

Proposed NU Business Name : Lazu Varieties Store Business Category: General Retail & Wholesale



Proposal Identified & Prepared by: Md. Shahinur Islam, Assist. Officer, Mithapukur Unit, Rangpur Business Proposal Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mojibul Islam Lazu Vill: Baluwa para, Union: Shoddoposkoroni, Post: Palichora, Upazila: Sadar, District: Rangpur.	
Age	:	21 years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	05 (Five) Brothers	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✔FatherMst. Majida BegumMd. Mohashin AliBranch : Shoddoposkoroni, Sadar, Centre # 10/moLoan no.: 1573, Member since October 05, 2003.First Ioan: Tk. 3,000Existing Ioan: Nil, Last Loan: Tk.10,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 03 (Three) years experiences is running his own business. He started the business with BDT 70,000. (Seventy thousand). He has on hand training from Santo Pranto Store as an assistant in his local area. He has purchased two cows and taken mortgage two dhon land from the benefit of this business.
Other Own/Family Sources of Income	:	His elder brother's income from job and other brothers income from business and cultivation.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01767335665
NU's National ID No.	:	19958514963000115
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Majida Begum is a GB member since October 05, 2003 at first She took GB loan BDT 3,000 (Three thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business, installation tube well, purchase cow and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Lazu Varieties Store
Address/ Location	:	Palichora Shoddoposkoroni, Rangpur.
Total Investment in BDT	:	Tk. 2,18,000
Financing	:	Self Tk. 1,38,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 15% On an average 15%

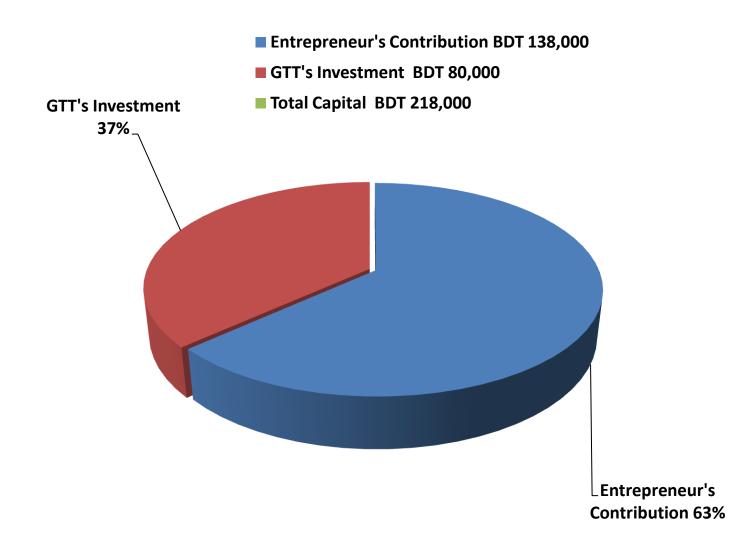
INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,500	70,000	840,000		
Total Sales/commission (A)	2,500	70,000	840,000		
Less: Cost of Sales					
Cost of products	2,125	59,500	714,000		
Total Cost of Sales (B)	2,125	59,500	714,000		
Gross Profit (C) [C=(A-B)]	375	10,500	126,000		
Less: Operating Cost:					
Electricity bill		200	2,400		
Generator bill		100	1,200		
Shop Rent		700	8,400		
Night Guard bill		40	480		
Mobile bill		200	2,400		
Conveyance		500	6,000		
Present Salary (Self & family)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		200	2,400		
Non Cash Item:					
Depreciation Expenses		106	1,270		
Total Operating Cost (D)		5,046	60,550		
Net Profit (C-D):		5,454	65,450		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars				
Existing	Proposed	Existing Busines s (BDT)	Propose d (BDT)	Total (BDT)
Investment in products (Umbrella, Showpiece, Sports Item, Sugar, Cosmetics, stationary, Eclectic Cables, Bulb, Biscuits, Betel nut, Betel leaves etc.)	Investment in products (Umbrella, Showpiece, Sports Item, Sugar, Cosmetics, stationary, Eclectic Cables, Bulb, Biscuits, Betel nut, Betel leaves etc.)	104,150	80,000	184,150
Investment in Machineries and tools (Calculator, Fan, Light, Digital Weight Machine etc.)	-	1,600	-	1,600
Cash in hand		1,950	-	1,950
Decoration (fixture and fittings)				
	10,300	-	10,300	
Advance for Shop				
		20,000	_	20,000
Total Capital	138,000	80,000	218,000	





FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,500	98,000	1,176,000	4,025	112,700	1,352,400	4,347	121,716	1,460,592
Total Sales/commission (A)	3,500	98,000	1,176,000	4,025	112,700	1,352,400	4,347	121,716	1,460,592
Less: Cost of Sales									
Cost of products	2,975	83,300	999,600	3,421	95,795	1,149,540	3,695	103,459	1,241,503
Total Cost of Sales (B)	2,975	83,300	999,600	3,421	95,795	1,149,540	3,695	103,459	1,241,503
Gross Profit (C) [C=(A-B)]	525	14,700	176,400	604	16,905	202,860	652	18,257	219,089
Less: Operating Cost:									
Electricity bill		250	3,000		300	3,600		300	3,600
Generator bill		100			100	1,200		100	1,200
Shop Rent		700	8,400		700	8,400		700	8,400
Night Guard bill		60			80	960		100	1,200
Mobile bill (SMS & Reporting)		500	6,000		550	6,600		600	7,200
Conveyance		600	7,200		700	8,400		800	9,600
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Self & family)		4,000	48,000		4,500	54,000		5,000	60,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Other Cost (stationary & Entertainment etc.)		300	3,600		350	4,200		350	4,200
Non Cash Item:									
Depreciation Expenses		106	1,270		106	1,270		106	1,270
Total Operating Cost (D)	_	7,194	83,130	-	7,964	95,570		8,634	103,610
Net Profit (C-D):	_	7,506	93,270	-	8,941	107,290	-	9,623	115,479
Retained Income			93,270			200,560			316,039

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit (ownership tr. Fee added back)	96,470	113,690	121,879
1.3	Depreciation Expenses	1,270	1,270	1,270
1.4	Opening Balance of Cash Surplus		78,540	155,100
	Total Cash Inflow	177,740	193,500	278,249
2.0	Cash Outflow			
2.1	Product Purchase	80,000		
2.2	GB Loan Outstanding	-		
2.3	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	78,540	155,100	239,849



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family:01 (Brother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Maintain books of record; Business Experience : 3yrs. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing demand; The Capital of the entrepreneur will be BDT 454,039 after 3 years excluding payback of investor's money. 	THREATS

Presented at 156th as Yunus Centre and 29th In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures













গণপ্ৰজাতন্ত্ৰী বাংলাদেশ ৯নং সদ্যপুষ্ণরিনী ইউনিয়ন পরিষদ রংপুর সদর, রংপুর। ইউ পি ফরম-৭ বিধি ১১ (২) দ্রষ্টব্য ড লাইসেন্স 03 লাইসেল নং ৪. ২০০/ ২০০৫ - ২০০৫ লাইসেন্স বই নং ঃ ওয়ার্ড নম্বর ০৫ ইস্যুর ক্রমিক নম্বর ১০০ ইস্যুর তারিখ ১২।৫/১৫, স্থানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন) এর ৬৬ ধারার ক্ষমতাবলে প্রণীত আদর্শ কর তফসিল, ২০১৩ এর বিধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আবোপিত কর আদায়ের লক্ষ্যে নিম্নে বর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকূলে এ লাইসেন্স ইস্যু করা হলো। যার কার্যকারিতার মেরাদ ৩০ জুন 2000 তারিখ পর্যন্ত বলবৎ থাকবে তবে নবায়ন পূর্বক মেয়াদ বর্ষিত করা যাবে। 0) । মালিকের নামঃ সাদ্র ও্যার্থহারের যে? যো: হাওরন bহানাহ সাজ ০২। পিতা/ ব্রামীর নাম : য়ে হিশে সংগতন জিলী ০৩। মাতার নাম : মেশে রাজিন বিগত ০৪। জাতীয় পরিচয় পত্র নং ১৯৯৯৫৮৫১৪৯৬০০০১১৫ ০৫। জন্ম নিবন্ধন নং..... ০৬। মালিকের ঠিকানা : (ক) বর্তমান ঠিকানা পার্পিটেয়া, রার্থিয়া পরে ও বি : পার্পিনেও গেল (খ)ন্থায়ী ঠিকানা... ০৮। পরিশোধিত মূলধন (যৌথ মূলধনী কোম্পানীর ক্ষেত্রে) ঃ ০৯। ব্যবসা/বৃত্তি পেশার নাম/ধরণ..... বংগ্রমেরি কর্ম ১০। ব্যবসা /বৃত্তি / পেশা পরিচালনার স্থান/ ঠিকানা... প্রাদ্যিও Y2r লাইসেন্সধারীর নিকট হতে সকল বকেয়া পাওয়া রশিদ নং 8>0 তারিখঃ >2- ৫- > 4 এব হয়েছে। (mara) (इंश्रान्नम्)म् দলেং সময় পৃশ্ব বিশ্বি মৃতি নিতৃস প

