Proposed NU Business Name: Liton Herbal Health Care Grameen Telecom Trust Building Social Business Business Category: Medicine Business



Business Proposal Prepared: Md.Shahinur Islam Business Proposal Verified by: Md:Sohidullah.

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Liton Chandro Bormon Vill: Boldi Bathan, Union: Hazratpur, Post: Girai, Upazila: Mithapukur, District: Rangpur.
Age	:	21 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 01 ( One ) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother <b>v</b> Father Namita Rani Sushil Chandra Barman <i>Branch</i> : Kumarganj, Mithapukur, <i>Centre # 13</i> /mo, <i>Loan no.: 1462</i> , Membership since 05 April 2001. First Ioan: Tk. 3,000 Existing Ioan: Nil, Last Ioan: Tk. 10,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experiences is running his own business. He started the business with BDT 15,000. (Fifteen thousand). He has on hand training of Modern Herbal business.
Other Own/Family Sources of Income	:	Elder Brother's income from Driving and Father's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01761650505
NU's National ID No.	:	19958515826003082 (Birth Certificate)
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Namita Rani is a GB member since 05 April 2001 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan by Father's business and agricultural purposes.
- Finally GB loan helped her to improve economic condition, livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Liton Herbal Health Care
Address/ Location	:	Garerhat, Mithapukur, Rangpur.
Total Investment in BDT		Tk. 97,000/-
Financing	:	Self Tk. 67,000 (from existing business) Required Investment Tk. 30,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	Medicine Business 20% Medicine Business 20%

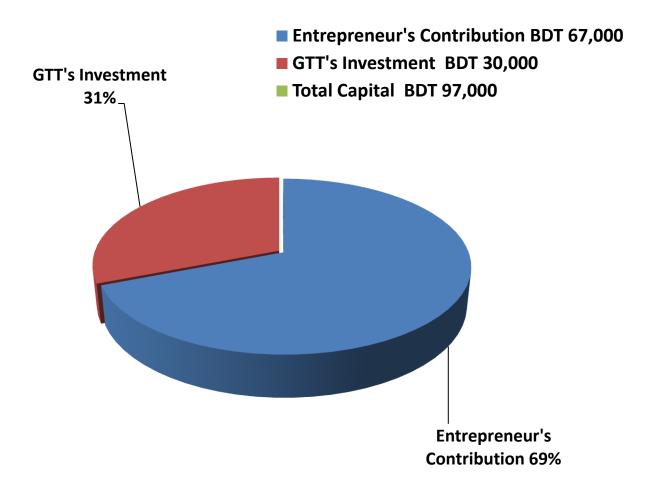
# **INFO ON EXISTING BUSINESS OPERATIONS**

		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	1,500	42,000	504,000			
Total Sales/commission (A)	1,500	42,000	504,000			
Less: Cost of Sales						
Cost of products	1,200	33,600	403,200			
Total Cost of Sales (B)	1,200	33,600	403,200			
Gross Profit (C) [C=(A-B)]	300	8,400	100,800			
Less: Operating Cost:						
Electricity bill		200	2,400			
Shop Rent		300	3,600			
Mobile bill		300	3,600			
Conveyance		400	4,800			
Ownership Transfer Fee		_	-			
Present Salary (Self & family)		4,000	48,000			
Bank Charge (DD, PO, SC)		_	-			
Other Cost (stationary & Entertainment etc.)		400	4,800			
Non Cash Item:			, , , , , , , , , , , , , , , , , , , ,			
Depreciation Expenses			670			
Total Operating Cost (D)		5,600	67,870			
Net Profit (C-D):		2,800	32,930			



Partic	Existing				
Existing	Proposed	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in products (All kinds of herbal medicine etc.)	50,000	30,000	80,000		
Investment in Machineries & E	1,600	-	1,600		
Cash in hand	1,100	-	1,100		
Decoration (fixture and fittings)	4,300	-	4,300		
Advance for Shop	10,000	-	10,000		
Total (	67,000	30,000	97,000		





## FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,100	58,800	705,600	2,415	67,620	811,440	2,608	73,030	876,355
Total Sales/commission (A)	2,100	58,800	705,600	2,415	67,620	811,440	2,608	73,030	876,355
Less: Cost of Sales									
Cost of products	1,680	47,040	564,480	1,932	54,096	649,152	2,087	58,424	701,084
Total Cost of Sales (B)	1,680	47,040	564,480	1,932	54,096	649,152	2,087	58,424	701,084
Gross Profit (C) [C=(A-B)]	420	11,760	141,120	483	13,524	162,288	522	14,606	175,271
Less: Operating Cost:									
Electricity bill		250	3,000		300	3,600		300	3,600
Shop Rent		300	3,600		300	3,600		300	3,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		400	4,800		400	4,800		400	4,800
Ownership Transfer Fee		200	1,200		200	2,400		200	2,400
Proposed Salary (Self & family)		5,000	60,000		5,000	60,000		5,000	60,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Other Cost (stationary & Entertainment etc.)		500	6,000		500	6,000		500	6,000
Non Cash Item:									
Depreciation Expenses		-	670		-	670		-	670
Total Operating Cost (D)	-	7,295	87,010	-	7,345	88,810		7,345	88,810
Net Profit (C-D):	-	4,465	54,110	-	6,179	73,478		7,261	86,461
Retained Income			54,110			127,588			214,049

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	30,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	55,310	75,878	88,861
1.3	Depreciation Expenses	670	670	670
1.4	Opening Balance of Cash Surplus	-	48,780	110,928
	Total Cash Inflow	85,980	125,328	200,459
2.0	Cash Outflow			
2.1	Product Purchase	30,000	-	
2.2	GB Loan Outstanding	-		
2.3	Investment Payback including Ownership Transfer Fee	7,200	14,400	14,400
	Total Cash Outflow	37,200	14,400	14,400
3.0	Total Cash Surplus	48,780	110,928	186,059



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Maintain books of record;</li> <li>Ownership of business and business place in his own name;</li> <li>He has on hand training;</li> <li>Experience : 2yrs.</li> </ul>	Can not supply goods and services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers.</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT 281,049 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

Presented at <sup>th</sup> as Yunus Centre and <sup>th</sup> In-house Executive Social Business Design Lab (GTT) on at Grameen Telecom Trust Premises

Thank you

Pictures















ইউ পি ফরম ৬ (বিধি ১২ (১) দ্রন্টব্য)

১৫নং বড় হযরতপুর ইউনিয়ন পরিষদ

ডাকঘর ঃ নানকর, উপজেলা ঃ মিঠাপুকুর, জেলা ঃ রংপুর।

ট্রেড লাইসেন্স

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331 ক্রমিক নং লাইসেন্স বই নং 08 ওয়ার্ড নম্বর ১১

(उँड नाइरमन नः 209/20) (-)(

তाরिখ : . 20. 24.10.20..... ইস্যুর ক্রমিক নং >>> ( 20>10-20) (

Sizing Track oral

স্থানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১ নং আইন এর ৬৬ ধারার ক্ষমতাবলে প্রণীত আদর্শ কর তফসিল, ২০১২ এর বিধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর আদারের লক্ষে নিয়ে বর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকুলে এর লাইসেন্স ইস্যু করা হলো। যার কার্যকারিতার মেয়াদ ৩০শে জুন ২০.১ তারিখ পর্যন্ত বলবং থাকবে। তবে নবায়ন পূর্বক মেয়াদ বর্ধিত করা যাবে। : से निमित केई हर्यत

- ১। মালিকের নাম
- ২। পিতা/স্বামীর নাম
- ৩। মাতার নাম
- 8। জাতীয় পরিচয় পত্র/ জন্ম নিবন্ধন নং ঃ
- ৫। মালিকের ঠিকানা
- (ক) বৰ্তমান ঠিকানা
- (খ) স্থায়ী ঠিকানা
- ৬। ব্যবসা প্রতিষ্ঠানের নাম
  - AALA 2 (5730) STREETS

পকে, সন্য, আঁ, MXN DISTRIBUTOR IDENTITY CARD LITON CLAUDRA BARMON MM MATHER / SPOUSE SUSHE CHANDRA SAGMON 01028553763 ID NUMBER NEROO CONDRO SONSOR. 01027552966 **DNNH** 02-12-2015 DATE OF BALL

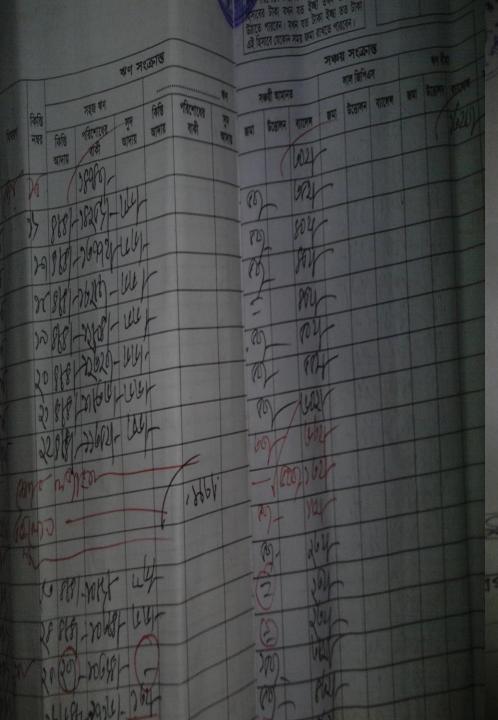
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Hoad Office : Rhine Razzak Plaza (3rd & Alti Nor) 29 Shahid kajizidin Abried Sarani, Mojitbaza Crossing Mojitbaza: Okuka 1217. CaraonerMontor Serice M : 534 8035 535 852, Mai: 05541 Hit & TH (45554) Mai: 854 8035 535 852, Mai: 05541 Hit & TH (45554) Fax: 86-02 535 7693

গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় বাংলাদেশ জন্ম সন্নদ । 28/09/2000 (जना নিবজন বহি হহতে উদ্দত) সনদ ইস্যুর তারিখ :-- সিন 00601421 TABG RED DE COCED DO COCED ात्रादन छन्म नजन ন্দ্রা আর 🖵 প্র ा: मश्याय (डीः): २ ८ - २२ - २०२०५ (ट कथात्र (बीह): अतित यात् छानेस माछ भएंगते सरे बर्त्यायायात्र इडनियनः जिन्दर राष्ट्र ह छाह् छ छ छ STITE : \_ 8350 8.6 0 corent : 6 8 9 0 েদশ: বাংলার मः अग्रमात्रे ७२५ नदान कार्णयाः ता १०२७) मः ता निरुष तम्म निम्म र्जयो(एक) Teller one la contrationer land torial 8-13.21- NON 8100, (B.V. - 2N 3.9 (Harmond aller a situate site)



# গ্রামীণ ব্যাংক यहज सार्वत जामायहे 5862/2 बोझण्यित्रिका जा गी/ रू सिका 2015 JULA 10 26/25 র নাম কুমরণজ, মিঠাপুরুর শাখা।



Thank You