Proposed NU Business Name : Aktarul Varieties Store Business Category: General Retail & Wholesale **Grameen Telecom Trust**





Business Proposal Identified & Prepared by: Md. Shahinur Islam, Asst. Officer. Mithapukur Unit, Rangpur Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Aktarul Islam Vill: Dholarpara, Union: Durgapur, Post: Shothibari, Upazila: Mithapukur, District: Rangpur.	
Age	:	23 years	
Marital status	:	Married	
Children	:	01 (One) Daughter	
No. of siblings:	:	01 (One) Brother and 01 (One) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother ✓ Father Mst. Diljahan Begum Md. Afsar Ali <i>Branch</i> Shothibari, Mithapukur, <i>Centre # 45</i> /mo <i>Loan no.: 7153,</i> Member since May 25, 1996. First Ioan: Tk. 500 Existing Ioan: Nil, Last Loan: Tk.20,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running his own business. He started the business with BDT 50,000. (Fifty thousand).He has 10 (Ten) years working experiences as an assistant in his father's business.
Other Own/Family Sources of Income	:	His father's income from Agriculture. From his existing business income, he built a house, mortgaged 07 (Seven) decimal cultivation land.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01722987125/01944280050
NU's National ID No.	:	19948515849000444
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Diljahan Begum is a GB member since May 25, 1996 at first She took GB loan BDT 500 (Five hundred).
- Successively several times She utilized GB loan by repairing house, purchasing cow and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Aktarul Varieties Store
Address/ Location	:	Shothibari Bazar Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 196,000
Financing	:	Self Tk. 126,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

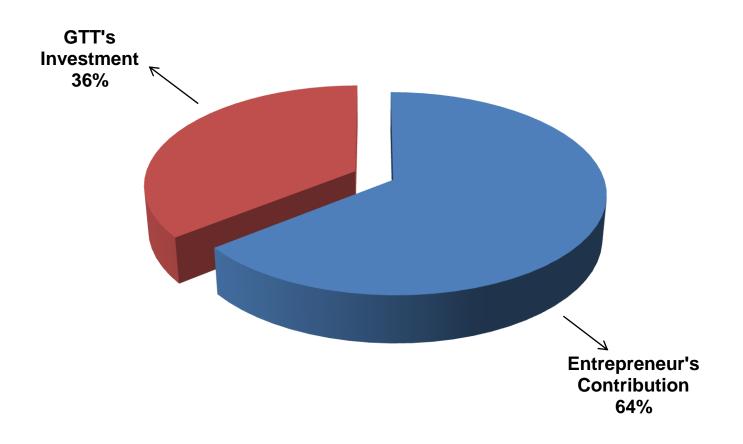
Dentioulana	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	3,000	78,000	936,000			
Less: Cost of Sales (Purchase product) (B)	2,400	62,400	748,800			
Gross Profit (C) [C=(A-B)]	600	15,600	187,200			
Less: Operating Cost:						
Electricity bill		700	8,400			
Generator bill		300	3,600			
Shop rent (self)			-			
Night Guard bill		80	960			
Mobile bill		300	3,600			
Conveyance bill		500	6,000			
Present Salary (Self and family)		6,000	72,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		.,	,			
Depreciation Expenses		68	820			
Total Operating Cost (D)		8,948	107,380			
Net Profit (C-D):		6,652	79,820			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (grocery item, bakery item, potato, eggplant, bitter gourd, cucumber, teasle gourd, tomato, carrot, wax gourd, cauliflower, pepper, pumpkin, tinduri and different types of seasonal vegetables etc)	Investment in products (grocery item, bakery item and different types of seasonal vegetables etc)	115,801	70,000	185,801
Investment in Equipments & Tools (weight machine, bulb and fan etc.)				3,600
Cash in hand				3,799
Decoration (fixture and fittings)				2,800
Total Capital			70,000	196,000



- Entrepreneur's Contribution BDT 126,000
- GTT's Investment BDT 70,000
- Total Capital BDT 196,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere		Year 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,200	109,200	1,310,400	4,704	122,304	1,467,648	4,939	128,419	1,541,030
Less: Cost of Sales (Purchase product) (B)	3,360	87,360	1,048,320	3,763	97,843	1,174,118	3,951	102,735	1,232,824
Gross Profit (C) [C=(A-B)]	840	21,840	262,080	941	24,461	293,530	988	25,684	308,206
Less: Operating Cost:									
Electricity bill		900	10,800		1,100	13,200		1,200	14,400
Generator bill		100	4 000		500	0.000			7 000
Shop rent (self)		400	4,800 -		500	6,000		600	7,200
Night Guard bill		130	1,560		180	2,160		230	2,760
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,000	12,000		1,500	18,000		2,000	24,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary (Self and family)		7,000	84,000		8,000	96,000		8,000	96,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,400	28,800
Non Cash Item:									
Depreciation Expenses		68	820		68	820		68	820
Total Operating Cost (D)	-	12,620	148,310	-	14,670	176,040		15,620	187,440
Net Profit (C-D):	-	9,220	113,770	-	9,791	117,490	-	10,064	120,766
Retained Income			113,770			231,260			352,026

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	116,570	123,090	126,366
1.3	Depreciation Expenses	820	820	820
1.4	Opening Balance of Cash Surplus	3,799	104,389	194,699
	Total Cash Inflow	191,189	228,299	321,885
2.0	Cash Outflow			
2.1	Product Purchase	70,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	104,389	194,699	288,285



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family:0 Others (beyond family): 0 Future employment: 0 Trade License in his own name; Ownership of business place in his own name; He has on hand training; Family business; Skilled & working experience : 14 years. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing demand; The Capital of the entrepreneur will be BDT 478,026 after 3 years excluding payback of investor's money. 	THREATS

Presented at 304th as Yunus Centre and 90th In-house Executive Social Business Design Lab (GTT) on August 07, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















