	146,362	1,756,339
Gross Profit (C) [C=(A-B)]	1,100	30,800	369,600	1,210	33,880	406,560	1,307	36,590	439,085
Less: Operating Cost:									
Electricity bill		2,200	26,400		2,300	27,600		2,400	28,800
Generator bill		350	4,200		400	4,800		400	4,800
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		800	9,600		800	9,600		800	9,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		7,000	84,000		7,500	90,000		7,500	90,000
Present Salary (Assistant-1-Father)		2,500	30,000		2,500	30,000		2,500	30,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Other Cost (stationary & Entertainment etc.)		550	6,600		600	7,200		650	7,800
Non Cash Item:									
Depreciation Expenses		1,498	17,975		1,498	17,975		1,498	17,975
Total Operating Cost (D)	_	17,110	201,315	_	17,810	213,715	_	17,960	215,515
Net Profit (C-D):	_	13,690	168,285	_	16,070	192,845	-	18,631	223,570
Retained Income			168,285			361,130			584,700

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	172,285	200,845	231,570
1.3	Depreciation Expenses	17,975	17,975	17,975
1.4	Opening Balance of Cash Surplus	-	145,601	316,421
	Total Cash Inflow	290,260	364,421	565,966
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	GB Loan Outstanding	20,659		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	144,659	48,000	48,000
3.0	Total Cash Surplus	145,601	316,421	517,966

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ Ownership of business in his own name; □ He has on hand training; □ Experience : 10yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 1052,700 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors; ☐ Fire.

Presented at th as Yunus Centre and th In-house Executive Social Business Design Lab (GTT) on December at Grameen Telecom Trust Premises

Thank you

Pictures





























গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

পনং লতিবপুর ইউনিয়ন পরিষদ মিঠাপুকুর, রংপুর।

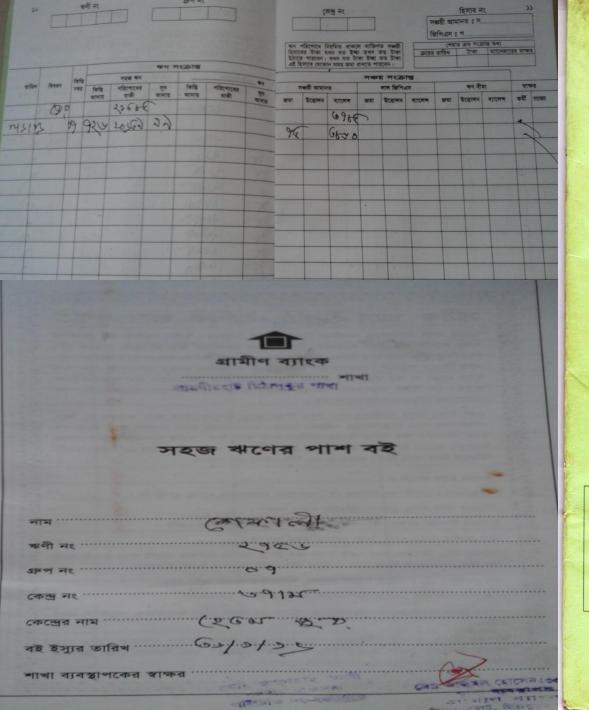
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जातिय 28/02/2019

পেয়ার্যার প্রথ লতিবপুর ইউনিয়ন পরিষদ মিঠাপুকুর, রংপুর।



विशान नः ३५००८



গ্রামীণ ব্যাংক

দৃষ্টি আকর্ষণ

* अएनत ठाका काउँ तक्र भात मिरवन ना ।

अक्टानीन गेका चारण बान क्या निर्ण श्रव ।

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यश्ज यात्रव पागवरे

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONALID CARD / জাতীয় পরিচয় পর



T-W-ER-T

নাম: মোঃ শামীম মিয়া

Name: Md Shamim Mia

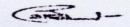
পিতা: মোঃ আব্দুল খালেক

মাতা: মোছাঃ শেফালী বেগম

Date of Birth: 05 Apr 1989

ID NO: 8515867786565

াই কাডটি গণপ্রজাত্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কাডটি ব্যবহারকারী ব্যউতি অন্য কোথাত্ত পাত্রমা গেলে নিকট্ছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: নিশ্চিস্তপুর, ডাক্ঘর: জায়গীরহাট - ৫৪৬০, মিঠাপুকুর, রংপুর



প্রদানকারী কর্তৃপক্ষের সাক্ষর প্রদানের তারিখ: ৩০/০৮/২০০৮



Thank You