

Proposed NU Business Name: Modina Nursery

Business Category: Agro Based Business



Business Proposal Identified & Prepared by: Md. Sahinur Islam, Asst. Officer, Mithapukur Unit, Rangpur.

Business Proposal Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Tuhin Mia Vill: Milonpara, Union: 32 no City Corporation, Post: Cadet College, Upazila: Sadar, District: Rangpur.	
Age	:	24 years	
Marital status	:	Married	
Children	:	01 (One) Daughter	
No. of siblings:	:	02 (Two) Brothers	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Mst. Thmina Begum Md. Jashim Uddin Branch Bairagiganj, Mithapukur, Centre # 13/mo Loan no.: 5470, Member since December 05, 1998. First loan: Tk. 1,000 Existing loan: Nil, Last Loan: Tk.15,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	08 (Eight) years experiences is running his own business. He started the business with BDT 8000. (Eight thousand). He has on hand training from Noor nursery & Bai Bai nursery baseness. He has purchased four decimal land, built house and expanded the business from the benefit of this running business.
Other Own/Family Sources of Income	:	His father's income from agriculture and brother's income from vegetable business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740336566
NU's National ID No.	:	19928514979000364
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Thmina Begum is a GB member since December 05, 1998 at first She took GB loan BDT 1,000 (One thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in business, purchase tube-well, hours repair and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Modina Nursery
Address/ Location	:	Bairagiganj, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 749,000
Financing	:	Self Tk. 599,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 10,000 (Ten thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 40% On an average 40%

INFO ON EXISTING BUSINESS OPERATIONS

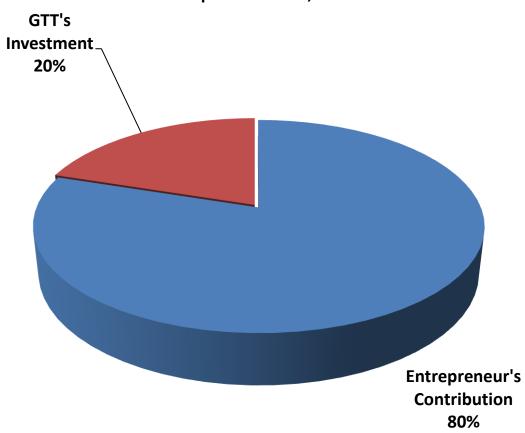
	EB (BDT)				
Particulars	Weekly	Monthly	Yearly		
Sales income from products (A)	20,000	80,000	960,000		
Total Sales/commission (A)	20,000	80,000	960,000		
Less: Cost of Sales					
Cost of products	12,000	48,000	576,000		
Total Cost of Sales (B)	12,000	48,000	576,000		
Gross Profit (C) [C=(A-B)]	8,000	32,000	384,000		
Less: Operating Cost:	,	,	,		
Electricity bill		1,000	12,000		
Land Rent		3,100	37,200		
Mobile bill		600	7,200		
Conveyance		6,000	72,000		
Present Salary (Self & family)		8,000	96,000		
Other Cost (stationary & Entertainment etc.)		3,000	36,000		
Non Cash Item:		,	,		
Depreciation Expenses		283	3,393		
Total Operating Cost (D)		21,983	263,793		
Net Profit (C-D):		10,017	120,208		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars				
Existing	Proposed	Existing Busines s (BDT)	Propos ed (BDT)	Total (BDT)
Investment in products (Lychee, Mango, Orange, Malta, Apple cool etc.)	Investment in products (Lychee, Mango, Orange, Malta, Apple cool, Seed production etc.)	533,000	150,000	683,000
Investment in Machineries & Equipment (Shallow machine-1, spray machine-4, Motor Pump-1 etc.)	-	21,950	-	21,950
Cash in hand	3,050	-	3,050	
Decoration (fixture and fittings)	1,000	-	1,000	
Advance for land lease (70 decimal)	40,000	-	40,000	
Total Capita	599,000	150,000	749,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 599,000
- GTT's Investment BDT 150,000
- Total Capital BDT 749,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Weekly	Monthly	Yearly	Weekly	Monthly	Yearly	Weekly	Monthly	Yearly
Estimated sales income from products (A)	26,000	104,000	1,248,000	28,600	114,400	1,372,800	30,030	120,120	1,441,440
Total Sales/commission (A)	26,000	104,000	1,248,000	28,600	114,400	1,372,800	30,030	120,120	1,441,440
Less: Cost of Sales									
Cost of products	15,600	62,400	748,800	17,160	68,640	823,680	18,018	72,072	864,864
Total Cost of Sales (B)	15,600	62,400	748,800	17,160	68,640	823,680	18,018	72,072	864,864
Gross Profit (C) [C=(A-B)]	10,400	41,600	499,200	11,440	45,760	549,120	12,012	48,048	576,576
Less: Operating Cost:									
Electricity bill		1,200	14,400		1,250	15,000		1,250	15,000
Land Rent		3,100	37,200		3,100	37,200		3,100	37,200
Mobile bill (SMS & Reporting)		1,100	13,200		1,150	13,800		1,200	14,400
Conveyance		8,000	96,000		8,100	97,200		8,200	98,400
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self & family)		10,000	120,000		11,000	132,000		11,000	132,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Other Cost (stationary & Entertainment etc.)		4,000	48,000		4,500	54,000		4,600	55,200
Non Cash Item:									
Depreciation Expenses		283	3,393		283	3,393		283	3,393
Total Operating Cost (D)	-	28,728	338,733	-	30,428	365,133	-	30,678	368,133
Net Profit (C-D):	-	12,872	160,468	-	15,332	183,988	-	17,370	208,444
Retained Income			160,468			344,455			552,899

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	166,468	195,988	220,444
1.3	Depreciation Expenses	3,393	3,393	3,393
1.4	Opening Balance of Cash Surplus	_	133,860	261,240
	Total Cash Inflow	319,860	333,240	485,076
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	133,860	261,240	413,076

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family:01 (Father) Others (beyond family): 05 Male (Working basis) Future employment: 02 (Working basis) □ Trade License in his own name; □ He has on hand training; □ Maintain books of record; □ Business Experience : 8yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 11,51,899 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors.

Presented at 156th as Yunus Centre and 29th In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



























Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ তুহিন মিয়া

Name: MD. TUHIN MIA

পিতা: মোঃ জসিম উদ্দিন

মাতা: মোছাঃ তহমিনা বেগম

Date of Birth: 30 Sep 1992

ID NO: 19928514979000368

এই কার্ডটি গণপ্রজারন্তী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বারীত অন্য কোমাত পাত্যা গোলে নিকটছ পোন্ট অভিনে জমা দেবার জন্য অনুবোধ করা হলো। ঠিকানা: বাসা/হোতিং মিলনপাড়া, প্রাম্বান্ত বর্মদাস-২, ডাকমর ক্যাভেটিকলেজ - ৫৪০৩, বংশুর সমর, রংশুর

প্রদানকারী কর্তৃপক্ষের হাকর

প্রদানের তারিখ ৩১/১০/২০১৩



0000



यारेक्ट्र प्रकार कार्य कार्य कार्य कार्य (सामाः कर्मारा (तग्री अगरी, जामिस हो जान GIVEN after DIET, -21121 KIEG (B)MY राष्ट्री में निर्देश मार्थिय महाराष्ट्र क्रिकार छारछा विष छिल समरी मिला, 61210 MA To cogo com so /25 947 00 GRAND EMERGER EXPORT 13 AT 1 ONSUL OLDE SELECTED LIVERED यक्टि।

Hall Street Control of the Control o



Thank You